NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING APRIL 19, 1987

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	29.1	25,430
2	FAMILY TIES	28.9	25,260
3	CHEERS	23.1	20,190
4	GROWING PAINS	22.0	19,230
5	CHRYSLER SHOWCASE(S)	21.4	18,700
5	GOLDEN GIRLS	21.4	18,700
7	MOONLIGHTING	21.3	18,620
8	MURDER, SHE WROTE#	21.2	18,530
9	WHO'S THE BOSS?	20.1	17,570
10	CBS SUNDAY MOVIE#	19.4	16,960
11	L.A. LAW#	19.0	16,610
11	NOTHING IN COMMON	19.0	16,610
11	60 MINUTES	19.0	16,610
14	MATLOCK	18.7	16,340
15	DALLAS#	18.6	16,260
15	22ND COUNTRY MUSIC AWARDS(S)	18.6	16,260
17	DYNASTY#	17.4	15,210
17	FALCON CREST#	17.4	15,210

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	20.9	47,510
2	FAMILY TIES	20.6	46,690
3	GROWING PAINS	15.7	35,650
4	CHEERS	15.0	34,070
5	MOONLIGHTING	14.9	33,840
6	CHRYSLER SHOWCASE(S)	14.6	33,190
7	GOLDEN GIRLS	14.5	32,910
8	WHO'S THE BOSS?	14.3	32,390
9	CBS SUNDAY MOVIE#	13.6	30,970
10	ALF	12.8	29,140
11	MURDER, SHE WROTE#	12.7	28,750
12	VALERIE	12.4	28,140
13	BOB HOPE EASTER SPCL(S)	12.2	27,600
14	22ND COUNTRY MUSIC AWARDS(S)	12.0	27,260
15	NOTHING IN COMMON	11.8	26,770
16	60 MINUTES	11.7	26,470
17	WED MOVIE OF THE WEEK(S)	11.6	26,380
18	RAGS TO RICHES	11.6	26,250
19	MATLOCK	11.5	26,030

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	24.9	22,590
2	FAMILY TIES	24.7	22,470
3	GOLDEN GIRLS	21.0	19,070
4	MURDER, SHE WROTE#	19.6	17,780
5	CHEERS	19.2	17,460
6	MOONLIGHTING	17.7	16,040
7	CHRYSLER SHOWCASE(S)	17.3	15,730
8	GROWING PAINS	16.5	14,970
9	DYNASTY#	16.3	14,820
10	22ND COUNTRY MUSIC AWARDS(S)	16.1	14,610
11	DALLAS#	15.6	14,140
12	ME & MRS. C	15.5	14,100
13	KNOTS LANDING#	15.4	14,020
14	227#	15.4	13,970
15	CBS SUNDAY MOVIE#	15.3	13,910
16	WHO'S THE BOSS?	15.3	13,900
17	NOTHING IN COMMON	15.1	13,730

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CHRYSLER SHOWCASE(S)	17.5	14,340
2	BILL COSBY SHOW	15.8	12,960
3	FAMILY TIES	15.2	12,460
4	60 MINUTES	14.3	11,750
5	CBS SUNDAY MOVIE#	13.8	11,300
6	MOONLIGHTING	13.4	10,960
7	CHEERS	12.6	10,360
8	BOB HOPE EASTER SPCL(S)	12.4	10,170
9	MURDER, SHE WROTE#	12.3	10,090
10	GROWING PAINS	11.8	9,700
11	NEWHART	11.1	9,120
12	L.A. LAW#	10.9	8,960
13	22ND COUNTRY MUSIC AWARDS(S)	10.9	8,910
14	WHO'S THE BOSS?	10.8	8,840
15	NOTHING IN COMMON	10.7	8,780
16	THIS IS YOUR LIFE SPCL(S)	10.4	8,520
17	GOLDEN GIRLS	10.3	8,420
18	MATLOCK	10.1	8,240
19	MIAMI VICE	9.9	8,090
19	NBC MONDAY NIGHT MOVIES#	9.9	8,090

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING APRIL 19, 1987

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	FAMILY TIES	25.1	14,400
2	BILL COSBY SHOW	24.1	13,820
3	MOONLIGHTING	21.2	12,140
4	CHEERS	20.1	11,550
5	GROWING PAINS	18.9	10,820
6	GOLDEN GIRLS	17.0	9,740
7	WHO'S THE BOSS?	16.6	9,550
8	CHRYSLER SHOWCASE(S)	16.4	9,400
9	NOTHING IN COMMON	15.9	9,110
10	KNOTS LANDING#	14.9	8,530
11	HEAD OF THE CLASS	14.2	8,150
12	NIGHT COURT#	14.1	8,090
13	DYNASTY#	14.0	8,050
14	KATE & ALLIE#	14.0	8,020
15	L.A. LAW#	13.6	7,810
16	22ND COUNTRY MUSIC AWARDS(S)	13.6	7,780
17	VALERIE	13.5	7,720

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	MURDER, SHE WROTE#	32.4	9,040
2	GOLDEN GIRLS	29.0	8,100
3	MATLOCK	28.0	7,810
4	BILL COSBY SHOW	27.3	7,620
5	FAMILY TIES	25.0	6,960
6	DALLAS#	24.1	6,720
7	FALCON CREST#	23.4	6,530
8	BOB HOPE EASTER SPCL(S)	22.6	6,290
9	ME & MRS. C	22.1	6,160
10	DYNASTY#	22.0	6,130
11	60 MINUTES	21.8	6,070
12	22ND COUNTRY MUSIC AWARDS(S)	21.5	5,990
13	THIS IS YOUR LIFE SPCL(S)	21.4	5,980
14	227#	21.2	5,920
15	HIGHWAY TO HEAVEN	20.7	5,780
16	WED MOVIE OF THE WEEK(S)	20.0	5,580
17	SPECIAL MOVIE PRSNT.-CBS(S)	19.9	5,560
18	TUESDAY MOVIE OF THE WEEK(S)	19.3	5,380
19	CBS TUESDAY MOVIE	18.7	5,210
20	A WILLIAMS-NBC KIDS(S)	18.3	5,110
20	KATE & ALLIE#	18.3	5,110
22	CBS SUNDAY MOVIE#	18.1	5,060

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	15.5	8,640
2	FAMILY TIES	15.4	8,580
3	MOONLIGHTING	15.3	8,560
4	CHRYSLER SHOWCASE(S)	13.2	7,340
5	GROWING PAINS	13.0	7,270
6	CHEERS	12.8	7,140
7	WHO'S THE BOSS?	11.5	6,420
8	NEWHART	11.3	6,280
9	MAX HEADROOM	11.1	6,220
10	NOTHING IN COMMON	11.0	6,160
11	CBS SUNDAY MOVIE#	10.6	5,920
12	ALF	10.6	5,890
13	MIAMI VICE	10.1	5,630
14	60 MINUTES	9.6	5,360
15	L.A. LAW#	9.5	5,310
16	STINGRAY	9.5	5,290

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	MURDER, SHE WROTE#	27.0	5,680
2	CHRYSLER SHOWCASE(S)	25.9	5,440
3	60 MINUTES	25.0	5,240
4	CBS SUNDAY MOVIE#	22.2	4,670
5	BOB HOPE EASTER SPCL(S)	20.6	4,320
6	MATLOCK	19.8	4,150
7	22ND COUNTRY MUSIC AWARDS(S)	18.0	3,790
8	THIS IS YOUR LIFE SPCL(S)	17.6	3,690
9	GOLDEN GIRLS	17.1	3,590
10	BILL COSBY SHOW	16.5	3,470
11	MACGYVER	15.3	3,220
12	WED MOVIE OF THE WEEK(S)	14.9	3,120
13	TUESDAY MOVIE OF THE WEEK(S)	14.5	3,050
14	L.A. LAW#	14.4	3,030
15	FAMILY TIES	14.3	3,010
15	MASTERS GOLF TOURN.-SUN(S)	14.3	3,010
17	NBC MONDAY NIGHT MOVIES#	14.0	2,930
18	ME & MRS. C	13.6	2,850
19	CBS TUESDAY MOVIE	13.4	2,820
20	CBS EVENING NEWS-RATHER	13.1	2,760
21	NBC NIGHTLY NEWS	13.1	2,750
22	CBS SATURDAY MOVIE	13.0	2,740

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME	WK #	DAY	START TIME	DUR	T/C THIS SEASON	NET	PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
•EVENING																																
ABC BUSINESS BRIEF-MON					6			183		A	11.1	17	970	1621	650	285^	726	173^	355	322	371	328	629	180^	260^	319	307	232^	49v	22v	217^	128^
2	MON.		8.58P	1	ABC	N		90		B	12.6	18	1101	1806	726	335	806	271	484	455	381	280	667	208	367	350	334	246	128	60	205	135
ABC BUSINESS BRIEF-WED					24			180	178	A	11.9	20	1040	1704	721	336	801	291	533	491	380	220	516	201	366	350	264	117^	152	72^	235	151
	WED.		8.58P	1	ABC	N		87	86	B	13.7	21	1197	1838	729	330	803	305	516	473	362	235	553	231	387	335	241	138	196	98	286	205
ABC BUSINESS BRIEF-FRI					23			177	178	A	8.4	16	734	1738	673	263	791	282	475	451	306	254	500	188^	309	307	224	146^	136^	80^	311	192^
1	FRI.		8.43P	1	ABC	N		86	85	B	11.4	19	996	1897	705	289	817	252	457	436	366	307	483	163	286	277	216	161	155	86	442	292
2	FRI.		8.59P	1																												
ABC FRIDAY NIGHT MOVIE					5			200	198	A	10.0	18	874	1771	713	299	802	348	559	503	349	179	578	213	365	380	269	153^	174	86^	217	148^
1	FRI.		9.00P	120	ABC	FF		97	96	B	9.1	16	795	1695	677	299	810	312	526	471	378	217	553	177	339	349	276	163	146	58	186	125
2	FRI.		8.30P	150																												
	8.30 - 9.00									A	10.2	19	891	1731	687	309^	765	374	577	533	320	121^	587	258^	370	402	247^	128^	75v	28v	304^	195^
	9.00 - 9.30									A	9.6	17	839	1793	718	266	807	364	559	477	324	187	558	201	335	364	253	153^	185	119^	243	161^
	9.30 - 10.00									A	9.8	17	857	1793	738	293	828	344	542	495	370	200	567	179	353	380	298	148^	191	117^	207	147^
	10.00 - 10.30									A	10.2	18	891	1765	709	310	794	325	556	497	357	187	581	217	375	388	276	152^	191	85^	199	137^
	10.30 - 11.00									A	10.7	19	935	1711	688	318	787	346	560	506	347	176	585	220	381	375	264	163	167	48^	172	119^
ABC MONDAY NIGHT MOVIE					13			208	210	A	16.5	26	1442	1424	754	332	852	257	482	460	401	305	464	122	245	259	232	169	40^	23v	68^	34^
	MON.		9.00P	120	ABC	FF		98	98	B	14.1	22	1232	1575	745	317	834	267	496	482	407	280	559	185	352	360	285	159	97	45	85	50
	9.00 - 9.30									A	15.2	23	1328	1431	748	323	838	249	470	451	395	310	462	103^	223	253	240	185	50^	28^	81^	32^
	9.30 - 10.00									A	15.8	24	1381	1431	761	341	861	263	478	447	397	322	451	103	220	247	230	181	41^	22v	78^	37^
	10.00 - 10.30									A	17.1	27	1495	1435	769	335	863	254	491	467	419	305	464	132	261	265	234	152	40^	19v	68^	35^
	10.30 - 11.00									A	17.8	30	1556	1408	732	328	846	259	490	472	400	286	476	144	266	271	228	164	36^	22v	50^	30^
ABC NEWSBRIEF-MON					26			181	181	A	13.2	20	1154	1425	760	333	865	258	472	430	389	339	440	115^	231	244	213	169	39^	23v	81^	39^
1	MON.		9.56P	1	ABC	N		90	89	B	12.1	18	1058	1651	703	310	786	248	459	451	376	272	615	189	373	380	316	196	123	58	127	84
2	MON.		9.58P	1																												
ABC NEWSBRIEF-TUE					26			179	181	A	14.5	22	1267	1759	780	382	862	390	661	584	389	166	561	268	454	393	253	73^	220	80^	116	100^
	TUE.		9.58P	1	ABC	N		86	89	B	15.2	23	1328	1750	770	387	852	371	619	554	386	186	579	268	432	383	245	112	181	90	138	94
ABC NEWSBRIEF-WED					26			181	180	A	10.9	17	953	1729	771	341	889	298	514	472	361	315	427	101^	213	237	249	160	223	111^	190	110^
	WED.		9.58P	1	ABC	N		89	89	B	13.1	20	1145	1593	810	361	901	310	525	503	403	309	475	165	278	269	210	167	109	55	108	71
ABC NEWSBRIEF-THU					25			176	182	A	8.2	13	717	1616	798	293	981	318	583	509	396	356	517	85^	287	347	312	167^	62^	15v	56^	48v
	THU.		9.58P	1	ABC	N		88	89	B	9.9	15	865	1599	779	315	916	272	467	448	409	374	504	155	264	264	227	192	106	50	73	47
ABC NEWSBRIEF-FRI					25			172	172	A	8.0	14	699	1795	760	358	874	364	610	528	398	194^	571	194^	336	361	277	170^	169^	71^	181^	120^
1	FRI.		9.54P	1	ABC	N		88	89	B	7.7	12	673	1801	699	351	794	247	472	464	421	252	575	188	379	369	290	164	184	94	248	183
2	FRI.		10.00P	1																												
ABC NEWSBRIEF-SAT.					26			187	193	A	7.5	14	656	1820	653	331	714	235	488	460	357	168^	721	177^	479	453	404	217	158^	93^	227	161^
	SAT.		8.58P	1	ABC	N		92	94	B	8.2	14	717	1900	683	308	784	283	490	444	363	245	635	238	414	390	308	186	151	71	330	243
ABC NEWSBRIEF-SUN.					25			189	194	A	11.4	18	996	1894	699	366	809	320	496	473	358	256	719	278	498	466	352	151	156	76^	210	153
1	SUN.		9.54P	1	ABC	N		92	93	B	13.7	21	1197	1802	696	325	792	291	513	488	384	223	709	272	499	468	343	163	147	64	154	108
2	SUN.		9.46P	1																												
ABC SPORTS UPDATE-SAT					25			183	191	A	8.6	15	752	1602	592	261	648	167^	410	349	362	225	720	234	476	420	367	226	118^	69^	116^	78^
	SAT.		9.58P	1	ABC	SN		90	92	B	8.5	14	743	1781	654	307	743	233	449	429	369	246	613	196	390	374	312	189	153	79	272	194
ABC SPORTS UPDATE-SUN					26			197	198	A	9.1	15	795	1936	611	250	695	302	430	384	298	193	714	275	503	476	373	137^	142^	68^	385	230
1	SUN.		8.58P	1	ABC	SN		94	94	B	11.5	17	1005	2159	737	346	820	324	542	518	382	211	663	266	475	452	308	153	206	89	470	310
2	SUN.		8.54P	1																												

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																										
ABC SUNDAY NIGHT MOVIE	23	207	211	A	11.8	20	1031	1802	670	293	769	310	490	456	355	218	716	269	490	486	371	150	152	73^	165	102^
1 SUN. 9.00P 120 ABC FF		98	99	B	14.8	23	1294	1768	695	323	785	299	513	479	374	216	700	271	495	463	346	159	147	59	136	88
2 SUN. 7.00P 266																										
7.00 - 7.30				A	6.8	15	594	1921	688	224^	761	294^	496	417^	405^	192^	722	209^	424^	461^	473	200^	204^	104v	234^	103v
7.30 - 8.00				A	7.8	16	682	1984	700	265^	763	311^	504	468	423	168^	819	279^	563	572	520	174^	204^	108^	198^	91v
8.00 - 8.30				A	9.0	17	787	1931	664	259^	757	363	485	419	313^	182^	831	329^	630	627	448	126^	195^	97^	148^	75v
8.30 - 9.00				A	9.8	17	857	1965	617	232^	731	381	495	407	266^	167^	841	338	629	619	440	131^	183^	71v	210^	92^
9.00 - 9.30				A	12.0	19	1049	1801	678	315	805	344	491	438	331	249	661	206	409	448	373	160	119^	46^	216	113^
9.30 - 10.00				A	13.1	20	1145	1852	679	341	800	317	495	463	358	250	699	267	476	463	352	149	152	76^	201	133
10.00 - 10.30				A	14.0	23	1224	1711	677	305	758	284	472	470	359	228	674	266	467	460	326	138	137	74^	142	102^
10.30 - 11.00				A	14.1	23	1232	1678	664	296	750	261	471	473	378	225	673	267	472	438	319	146	138	78^	117	92^
11.00 - 11.30				A	13.7	28	1197	1821	661	254	775	302	555	497	386	180^	772	333	540	524	357	146^	191^	72^	83^	83^
ABC WORLD NEWS TONIGHT	128	210	210	A	9.8	20	857	1431	644	226	744	157	306	306	338	374	588	125	258	283	296	273	49^	35^	50^	25^
M-F 6.30P 30 ABC N		99	99	B	10.7	19	935	1455	668	244	732	144	294	332	348	362	607	124	276	302	315	278	50	28	66	39
ABC WRLD NEWS TONIGHT-SAT	18	181	184	A	6.5	16	568	1389	609	195^	699	169^	302	320	261	328	639	135^	280	261	304	317	24v	LT	27v	27v
SAT. 6.30P 30 ABC N		95	95	B	7.9	15	690	1545	682	222	763	160	298	296	302	416	651	132	280	281	299	326	36	10	95	55
ABC WRLD NEWS TONIGHT-SUN	23	164	165	A	5.6	13	489	1440	675	188^	731	193^	290	310	385	307	612	67v	226^	239^	376	310	20v	LT	77^	38v
SUN. 6.30P 30 ABC N		85	84	B	7.4	14	647	1495	659	195	714	132	253	272	290	406	647	155	303	302	289	308	49	27	85	56
ALF	22	206	206	A	17.2	27	1503	1939	718	265	780	287	498	467	376	235	532	233	392	353	235	105	240	140	387	242
MON. 8.00P 30 NBC CS		99	99	B	16.6	25	1451	2118	709	305	790	337	531	462	326	212	587	246	437	392	277	119	246	115	495	332
AMAZING STORIES	5	196		A	11.0	20	961	1645	535	364	691	321	536	485	302	106^	579	232^	410	383	249^	143^	163^	73v	212^	133^
1 FRI. 8.30P 30 NBC GD		98		B	12.6	21	1101	1921	710	344	830	325	548	486	367	221	628	232	443	371	302	167	191	106	272	167
A WILLIAMS-NBC KIDS(S)			205	A	10.8	21	944	1488	639	124^	764	90^	168^	187^	191^	541	482	96^	175^	183^	169^	259^	73v	33v	169^	119^
2 FRI. 8.00P 60 NBC GV			99																							
8.00 - 8.30				A	10.7	21	935	1498	672	130^	801	88^	184^	195^	200^	564	511	116^	201^	190^	172^	265^	56v	29v	130^	82^
8.30 - 9.00				A	10.9	21	953	1469	605	115^	724	88^	149^	176^	184^	518	453	78^	150^	175^	163^	253^	87^	37v	205^	151^
BILL COSBY SHOW	26	216	216	A	29.1	50	2543	1868	813	366	887	306	543	489	381	299	509	198	339	301	218	136	175	98	297	168
THU. 8.00P 30 NBC CS		99	99	B	35.3	53	3085	2045	818	369	922	347	587	519	397	280	587	235	391	347	256	162	197	107	339	222
BOB HOPE EASTER SPCL(S)			200	A	17.0	27	1486	1857	796	222	902	215	444	342	411	423	683	197	353	285	276	289	146^	88^	126^	89^
2 SUN. 9.00P 60 NBC GV			99																							
9.00 - 9.30				A	17.5	29	1530	1881	794	256	931	251	486	362	411	411	679	207	363	288	260	280	130^	81^	141^	92^
9.30 - 10.00				A	16.4	26	1433	1836	799	187^	874	178^	400	323	413	437	690	187^	343	277	296	303	162^	96^	110^	86^
BRONX ZOO	3	209		A	13.5	24	1180	1482	714	285	817	264	461	443	399	291	497	184^	301	275	214^	159^	93^	33v	75^	38v
1 WED. 10.00P 60 NBC GD		99		B	13.1	23	1145	1490	754	295	830	290	520	478	395	245	483	163	300	282	228	149	103	44	74	44
10.00 - 10.30				A	13.6	23	1189	1474	701	254	799	266	450	417	377	293	501	191^	306	288	216^	153^	92^	34v	82^	41v
10.30 - 11.00				A	13.4	24	1171	1480	724	313	832	264	471	464	417	289	488	174^	294	261	213^	161^	91^	30v	69^	35v
BRONX ZOO SPCL(S)			209	A	14.3	24	1250	1501	808	346	854	285	590	592	466	179^	447	162^	338	339	234	79^	131^	74^	69^	40v
2 THU. 10.00P 60 NBC GD			99																							
10.00 - 10.30				A	14.6	24	1276	1513	801	363	844	280	581	592	464	177^	463	165^	346	347	243	83^	137^	81^	69^	39v
10.30 - 11.00				A	14.0	24	1224	1480	817	326	863	292	600	592	463	179^	426	159^	326	330	222^	72^	123^	64^	68^	38v
CBS EVENING NEWS-RATHER	135	208	208	A	10.9	22	953	1495	694	174	755	120	241	257	315	467	607	135	271	257	278	290	60^	17v	73	46^
M-F 6.30P 30 CBS N		99	99	B	12.1	22	1058	1495	688	218	759	131	279	293	344	427	609	138	286	272	299	284	62	26	65	38
CBS EVENING NEWS-SUNDAY	15		176	A	5.6	15	489	1348	631	103v	647	66v	111v	193^	322^	454^	667	108v	163^	227^	258^	440^	34v	14v	LT	LT
2 SUN. 6.00P 30 CBS N			88	B	8.3	16	725	1537	678	197	723	116	236	253	312	437	690	170	301	298	308	351	57	20	67	29

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																													
CBS SAT. NEWS-SCHIEFFER				18	175	175	A	7.7	19	673	1560	717	206^	811	99^	278	334	372	452	692	167^	303	337	272	355	8v	8v	49v	24v
SAT.	6.30P	30	CBS	N	90	90	B	8.2	16	717	1443	655	164	703	93	201	243	297	439	629	142	260	265	274	329	39	16	72	38
CBS SATURDAY MOVIE				21	203	201	A	12.1	22	1058	1923	693	261	773	237	437	440	400	273	727	227	396	401	389	258	208	102^	215	140
SAT.	9.00P	120	CBS	FF	99	96	B	11.3	20	988	1680	724	275	801	218	431	444	417	297	637	173	362	368	358	220	108	48	134	94
9.00 - 9.30							A	10.0	18	874	1967	705	296	796	224	413	425	409	308	739	206	362	397	404	287	204	101^	228	157^
9.30 - 10.00							A	12.1	22	1058	1888	652	227	721	217	384	390	372	270	738	236	400	423	392	249	173	72^	256	171
10.00 - 10.30							A	13.2	24	1154	1916	710	275	795	254	467	466	405	272	717	234	412	400	381	248	221	112^	183	118^
10.30 - 11.00							A	13.3	25	1162	1891	693	251	777	244	469	470	414	250	700	223	397	376	369	250	224	116^	190	121^
CBS SUNDAY MOVIE				17		206	A	19.4	32	1696	1826	768	347	820	197	431	484	449	298	666	166	348	334	372	276	103^	28v	237	131^
2 SUN.	9.00P	120	CBS	FF		99	B	18.9	30	1652	1547	795	317	885	226	438	452	430	371	526	124	266	276	273	221	67	36	69	44
9.00 - 9.30							A	19.0	31	1661	1834	788	351	814	170	407	473	455	319	682	187	369	365	380	264	96^	30v	242	119^
9.30 - 10.00							A	19.7	32	1722	1800	756	371	781	154^	392	482	450	299	672	164	342	338	378	274	112^	26v	235	131^
10.00 - 10.30							A	19.7	33	1722	1817	771	340	850	239	468	488	444	293	636	142^	316	300	358	283	106^	30v	225	145^
10.30 - 11.00							A	19.3	33	1687	1839	752	322	830	221	453	480	445	284	673	171	367	334	371	280	94^	26v	242	125^
CBS TUESDAY MOVIE				22	207	204	A	14.6	23	1276	1404	779	273	862	160	403	406	446	409	463	108^	195	205	230	222	26v	12v	53^	18v
TUE.	9.00P	120	CBS	FF	99	98	B	14.7	23	1285	1530	768	280	853	220	437	428	424	356	525	145	281	280	262	207	81	36	71	47
9.00 - 9.30							A	13.2	20	1154	1432	804	276	871	130	384	391	473	436	480	108^	219	228	246	219	20v	12v	61^	28v
9.30 - 10.00							A	13.7	21	1197	1446	804	263	877	147	402	401	472	423	499	111^	214	213	261	243	23v	11v	47^	17v
10.00 - 10.30							A	15.5	25	1355	1406	777	291	871	179	422	426	441	400	452	112	192	194	217	213	24v	10v	59^	14v
10.30 - 11.00							A	15.9	27	1390	1341	742	259	838	178	406	409	413	384	431	105	167	188	205	213	27^	13v	45^	10v
CHARMINGS				5	199	200	A	10.0	20	874	1854	726	362	884	375	621	523	361	226	560	245	376	375	250	126^	88^	32v	322	198
FRI.	8.00P	30	ABC	CS	94	97	B	10.7	19	935	1977	679	329	827	319	544	486	361	230	534	237	374	336	220	127	170	97	446	300
CHEERS				24	209	208	A	23.1	38	2019	1687	815	372	865	332	572	528	375	250	513	223	354	317	209	133	134	70	175	99
THU.	9.00P	30	NBC	CS	99	99	B	27.7	41	2421	1820	769	369	857	353	581	522	373	220	633	284	468	417	278	132	159	86	171	114
CHRYSLER SHOWCASE(S)					208		A	21.4	34	1870	1775	759	274	841	296	502	465	433	252	767	204	392	399	426	292	104^	54^	63^	58^
1 SUN.	8.27P	180	CBS	FF	99																								
8.30 - 9.00							A	19.0	30	1661	1873	800	288	880	275	489	464	439	294	794	212	397	408	421	315	117^	66^	82^	54^
9.00 - 9.30							A	20.6	31	1800	1820	820	286	892	341	557	506	431	251	757	200	398	397	417	284	119^	62^	52^	52^
9.30 - 10.00							A	21.4	32	1870	1813	771	253	843	299	511	460	444	247	756	202	379	399	422	284	129^	66^	85^	85^
10.00 - 10.30							A	21.9	34	1914	1766	727	281	828	300	498	445	428	247	770	219	389	399	412	293	103^	57^	65^	65^
10.30 - 11.00							A	22.8	36	1993	1752	727	283	820	298	487	459	429	240	783	224	412	422	430	282	95^	46^	54^	54^
11.00 - 11.30							A	23.2	42	2028	1615	707	249	775	268	476	459	420	226	738	170	381	373	445	284	62^	28v	40^	40^
DALLAS				23	208		A	18.6	32	1626	1458	793	290	871	190	420	413	408	414	421	163^	227	212	197	164^	83^	47^	83^	33v
1 FRI.	9.00P	60	CBS	GD	99		B	21.3	34	1862	1596	854	335	943	257	479	461	423	407	488	140	250	249	228	204	60	37	105	67
9.00 - 9.30							A	17.9	31	1564	1457	788	294	867	189	414	413	405	415	396	150^	206	196	188	160^	97^	50^	97^	33v
9.30 - 10.00							A	19.3	32	1687	1452	794	282	869	188	422	412	411	411	443	176	247	227	204	167	71^	46^	69^	31v
DESIGNING WOMEN				4	206	208	A	15.6	23	1363	1597	774	323	827	300	508	497	403	258	549	206	358	315	252	164	127	77^	94^	68^
MON.	9.30P	30	CBS	CS	99	99	B	17.0	26	1486	1557	752	323	823	288	492	475	380	271	514	196	321	291	226	161	107	53	113	85
DISNEY SUNDAY MOVIE				26	212		A	9.2	15	804	2001	560	243^	692	260^	436	390	330^	188^	606	226^	436	414	330^	106^	129^	73v	574	358
1 SUN.	7.00P	120	ABC	FF	99		B	12.8	19	1119	2273	707	326	802	339	552	513	352	193	650	277	477	444	296	138	228	105	593	386
7.00 - 7.30							A	8.1	15	708	2143	598	261^	771	246^	461	400	375^	240^	608	205^	424	407	347^	111^	175^	80v	589	394
7.30 - 8.00							A	8.9	15	778	2165	519	224^	680	260^	433	377	312^	180^	641	247^	483	444	344^	97^	171^	100^	673	417
8.00 - 8.30							A	9.6	16	839	1915	555	249^	676	266^	438	412	333	163^	607	234^	445	425	327^	99^	96^	64v	536	329^
8.30 - 9.00							A	10.2	16	891	1811	565	239^	650	261^	409	368	301^	179^	571	225^	401	381	299^	112^	80^	51v	510	307^
DYNASTY CONT'D				23	212		A	17.4	28	1521	1669	826	300	974	252	529	482	427	404	445	130^	253	210	244	170^	130^	61^	120^	70^

PROGRAM NAME / WK # / DAY	START TIME	DUR	NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																														
DYNASTY-CONT'D																														
1 WED.	9.00P	60	ABC	GD	99		B	17.2	26	1503	1581	833	360	941	323	558	517	414	319	437	161	268	249	191	143	105	54	98	64
9.00 - 9.30							A	17.0	28	1486	1639	807	291	949	233	515	477	433	391	430	123^	244	202	239	164^	120^	64^	140^	72^
9.30 - 10.00							A	17.8	28	1556	1692	844	305	998	272	541	489	420	415	459	135^	261	219	249	176^	136^	55^	99^	67^
EASY STREET				2	196		A	11.1	17	970	1701	791	249^	856	298	464	362	425	356	509	140^	267^	257^	287	189^	153^	89^	183^	57v
1 TUE.	9.30P	30	NBC	CS	95		B	11.6	17	1014	1619	791	278	853	248	434	381	422	377	476	128	253	256	254	181	135	75	155	71
FACTS OF LIFE				24	203	206	A	13.7	27	1197	1844	739	318	935	333	481	413	342	391	475	129	217	221	197	204	174	117^	260	193
SAT.	8.00P	30	NBC	CS	99	99	B	16.3	29	1425	1858	771	335	913	290	485	427	362	378	474	163	264	237	195	181	169	108	302	209
FALCON CREST				23	208		A	17.4	31	1521	1481	806	284	893	194	441	387	418	429	408	165^	227	217	163^	151^	126^	36v	54^	42v
1 FRI.	10.00P	60	CBS	GD	99		B	17.4	30	1521	1511	838	316	931	231	444	423	418	433	445	127	219	220	189	197	61	34	74	52
10.00 - 10.30							A	17.3	30	1512	1491	818	292	905	204	459	403	428	425	403	164^	234	226	170^	137^	133^	41v	50^	40v
10.30 - 11.00							A	17.4	31	1521	1473	801	276	887	184	426	374	411	438	411	166^	218	205	155^	165^	117^	30v	58^	47v
FAMILY TIES				24	215	215	A	28.9	48	2526	1848	817	360	888	336	569	504	375	275	493	210	340	292	206	118	179	97	288	164
THU.	8.30P	30	NBC	CS	99	99	B	33.8	50	2954	1994	804	378	913	371	614	538	391	245	576	257	415	363	248	127	200	112	305	201
GIMME A BREAK				2	198		A	12.1	18	1058	1827	772	274	922	303	475	377	447	405	482	162^	277	247^	241^	175^	217^	96^	206^	62v
1 TUE.	9.00P	30	NBC	CS	96		B	12.9	19	1127	1749	783	285	892	240	436	400	437	409	448	130	240	233	231	178	203	91	206	104
GOLDEN GIRLS				25	209	210	A	21.4	38	1870	1760	843	360	1021	329	521	444	387	433	450	103	225	214	213	192	101	50^	188	121
SAT.	9.00P	30	NBC	CS	99	99	B	24.5	40	2141	1795	822	323	933	260	475	444	398	400	508	145	267	255	226	210	132	78	222	156
GROWING PAINS				23	211	212	A	22.0	34	1923	1854	700	337	779	330	562	515	347	184	504	228	378	323	219	100	260	134	311	215
TUE.	8.30P	30	ABC	CS	99	99	B	22.9	34	2001	1981	756	378	850	387	614	533	358	186	533	250	402	349	227	97	254	135	344	235
HEAD OF THE CLASS				22	207	207	A	15.4	26	1346	1821	755	367	838	341	605	535	380	190	523	229	386	352	244	102^	206	95^	254	183
WED.	8.30P	30	ABC	CS	99	99	B	17.0	26	1486	1909	743	342	825	348	577	510	360	197	554	250	416	363	241	109	233	113	297	213
HIGHWAY TO HEAVEN				24	212	208	A	14.8	25	1294	1709	769	301	901	228	411	384	395	448	413	104^	200	202	181	189	137	65^	258	170
WED.	8.00P	60	NBC	GD	98	98	B	17.5	27	1530	1682	749	301	859	217	400	390	377	402	513	129	267	266	264	212	131	68	179	116
8.00 - 8.30							A	14.0	25	1224	1605	751	280	872	193	362	345	390	469	411	99^	188	194	174	196	127	61^	195	136
8.30 - 9.00							A	15.6	26	1363	1790	782	317	923	257	451	419	398	428	410	104^	204	204	186	184	146	69^	311	198
HILL STREET BLUES				5	206		A	13.6	22	1189	1518	732	213^	869	356	536	406	372	289	537	186^	315	309	252	190^	79^	41v	33v	7v
1 TUE.	10.00P	60	NBC	OP	96		B	13.7	23	1197	1463	684	266	754	258	426	410	354	262	634	205	381	380	323	201	45	18	30	16
10.00 - 10.30							A	13.4	21	1171	1540	756	193^	910	401	564	411	368	295	486	141^	266	297	240	189^	95^	51v	49v	13v
10.30 - 11.00							A	13.7	23	1197	1498	713	235	833	315	511	405	376	281	585	229^	361	322	263	191^	63^	30v	17v	LT
HOUSTON KNIGHTS				6	208	207	A	14.0	24	1224	1391	572	234	680	233	382	384	330	238	580	147	318	344	330	210	87^	37^	44^	38^
WED.	10.00P	60	CBS	OP	99	98	B	15.1	26	1320	1462	669	270	763	243	443	428	371	266	600	160	337	337	325	217	61	27	38	27
10.00 - 10.30							A	13.9	23	1215	1380	566	232	676	235	386	389	330	231	576	147	322	343	324	206	90^	41^	38^	38^
10.30 - 11.00							A	14.1	25	1232	1391	576	233	681	230	379	378	328	245	580	149	315	341	330	214	83^	32^	47^	37^
HUNTER				21	204	198	A	14.4	27	1259	1569	729	313	860	256	441	389	343	380	527	127	277	284	249	210	112	43^	70^	61^
SAT.	10.00P	60	NBC	OP	99	97	B	16.6	30	1451	1647	738	289	837	247	443	415	368	338	547	154	300	290	273	209	143	81	120	95
10.00 - 10.30							A	14.4	26	1259	1604	758	315	881	257	438	394	358	395	526	117	271	283	257	211	104^	42^	93^	75^
10.30 - 11.00							A	14.3	27	1250	1534	703	309	839	256	443	382	325	367	529	138	287	287	242	209	119	45^	47^	47^
JACK & MIKE				3	201	206	A	7.7	13	673	1525	854	300	990	282	603	549	455	334	401	61^	232	273	250	127^	72^	20v	62^	54v
THU.	9.00P	60	ABC	A	98	99	B	7.5	12	656	1502	834	293	972	261	581	555	507	316	410	64	215	263	248	138	56	17	64	48
9.00 - 9.30							A	7.0	11	612	1471	852	285	967	266	581	544	450	328	356	53v	203^	247	229^	109^	72^	23v	76^	64^
9.30 - 10.00							A	8.4	14	734	1554	847	312	1001	294	617	549	452	337	433	68^	255	290	263	140^	72^	19v	48v	43v
KATE & ALLIE				24	205		A	16.1	25	1407	1736	810	326	976	287	571	495	444	363	429	129^	248	214	178^	163^	132^	87^	199	78^
1 MON.	8.00P	30	CBS	CS	99		B	18.5	27	1617	1681	796	338	898	288	491	462	395	338	452	157	269	257	203	153	126	74	205	126

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																														
KNOTS LANDING					17	207		A	16.4	27	1433	1630	864	345	978	282	594	553	471	349	484	202	319	294	214	130^	100^	58^	68^	22v
1 THU.	10.00P	60	CBS	GD		99		B	17.4	29	1521	1546	848	322	958	358	592	533	402	314	443	173	289	253	196	133	91	55	54	34
10.00 - 10.30								A	16.3	26	1425	1641	857	351	973	283	589	551	462	351	491	208	327	297	212	133^	104^	56^	73^	24v
10.30 - 11.00								A	16.4	27	1433	1622	879	339	990	284	605	556	485	349	477	195	313	292	219	125^	92^	57^	63^	21v
L.A. LAW					16	209		A	19.0	31	1661	1463	704	295	760	259	471	437	381	244	540	172	319	319	275	183	112^	52^	51^	16v
1 THU.	10.00P	60	NBC	GD		99		B	18.5	30	1617	1518	724	355	801	291	511	481	389	229	589	218	392	380	297	154	81	48	47	36
10.00 - 10.30								A	19.6	31	1713	1485	704	293	759	261	478	436	379	238	551	187	336	337	278	171	119^	57^	56^	20v
10.30 - 11.00								A	18.4	31	1608	1432	705	298	760	256	461	437	384	250	526	155^	302	299	272	195	101^	45^	45^	10v
MACGYVER					22	205	206	A	14.6	23	1276	1555	619	271	715	193	361	319	337	318	583	131	249	275	303	253	94^	47^	163	91^
MON.	8.00P	60	ABC	A		98	97	B	14.8	22	1294	1730	665	280	740	204	397	395	361	287	684	191	386	386	363	244	125	58	181	121
8.00 - 8.30								A	13.7	22	1197	1526	617	259	715	189	354	314	339	325	574	129	241	264	296	256	97^	45^	140	82^
8.30 - 9.00								A	15.5	24	1355	1570	618	281	711	195	364	322	334	312	587	131	255	284	309	249	90^	49^	182	100^
MAGNUM, P.I.					23	208	208	A	14.5	23	1267	1598	721	283	791	240	448	430	417	278	606	200	374	358	310	189	117	53^	84^	68^
WED.	9.00P	60	CBS	PD		99	99	B	16.4	25	1433	1649	712	280	790	222	438	434	403	297	648	214	394	381	323	206	111	47	100	64
9.00 - 9.30								A	13.8	22	1206	1620	738	301	810	243	453	433	427	287	594	201	366	347	298	186	119	51^	97^	74^
9.30 - 10.00								A	15.3	24	1337	1561	698	264	768	235	440	421	403	269	609	197	378	365	320	189	113	54^	71^	62^
MARIAH					3	209	208	A	10.8	18	944	1614	796	315	877	223	497	486	444	338	596	173	339	317	300	232	64^	39^	77^	35v
WED.	10.00P	60	ABC	GD		99	99	B	11.0	19	961	1576	770	322	863	232	478	477	434	324	573	173	332	312	276	216	63	41	77	39
10.00 - 10.30								A	11.3	19	988	1638	808	318	888	223	506	492	450	339	584	166	331	308	298	230	67^	40^	99^	60^
10.30 - 11.00								A	10.4	18	909	1568	772	305	856	222	487	473	431	333	599	179	343	317	296	234	62^	37v	51^	7v
MATLOCK					25	208	205	A	18.7	29	1634	1593	753	242	830	137	298	311	392	478	504	109	206	213	234	254	118	34^	141	74^
TUE.	8.00P	60	NBC	GD		99	99	B	18.8	28	1643	1576	751	255	825	156	331	346	390	431	582	114	254	263	298	282	75	41	94	55
8.00 - 8.30								A	17.7	29	1547	1591	742	237	819	127	278	293	384	485	509	116	213	218	232	251	114	34^	149	84^
8.30 - 9.00								A	19.7	30	1722	1587	759	246	835	145	311	326	395	470	498	101	198	207	237	255	121	35^	133	65^
MAX HEADROOM					3	207	207	A	11.7	19	1023	1788	688	381	769	411	644	519	329	102^	694	341	608	547	324	52^	224	97^	101^	76^
TUE.	10.00P	60	ABC	A		96	99	B	13.4	22	1171	1723	712	351	760	355	610	526	355	117	677	338	581	527	307	65	181	90	105	87
10.00 - 10.30								A	12.8	20	1119	1783	690	372	759	394	642	522	330	103^	693	331	604	543	334	52^	219	97^	112^	82^
10.30 - 11.00								A	10.7	18	935	1768	677	384	769	428	642	504	322	99^	690	352	608	546	309	52^	225	94^	84^	67^
ME & MRS. C					2	207	205	A	16.8	30	1468	1662	817	295	959	317	472	402	346	419	461	103	235	233	211	193	110	57^	132	88^
SAT.	9.30P	30	NBC	CS		99	99	B	16.8	30	1468	1662	817	295	959	317	472	402	346	419	461	103	235	233	211	193	110	57	132	88
MIAMI VICE					25	209	212	A	13.6	24	1189	1784	626	300	699	285	466	457	295	194	681	246	474	438	337	176	176	63^	228	167
FRI.	9.00P	60	NBC	OP		99	99	B	16.8	27	1468	1772	680	331	766	284	504	475	370	206	687	267	482	436	333	164	142	64	177	125
9.00 - 9.30								A	12.8	23	1119	1738	606	280	680	275	443	453	287	197	660	238	454	416	332	175	160	49^	238	168
9.30 - 10.00								A	14.5	25	1267	1807	640	317	712	291	480	453	301	194	690	251	484	454	338	175	187	75^	218	166
MIKE HAMMER					14		204	A	8.9	15	778	1725	848	300^	882	254^	399	421	414	364	627	186^	282^	314^	245^	279^	66v	LT	150^	81v
2 WED.	8.00P	60	CBS	PD			99	B	12.3	19	1075	1613	707	226	774	154	325	350	381	379	647	143	306	323	342	286	72	30	120	67
8.00 - 8.30								A	8.2	14	717	1736	864	297^	900	263^	391	412	408	389	620	172^	275^	311^	247^	278^	62v	LT	154^	88v
8.30 - 9.00								A	9.5	15	830	1718	839	302^	872	250^	408	427	419	348	635	197^	290^	316^	244^	283^	67v	LT	144^	72v
MIKE HAMMER(B)						204		A	10.5	19	918	1532	737	238^	788	137^	282^	377	421	411	658	82^	195^	324	441	334	47v	LT	39v	18v
1 SAT.	8.00P	60	CBS	PD		98																								
8.00 - 8.30								A	10.4	19	909	1554	741	259^	790	139^	297^	403	432	387	646	80^	199^	326	442	320	50v	LT	68v	24v
8.30 - 9.00								A	10.6	18	926	1500	732	216^	782	134^	264^	348	406	434	663	79^	190^	318	440	345	45v	LT	10v	10v
MOONLIGHTING					23	212	213	A	21.3	32	1862	1817	777	377	862	396	653	574	378	175	589	258	460	390	278	93	223	102	143	114
TUE.	9.00P	60	ABC	PD		96	99	B	22.6	34	1975	1798	784	400	885	405	664	585	385	176	573	277	446	394	244	93	191	101	149	102
CONT'D																														

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																														
MOONLIGHTING-CONT'D																														
9.00 - 9.30							A	21.2	32	1853	1833	766	372	848	399	641	563	362	175	598	261	464	398	286	92	230	118	157	124
9.30 - 10.00							A	21.3	32	1862	1806	787	384	876	394	665	589	395	171	580	256	457	385	271	92	219	87	131	106
MURDER, SHE WROTE				24		207	A	21.2	38	1853	1552	888	291	959	199	385	373	459	487	545	101^	202	213	272	307	16v	16v	32v	32v
2 SUN.	8.00P	60	CBS	SM		99	B	25.4	37	2220	1629	809	307	893	173	381	399	431	440	591	129	272	286	306	272	62	33	83	52
8.00 - 8.30							A	20.2	38	1765	1539	932	287	951	183	366	358	455	499	542	85^	188	203	277	314	13v	13v	33v	33v
8.30 - 9.00							A	22.2	38	1940	1561	847	294	966	212	402	385	464	478	546	114^	214	221	265	299	18v	18v	31v	31v
MY SISTER SAM				20	203	208	A	11.9	18	1040	1725	757	322	841	265	491	498	425	286	526	199	361	320	236	150	101^	75^	257	112^
MON.	8.30P	30	CBS	CS	97	99	B	17.5	26	1530	1687	791	333	877	295	499	477	385	309	462	167	285	270	207	145	126	80	222	143
NBC MONDAY NIGHT MOVIES				24		203	A	15.6	25	1363	1842	742	317	838	293	468	416	363	337	593	191^	339	328	310	216	211	111^	200^	134^
2 MON.	9.00P	120	NBC	FF		99	B	18.6	28	1626	1686	768	327	865	292	521	479	404	283	543	184	336	316	270	168	150	83	128	94
9.00 - 9.30							A	15.0	23	1311	1983	762	335	861	302	476	410	367	351	559	175^	331	315	317	196^	228	123^	335	226
9.30 - 10.00							A	16.0	25	1398	1882	743	331	838	313	482	401	341	339	621	197^	359	352	343	215	228	128^	195^	146^
10.00 - 10.30							A	16.1	26	1407	1814	749	309	845	297	479	439	370	330	606	207	336	336	288	225	193^	97^	170^	107^
10.30 - 11.00							A	15.0	26	1311	1709	729	298	823	267	441	417	378	335	591	191^	330	315	286	227	191^	94^	104^	56^
NBC NIGHTLY NEWS-SUN				17	179	179	A	8.2	19	717	1575	724	290	842	177^	356	354	339	434	634	178^	319	318	278	277	LT	LT	99^	39v
SUN.	6.30P	30	NBC	N	94	94	B	8.0	15	699	1509	711	226	768	146	285	311	325	421	620	137	291	296	285	294	49	20	72	43
NBC NIGHTLY NEWS				128	205	205	A	10.6	22	926	1369	668	189	728	140	230	255	274	432	545	97	220	217	235	297	53^	25^	43^	24^
M-F	6.30P	30	NBC	N	99	99	B	12.1	22	1058	1477	679	204	740	145	263	291	317	406	627	124	263	271	288	320	46	24	64	38
NBC SUNDAY NIGHT MOVIE				25	203		A	14.0	22	1224	1700	697	260	874	221^	490	413	388	360	561	193^	335	284	253	185^	112^	58^	153^	132^
1 SUN.	9.00P	120	NBC	FF		99	B	18.1	28	1582	1766	763	329	870	309	549	502	418	261	626	223	417	397	318	165	149	75	121	90
9.00 - 9.30							A	14.0	21	1224	1833	737	240	878	224^	488	411	394	363	563	196^	328	272	255	187^	129^	61^	263	208^
9.30 - 10.00							A	14.4	22	1259	1743	690	264	904	251	519	426	387	360	561	209^	345	254	237	192^	99^	53v	179^	155^
10.00 - 10.30							A	14.0	22	1224	1655	677	266	876	228	493	404	379	361	568	190^	347	302	260	183^	111^	60^	100^	100^
10.30 - 11.00							A	13.7	22	1197	1545	679	266	826	179^	449	409	378	352	547	169^	317	302	262	181^	109^	58v	63^	63^
NEWHART				23	206	208	A	17.3	26	1512	1665	762	325	821	280	503	496	408	263	603	248	415	379	262	157	100	70^	141	74^
MON.	9.00P	30	CBS	CS	99	99	B	19.5	28	1704	1674	781	340	865	296	505	482	383	296	545	209	365	338	249	154	110	61	154	97
NEWSBREAK-M-F				131	156	157	A	9.2	15	804	1526	732	262	815	211	417	394	409	351	531	163	285	247	244	209	92	46^	88	51^
1 MTHF	9.58P	1	CBS	N	71	72	B	11.8	18	1031	1587	779	305	872	251	448	425	398	367	522	149	279	267	254	211	87	43	106	73
1 TUE.	10.00P	1																												
1 WED.	9.57P	2																												
2 M & W	9.58P	1																												
2 TUE.	10.02P	1																												
2 TH & F	9.56P	1																												
NEWSBREAK-SAT.				27	166	164	A	8.8	16	769	1910	597	228	693	187	380	393	395	247	760	269	424	428	380	250	186	106^	271	147^
1 SAT.	9.54P	1	CBS	N	79	75	B	8.5	14	743	1699	721	287	814	216	432	435	406	314	632	180	362	360	333	224	102	46	151	100
2 SAT.	9.56P	1																												
NEWSBREAK-SUN.				27	171	163	A	13.9	22	1215	1829	775	352	854	265	487	494	459	274	725	185	355	353	408	298	110^	57^	140	118
1 SUN.	10.17P	1	CBS	N	78	75	B	14.2	22	1241	1589	792	321	890	241	448	442	415	374	546	149	284	285	272	225	80	42	73	50
2 SUN.	10.02P	1																												
NIGHT COURT				4	204		A	15.8	25	1381	1835	742	384	932	361	585	505	400	325	504	185^	347	325	257	126^	188^	76^	211	143^
1 WED.	9.00P	60	NBC	CS		99	B	16.5	26	1442	1751	725	338	845	337	541	485	366	255	504	178	341	328	254	133	189	92	213	141
9.00 - 9.30							A	15.5	25	1355	1884	760	362	940	354	580	511	413	337	501	172^	334	315	264	135^	200^	74^	243	158^
9.30 - 10.00							A	16.2	26	1416	1770	719	401	916	366	587	496	386	309	506	198	358	331	248	118^	173^	77^	175^	125^

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																										
NOTHING IN COMMON	3	205	203	A	19.0	31	1661	1612	790	326	827	313	548	525	364	232	529	227	371	357	216	124	139	76^	117	74^
THU. 9.30P 30 NBC CS		99	99	B	19.6	31	1713	1652	760	334	821	312	534	505	349	241	575	268	405	355	231	132	136	73	120	77
NOTHING IS EASY	4	205	203	A	8.4	17	734	1971	704	254	782	203	371	394	359	333	485	168^	324	314	215	145^	170^	105^	534	463
FRI. 8.00P 30 CBS CS		99	98	B	9.4	17	822	1751	714	281	777	173	347	361	338	376	520	177	312	283	217	193	134	88	320	262
OHARA	13	191	202	A	8.7	15	760	1700	636	272	692	192	408	377	366	233	756	214	483	448	398	244	94^	46v	158^	86^
SAT. 9.00P 60 ABC OP		95	99	B	10.9	18	953	1836	662	324	749	236	466	435	390	235	705	232	461	432	365	203	138	56	244	187
9.00 - 9.30				A	7.9	14	690	1713	631	262	683	195^	402	371	351	226	779	207	502	463	416	248	87^	40v	164^	94^
9.30 - 10.00				A	9.4	17	822	1693	641	278	701	191	413	388	376	237	736	218	465	433	383	244	104^	55^	152^	77^
OUR HOUSE	24	200	203	A	9.9	19	865	2060	812	499	991	289	476	452	422	393	593	202	358	297	290	189	153^	93^	323	164^
SUN. 7.00P 60 NBC GD		99	99	B	12.9	20	1127	1979	798	346	911	279	523	477	408	329	598	202	384	338	295	179	186	105	284	186
7.00 - 7.30				A	9.1	18	795	2074	831	506	1020	298	474	442	427	421	583	193	336	276	284	201	148^	86^	323	157^
7.30 - 8.00				A	10.6	20	926	2059	802	493	974	282	482	461	425	375	603	208	381	319	300	177	157	97^	325	168
OUR WORLD	22	200	205	A	6.3	11	551	1445	702	175^	739	198^	318	405	304	334	581	179^	328	357	281	204^	36v	9v	89^	79^
THU. 8.00P 60 ABC DN		97	99	B	6.6	10	577	1545	641	243	721	193	329	373	349	310	618	187	352	373	322	207	91	44	115	75
8.00 - 8.30				A	6.1	10	533	1445	676	180^	722	187^	310	396	301	326	610	176^	351	382	304	208^	46v	11v	67v	54v
8.30 - 9.00				A	6.5	11	568	1431	723	169^	750	206^	326	414	307	336	545	182^	301	329	249	199^	26v	LT	110^	98^
OUTLAWS	11		206	A	8.0	17	699	1898	801	252^	863	203^	446	456	394^	345^	677	138^	315^	344^	325^	320^	191^	111^	167^	129^
2 SAT. 8.00P 60 CBS A			99	B	11.6	20	1014	1767	734	283	806	200	392	411	390	340	710	183	397	393	380	272	82	27	169	102
8.00 - 8.30				A	7.8	17	682	1864	785	249^	841	175^	408	425	388^	362^	686	140^	332^	350^	328^	321^	179^	103v	158^	119^
8.30 - 9.00				A	8.1	17	708	1941	824	256^	893	233^	485	491	400	334^	676	138^	301^	338^	322^	324^	198^	119^	174^	135^
PERFECT STRANGERS	25	209	206	A	14.5	26	1267	1868	755	359	853	353	607	523	375	207	517	207	370	336	247	106^	233	124	265	184
WED. 8.00P 30 ABC CS		99	99	B	16.0	25	1398	1944	742	320	830	344	578	509	364	200	556	245	414	367	249	113	220	113	338	233
POPCORN KID	4	205	207	A	9.9	18	865	2077	811	293	916	268	478	479	411	364	513	192	345	335	249	124^	216	117^	432	384
FRI. 8.30P 30 CBS CS		99	99	B	10.5	19	918	1808	746	295	825	219	407	405	365	365	546	215	348	314	237	178	136	76	301	249
RAGS TO RICHES	6	206	202	A	13.3	22	1162	2259	784	431	949	316	587	499	398	303	608	240	436	305	304	145	260	163	442	289
SUN. 8.00P 60 NBC CS		99	99	B	15.0	23	1311	2141	773	351	925	343	604	523	408	261	559	225	388	321	265	131	268	144	389	280
8.00 - 8.30				A	12.1	21	1058	2268	780	431	946	331	585	490	375	299	606	245	429	299	304	146	252	159	464	315
8.30 - 9.00				A	14.4	24	1259	2251	794	431	956	304	590	506	421	308	608	232	441	310	306	142	262	165	425	270
ROOMIES	3	195		A	11.6	22	1014	1695	663	340	780	314	495	488	320	217^	600	195^	302	280	268^	249^	217^	80^	98^	76^
1 FRI. 8.00P 30 NBC CS		98		B	12.8	23	1119	1865	716	336	830	310	522	450	352	259	590	194	360	317	289	198	235	131	210	124
ROXIE	2	206		A	7.6	14	664	1407	695	206^	744	163^	359^	343^	369^	368^	506	143^	316^	286^	245^	177^	94v	58v	63v	21v
1 WED. 8.00P 30 CBS CS		98		B	8.5	14	743	1500	613	210	708	196	363	314	314	330	513	107	273	243	262	234	123	98	156	109
SIMON & SIMON	12	207		A	14.9	23	1302	1598	690	258	793	174^	384	385	422	350	513	157^	269	226	249	207^	150^	21v	142^	76^
1 THU. 9.00P 60 CBS PD		98		B	13.7	20	1197	1650	736	267	832	213	416	426	416	348	579	137	298	301	318	235	111	48	128	82
9.00 - 9.30				A	13.6	21	1189	1532	655	222^	762	155^	342	348	402	357	475	130^	239	201^	232^	202^	153^	23v	142^	70^
9.30 - 10.00				A	16.2	25	1416	1645	715	288	817	189^	416	416	439	344	543	177^	293	245	265	213	146^	19v	139^	80^
60 MINUTES	27	209	209	A	19.0	36	1661	1594	778	282	816	189	365	392	394	365	708	182	322	359	336	316	47^	28^	23^	17v
1 SUN. 7.27P 60 CBS DN		99	99	B	23.1	37	2019	1615	728	271	793	159	330	354	376	394	710	187	347	366	344	302	46	18	66	40
2 SUN. 7.00P 60																										
7.00 - 7.30				A	15.3	35	1337	1665	831	293	896	205^	426	461	428	385	728	153^	295	403	351	325	27v	9v	14v	14v
7.30 - 8.00				A	19.3	37	1687	1539	755	277	793	177	343	364	379	370	691	183	312	344	325	316	28^	22^	27^	15v
8.00 - 8.30				A	22.3	36	1949	1652	798	283	813	199	365	400	411	348	724	204	364	350	345	309	94^	53^	21v	21v

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME	WK #	DAY	START TIME	DUR	NET	T/C THIS SEASON	PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
EVENING CONT'D																																
SPECIAL MOVIE PRESNT.-CBS(S)								206		A	12.3	21	1075	1528	775	246^	846	220^	394	400	380	376	549	156^	319	304	237^	216^	56v	19v	77^	77^
2 THU.			9.00P	120	CBS	FF		98																								
9.00 - 9.30										A	11.2	19	979	1489	702	215^	793	192^	338	332	381	370	513	99^	265^	253^	259^	232^	82^	32v	101^	101^
9.30 - 10.00										A	12.2	21	1066	1616	763	221^	873	241^	409	399	414	364	562	151^	323	312	251^	221^	83^	23v	98^	98^
10.00 - 10.30										A	12.6	21	1101	1513	821	265	857	208^	405	439	395	382	561	193^	342	323	214^	207^	26v	7v	69^	69^
10.30 - 11.00										A	13.1	23	1145	1497	813	277	855	231^	417	427	337	386	558	173^	341	329	228^	202^	38v	15v	46v	46v
SPECIAL MOVIE PRSNT.-CBS(S)								207		A	12.7	22	1110	1542	876	361	938	145^	362	377	412	502	495	168^	242^	202^	185^	209^	83^	56v	26v	12v
2 FRI.			9.00P	120	CBS	FF		99																								
9.00 - 9.30										A	12.4	22	1084	1406	874	324	961	148^	363	382	420	515	383	69^	170^	183^	217^	172^	62v	34v	LT	LT
9.30 - 10.00										A	12.3	21	1075	1651	903	365	979	172^	409	386	409	517	455	150^	214^	208^	165^	213^	110^	65v	107^	47v
10.00 - 10.30										A	12.9	23	1127	1656	872	387	924	143^	365	369	417	488	649	287	373	226^	202^	221^	83^	63^	LT	LT
10.30 - 11.00										A	13.0	23	1136	1466	862	365	897	116^	311	372	406	497	489	164^	209^	189^	157^	233^	80^	62v	LT	LT
SPENSER: FOR HIRE							23	206	208	A	9.6	18	839	1657	668	287	784	230	467	442	396	264	690	242	471	399	337	206	91^	37v	92^	48^
SAT.			10.00P	60	ABC	PD		97	98	B	11.1	20	970	1595	663	320	776	239	433	418	378	279	580	179	340	326	288	201	121	60	118	87
10.00 - 10.30										A	9.5	17	830	1634	666	287	770	235	463	441	373	257	687	248	477	406	335	196	79^	38v	98^	50^
10.30 - 11.00										A	9.8	19	857	1643	662	278	782	222	463	434	411	263	677	233	455	387	329	209	99^	35v	85^	44^
SPENSER FOR HIRE SPEC.(S)								210		A	13.1	20	1145	1553	722	390	791	372	483	411	264	224^	401	90^	140^	207^	212^	194^	169^	73^	192^	125^
2 WED.			9.00P	60	ABC	PD		99																								
9.00 - 9.30										A	12.7	20	1110	1560	731	405	813	381	502	430	271	219^	396	97^	153^	209^	201^	187^	156^	55v	195^	132^
9.30 - 10.00										A	13.4	20	1171	1547	717	376	772	364	466	395	257	230^	407	83^	128^	204^	220^	203^	180^	90^	188^	120^
SPIES							6	201	201	A	7.3	11	638	1588	725	194^	751	206^	382	383	364	321	656	235	418	381	342	192^	56v	31v	125^	88^
TUE.			8.00P	60	CBS	GD		97	98	B	7.9	12	690	1571	728	217	783	187	390	396	401	338	591	190	365	338	326	185	64	38	133	84
8.00 - 8.30										A	7.3	12	638	1585	724	178^	747	240	401	370	329	309	660	248	420	378	333	191^	56v	32v	122^	90^
8.30 - 9.00										A	7.4	11	647	1563	719	202^	744	170^	358	389	391	329	636	215^	408	378	347	186^	54v	29v	129^	85^
SPORTSBREAK-SAT							27	194	193	A	8.8	16	769	1658	742	252	821	229	416	444	386	329	600	131^	247	331	335	259	110^	42v	127^	107^
SAT.			8.58P	1	CBS	SN		93	95	B	9.3	16	813	1744	711	288	793	218	417	412	377	315	656	190	382	371	342	231	90	46	205	129
SPORTSBREAK-SUN							27	195	195	A	18.1	30	1582	1714	906	306	948	270	462	431	449	390	657	146	306	302	355	300	65^	36^	44^	44^
1 SUN.			9.13P	1	CBS	SN		91	94	B	21.5	32	1879	1638	813	313	895	184	384	405	434	434	602	141	282	295	310	269	60	33	81	50
2 SUN.			8.28P	1																												
STARMAN							5	206	207	A	8.6	17	752	1777	663	286	743	224	469	430	341	219	707	204	482	435	361	201	130^	86^	197	147^
SAT.			8.00P	60	ABC	A		97	98	B	9.2	17	804	1856	676	358	804	271	525	477	392	230	646	221	448	430	351	171	126	58	280	191
8.00 - 8.30										A	8.1	16	708	1723	653	270	737	212	461	420	339	224	697	198^	456	412	343	213	115^	75^	174^	137^
8.30 - 9.00										A	9.2	17	804	1791	657	293	736	229	465	433	340	212	702	204	493	448	369	186	142^	94^	211	152^
STINGRAY							5	201	198	A	13.7	24	1197	1553	615	224	674	200	394	410	343	233	649	215	443	413	337	174	123	52^	107^	80^
FRI.			10.00P	60	NBC	A		99	98	B	14.6	26	1276	1592	650	267	721	228	430	420	372	224	628	212	424	385	322	174	123	64	120	93
10.00 - 10.30										A	13.9	24	1215	1566	603	213	667	199	396	407	341	227	645	213	443	415	334	170	132	49^	122	97^
10.30 - 11.00										A	13.5	24	1180	1531	625	231	679	202	393	414	346	235	646	211	436	412	340	173	115^	53^	91^	62^
SWEET SURRENDER							1		206	A	14.1	29	1232	1676	694	189^	854	248	383	347	310	403	451	68^	181^	233	210^	218^	211^	150^	160^	110^
2 SAT.			8.30P	30	NBC	CS			99	B	14.1	29	1232	1676	694	189	854	248	383	347	310	403	451	68	181	233	210	218	211	150	160	110
TAKE FIVE							2	205		A	6.1	10	533	1454	738	223^	785	151^	384^	360^	441^	381^	519^	167^	323^	253^	251^	176^	108v	108v	42v	LT
1 WED.			8.30P	30	CBS	CS		98		B	7.9	13	690	1492	689	198	726	177	362	327	353	348	539	119	278	241	308	249	101	97	126	70
THIS IS YOUR LIFE SPCL(S)									200	A	16.1	27	1407	1628	845	214	886	191^	417	395	407	425	605	171^	312	291	257	262	108^	44v	29v	29v
2 SUN.			10.00P	60	NBC	GV			99																							
10.00 - 10.30										A	15.8	26	1381	1640	845	218	882	187^	400	377	399	439	615	174^	307	285	258	274	112^	48v	31v	31v
10.30 - 11.00										A	16.3	28	1425	1620	847	210	893	195^	436	413	416	413	598	169^	318	298	257	253	102^	39v	27v	27v

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																										
TUESDAY MOVIE OF THE WEEK(S)		204		A	16.0	25	1398	1707	741	250	833	224	405	384	362	384	499	117^	222	261	295	219	152^	108^	223	186^
2 TUE. 9.00P 120 NBC FF		99																								
9.00 - 9.30				A	14.9	23	1302	1714	751	245	841	218	377	374	372	414	473	77^	178^	233	298	233	157^	112^	243	185^
9.30 - 10.00				A	15.2	23	1328	1696	734	238	836	244	398	374	341	395	493	98^	203^	251	314	225	145^	101^	222	169^
10.00 - 10.30				A	16.6	27	1451	1708	727	253	818	210	399	372	353	383	518	145^	251	279	287	210	161^	110^	211	191^
10.30 - 11.00				A	17.2	29	1503	1710	755	266	840	224	441	413	378	352	505	132^	243	282	291	209	147^	108^	218	198
20/20	23	210	212	A	14.0	23	1224	1432	747	217	816	190	402	398	365	362	590	179	343	358	277	203	16v	5v	10v	10v
THU. 10.00P 60 ABC DN		98	99	B	14.0	23	1224	1442	728	238	812	191	377	396	393	365	564	166	313	314	280	212	39	13	27	17
10.00 - 10.30				A	13.9	23	1215	1426	744	216	813	187	402	391	369	362	597	185	361	374	281	196	9v	3v	7v	7v
10.30 - 11.00				A	14.1	24	1232	1435	751	215	819	192	400	408	363	363	581	172	324	342	273	209	24v	8v	11v	11v
22ND COUNTRY MUSIC AWARDS(S)		205		A	18.6	28	1626	1677	779	285	899	226	478	433	450	369	549	138^	275	257	312	233	141^	88^	88^	26v
1 MON. 9.00P 121 NBC AC		99																								
9.00 - 9.30				A	18.3	27	1599	1683	757	285	872	221	465	416	431	363	520	126^	258	264	285	215	155^	91^	136^	43v
9.30 - 10.00				A	18.6	27	1626	1675	771	272	871	212	459	423	444	360	539	162^	291	273	277	213	170^	108^	95^	18v
10.00 - 10.30				A	19.0	29	1661	1666	799	274	920	242	497	446	455	370	548	138^	268	235	315	242	132^	80^	66^	24v
10.30 - 11.00				A	18.7	30	1634	1677	785	306	930	233	496	446	471	379	580	121^	280	246	369	263	110^	68^	57^	20v
227	21	203		A	16.4	28	1433	1794	741	334	976	358	493	395	368	413	373	85^	163^	151^	190^	175^	124^	78^	321	213
1 SAT. 8.30P 30 NBC CS		99		B	18.9	32	1652	1821	803	338	935	286	485	432	372	392	457	138	237	213	199	191	149	93	280	194
VALERIE	4	203	206	A	17.1	26	1495	1882	708	251	787	292	516	472	337	243	455	196	325	297	199	98	277	160	363	250
MON. 8.30P 30 NBC CS		98	99	B	17.1	26	1495	1847	714	238	798	314	517	469	322	236	473	213	338	300	193	103	257	137	319	208
WEBSTER	4	200		A	11.4	21	996	1845	692	242^	837	254^	444	386	290	354	467	170^	284	253^	219^	166^	167^	95^	374	223^
1 FRI. 8.30P 30 ABC CS		96		B	12.7	22	1110	1872	650	267	794	243	440	404	347	304	479	191	303	266	192	148	156	96	443	295
WED MOVIE OF THE WEEK(S)		203		A	17.1	27	1495	1765	758	265	869	262	450	415	347	374	527	143^	275	310	252	208	189	99^	180^	135^
2 WED. 9.00P 120 NBC FF		99																								
9.00 - 9.30				A	14.6	23	1276	1821	727	269	874	253	437	378	351	401	521	146^	266	277	242	211^	186^	119^	240	174^
9.30 - 10.00				A	16.0	24	1398	1727	747	258	864	239	441	408	364	383	500	131^	248	282	233	210	187^	114^	176^	124^
10.00 - 10.30				A	18.3	30	1599	1791	779	250	883	279	471	439	350	362	559	154^	301	347	269	212	185	90^	164^	130^
10.30 - 11.00				A	19.4	33	1696	1739	773	282	861	272	452	429	332	360	527	144^	282	322	258	205	197	82^	154^	121^
WEST 57TH	2	206	208	A	10.9	18	953	1335	627	289	686	206	354	368	374	259	584	190	368	367	290	170	47^	39^	18v	9v
MON. 10.00P 60 CBS DN		99	99	B	10.9	18	953	1335	627	289	686	206	354	368	374	259	584	190	368	367	290	170	47	39	18	9
10.00 - 10.30				A	11.4	18	996	1333	625	285	687	217	363	364	370	254	578	197	369	367	284	165	51^	43^	17v	9v
10.30 - 11.00				A	10.4	17	909	1323	626	293	678	190	344	370	377	262	584	179	361	366	295	174	42^	34v	19v	7v
WE THE PEOPLE	55	196	199	A	9.3	15	813	1626	712	283	817	228	425	398	413	337	541	153	306	280	284	203	86	44^	182	112
1 MTUTH 8.58P 1 CBS DO		93	95	B	11.5	17	1005	1722	732	287	821	244	430	417	381	327	561	172	327	312	283	203	106	56	234	154
2 TU&TH 8.58P 1																										
WHAT A NIGHTMARE, C.BROWN(S)		206		A	11.5	18	1005	2089	704	297	798	271^	482	518	349	266^	407	127^	265^	277	232^	130^	214^	122^	670	344
2 MON. 8.00P 30 CBS EA		99																								
WHO'S THE BOSS?	25	212	212	A	20.1	33	1757	1843	693	326	791	312	542	485	348	217	503	210	365	317	218	121	247	131	302	195
TUE. 8.00P 30 ABC CS		99	99	B	22.2	34	1940	1939	752	370	841	360	578	512	357	211	529	229	376	337	234	120	230	121	339	222
WIZARD	7	200	202	A	8.0	13	699	1668	669	263	762	194^	384	344	398	326	552	109^	279	278	320	220	79^	47v	275	221
THU. 8.00P 60 CBS A		96	97	B	8.5	13	743	1734	686	275	758	184	365	378	378	315	581	151	328	305	326	222	116	66	279	208
8.00 - 8.30				A	7.5	13	656	1590	642	235	727	180^	355	311	369	333	551	121^	283	275	299	215^	57^	29v	255	190^
8.30 - 9.00				A	8.6	14	752	1701	681	282	780	206	401	364	415	319	542	93^	270	277	337	219	95^	62^	284	239

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PROGRAM NAME / WK # / DAY	START TIME	DUR	NET	T/C THIS SEASON	PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
•LATE FRINGE																															
ABC NEWS:NIGHTLINE					110	198	199	A	5.9	16	516	1308	538	176	612	174	325	314	279	249	603	131^	284	294	304	289	42^	14v	51^	11v
1 MWF	11.30P	30	ABC	N		97	98	B	5.8	16	507	1200	552	174	597	134	274	285	298	274	562	136	284	278	299	244	27	12	14	LT
1 TUE.	11.30P	36																													
1 THU.	11.30P	31																													
2 M-F	11.30P	30																													
11.30 - 12.00								A	5.9	16	516	1333	546	182	631	183	337	324	286	252	606	130^	286	298	306	288	43^	15v	53^	11v
12.00 - 12.30								A	5.2	17	454	771	251^	106v	251^	LT	112v	141v	199^	110v	520^	117v	135v	154v	258^	366^	LT	LT	LT	LT
ABC NEWS:NIGHTLINE-MON					3	199		A	7.8	24	682	1098	359^	191^	546	147^	255^	279^	241^	267^	485	LT	188^	211^	320^	274^	25v	25v	42v	42v
1 MON.	12.00M	12	ABC	N		97		B	5.6	22	489	1089	399	151	453	123	258	206	270	182	564	210	345	355	244	201	58	LT	14	14
ABC WEEKEND REPORT-SAT.					24	142	143	A	2.5	7	219	1082	488^	246^	529^	100v	315^	256^	392^	214^	484^	28v	232^	256^	387^	228^	69v	69v	LT	LT
SAT.	11.30P	15	ABC	N		79	79	B	2.5	8	219	1123	561	214	605	140	311	304	301	271	459	91	221	212	247	219	39	24	LT	LT
ABC WEEKEND REPORT-SUN.					26	152	153	A	2.3	8	201	1030	359^	95v	468^	110v	254^	294^	228^	174v	562^	134v	259^	308^	288^	194^	LT	LT	LT	LT
1 SUN.	11.30P	15	ABC	N		85	85	B	2.6	9	227	1068	460	264	552	164	299	335	270	188	485	131	271	271	239	171	LT	LT	LT	LT
2 SUN.	12.08A	15																													
CBS LATE NIGHT I					119	178	183	A	4.6	16	402	1172	636	192	657	214	329	331	301	259	411	102^	227	206	227	157^	89^	LT	15v	LT
1 M-W	11.30P	66	CBS	FF		87	90	B	4.7	17	411	1214	586	231	663	204	354	342	324	246	471	138	263	232	233	180	49	19	31	13
1 THU.	11.45P	66																													
1 FRI.	11.45P	72																													
2 M-TH	11.30P	66																													
11.30 - 12.00								A	4.8	15	420	1240	659	189	675	207	334	349	321	269	452	104^	259	233	260	164	89^	LT	24v	12v
12.00 - 12.30								A	4.6	18	402	1167	628	211	656	214	321	324	301	260	406	107^	221	200	222	152^	93^	LT	12v	LT
12.30 - 1.00								A	3.8	18	332	1127	629	147^	672	256	370	335	262	241	370	108^	177^	169^	162^	178^	85^	LT	LT	LT
CBS LATE NIGHT II					129	178	176	A	3.3	18	288	1115	631	146^	666	194^	323	355	330	246	333	74^	149^	149^	187^	146^	105^	LT	LT	LT
1 MON.	12.36A	51	CBS	FF		87	87	B	3.2	18	280	1073	535	194	584	186	306	316	276	213	429	131	253	218	214	153	38	LT	22	LT
1 TU & W	12.36A	47																													
1 THU.	12.51A	49																													
1 FRI.	12.57A	38																													
2 MON.	12.36A	45																													
2 TUE.	12.36A	46																													
2 WED.	12.36A	49																													
2 THU.	12.36A	50																													
2 FRI.	12.30A	44																													
12.30 - 1.00								A	3.6	18	315	1089	638	146^	657	190^	296	350	325	250	331	77^	150^	143^	187^	143^	101^	LT	LT	LT
1.00 - 1.30								A	3.2	19	280	1100	607	146^	646	186^	329	353	328	228^	329	68^	143^	150^	182^	147^	111^	25v	LT	LT
1.30 - 2.00								A	2.6	20	227	520^	397^	66v	397^	LT	LT	150v	220v	247v	106v	LT	LT	LT	58v	106v	LT	LT	LT	LT
CBS NEWS NIGHTWATCH-1					131	44	48	A	1.1	10	96	583^	250^	125v	406^	146v	177v	177v	136v	166v	177v	LT	52v	52v	94v	125v	LT	LT	LT	LT
1 M-WSU	2.00A	30	CBS	N		44	45	B	1.1	11	96	507	245	120	305	69	143	132	169	148	195	LT	117	110	103	76	LT	LT	LT	LT
1 THU.	2.15A	15																													
2 M-THSU	2.00A	30																													
CBS NEWS NIGHTWATCH-2					134	68	70	A	1.6	18	140	329^	86v	143^	222^	129^	129^	129^	43v	93v	107v	LT	86v	86v	86v	LT	LT	LT	LT	LT
M-THSU	2.30A	30	CBS	N		63	65	B	1.4	17	122	472	228	88	275	75	130	135	128	133	187	LT	119	120	126	61	LT	LT	LT	LT
CBS NEWS NIGHTWATCH-3					134	98	99	A	1.3	21	114	289^	115v	80v	176^	44v	53v	44v	53v	114v	113v	52v	105v	97v	61v	LT	LT	LT	LT	LT
M-THSU	3.00A	180	CBS	N		80	80	B	1.2	21	105	398	175	84	223	55	83	85	80	124	157	LT	74	69	55	79	LT	LT	LT	LT
3.00 - 3.30								A	1.6	22	140	293^	107v	129^	186^	72v	72v	72v	64v	114v	107v	43v	86v	43v	64v	LT	LT	LT	LT	LT
3.30 - 4.00								A	1.4	21	122	434^	107v	115v	254^	148^	148^	82v	49v	106v	180^	74v	180^	180^	106v	LT	LT	LT	LT	LT
4.00 - 4.30								A	1.3	22	114	202^	LT	44v	88v	44v	44v	LT	LT	44v	114v	LT	114v	114v	87v	LT	LT	LT	LT	LT
CONT'D																															

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PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
LATE FRINGE CONT'D																										
CBS NEWS NIGHTWATC-CONT'D																										
4.30 - 5.00				A	1.2	21	105	105v	LT	49v	77v	LT	LT	LT	48v	48v	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
5.00 - 5.30				A	1.1	20	96	302^	126v	LT	167v	LT	LT	LT	LT	167v	135v	104v	135v	135v	LT	LT	LT	LT	LT	LT
5.30 - 6.00				A	1.1	20	96	375^	250^	63v	250^	LT	LT	LT	52v	218^	125v	104v	125v	125v	LT	LT	LT	LT	LT	LT
CBS SUNDAY NEWS-OSGOOD	25	111	113	A	4.5	10	393	1433	578	206^	649	150^	252^	311^	315^	305^	659	121^	322^	303^	380	288^	67v	61v	58v	58v
1 SUN. 11.27P 15 CBS N		66	62	B	4.8	10	420	1304	676	196	741	198	335	341	317	353	517	130	266	263	256	230	24	12	22	LT
2 SUN. 11.00P 15																										
DAVID LETTERMAN I	104	204	204	A	4.1	19	358	1117	391	237	522	270	343	279	177^	148^	499	285	426	307	184^	69^	82^	62^	14v	LT
1 MON. 12.31A 30 NBC GV		99	99	B	4.2	20	367	1164	453	224	581	237	363	293	245	166	520	260	410	305	219	83	43	17	20	16
1 TU-TH 12.30A 30																										
2 M-TH 12.30A 30																										
DAVID LETTERMAN II	104	204	204	A	3.2	19	280	1164	293	225^	471	299	356	267	110^	104^	590	380	515	354	181^	75^	103^	65^	LT	LT
1 MON. 1.01A 30 NBC GV		99	99	B	3.3	20	288	1086	382	199	515	226	343	278	213	131	511	276	413	286	199	73	40	LT	20	LT
1 TU-TH 1.00A 30																										
2 M-TH 1.00A 30																										
FRIDAY NIGHT VIDEOS	26	191	191	A	3.5	17	306	1141	232^	236^	435^	239^	300^	264^	126^	135^	356^	193^	320^	225^	156^	33v	337^	144^	LT	LT
FRI. 12.30A 90 NBC PC		97	97	B	3.9	19	341	1118	420	220	527	257	371	327	218	122	375	205	314	252	156	48	180	100	36	32
12.30 - 1.00				A	4.4	18	385	1255	278^	200^	465	240^	320^	252^	140^	145^	481	309^	426	348^	158^	50v	278^	145^	31v	31v
1.00 - 1.30				A	3.4	17	297	1205	253^	283^	465^	249^	330^	303^	154^	135^	294^	105v	278^	173^	189^	16v	446^	249^	LT	LT
1.30 - 2.00				A	2.7	17	236	860	123v	229^	351^	225^	241^	241^	80v	110v	225^	123v	208^	85v	102v	LT	284^	LT	LT	LT
G MICHAELS SPORTS MACHINE	28	87	85	A	2.0	6	175	1114	622^	674^	925	417^	589^	332^	257^	336^	189v	LT	LT	58v	73v	131v	LT	LT	LT	LT
SUN. 11.30P 15 NBC SC		53	53	B	2.1	7	184	1003	475	214	545	160	324	333	286	139	433	169	280	244	180	131	LT	LT	LT	LT
KEEP ON CRUISIN	10		96	A	1.1	3	96	990^	585v	63v	647v	83v	323v	260v	292v	324v	312v	LT	83v	239v	270v	73v	LT	LT	LT	LT
2 FRI. 11.30P 60 CBS GV			51	B	2.3	7	201	1090	584	263	632	177	349	382	335	224	352	103	179	199	149	121	44	44	62	55
11.30 - 12.00				A	1.2	3	105	1181^	668v	105v	772^	133v	467v	363v	419v	305v	409v	LT	143v	285v	342v	124v	LT	LT	LT	LT
12.00 - 12.30				A	.9	3	79	747v	507v	LT	507v	LT	140v	140v	140v	367v	177v	LT	LT	177v	177v	LT	63v	63v	LT	LT
MASTERS GOLF HILITES-THU(S)		189		A	4.9	13	428	1458	663	268^	759	254^	381^	414^	325^	301^	471^	136v	242^	189^	229^	203^	87v	LT	141v	LT
1 THU. 11.30P 15 CBS SC		94																								
MASTERS GOLF HILITES-FRI(S)		188		A	5.3	13	463	1536	674	160^	847	269^	426^	426^	346^	350^	689	190^	435^	334^	295^	254^	LT	LT	LT	LT
1 FRI. 11.30P 15 CBS SC		94																								
SATURDAY NIGHT	19	198	197	A	8.2	24	717	1561	480	331	583	338	474	428	174^	99^	530	314	452	381	152^	69^	388	171^	60^	60^
1 SAT. 11.30P 78 NBC GV		99	99	B	7.8	24	682	1535	538	279	654	342	488	405	227	129	583	310	465	392	221	90	217	85	81	67
2 SAT. 11.30P 76																										
11.30 - 12.00				A	9.2	24	804	1509	536	322	608	304	452	419	218	143^	511	276	416	346	164^	81^	342	142^	48^	48^
12.00 - 12.30				A	7.8	24	682	1614	464	345	587	376	511	450	156^	69^	544	329	471	413	152^	63^	419	188^	64^	64^
12.30 - 1.00				A	7.1	25	621	1636	400	341	547	357	480	409	123^	67^	561	376	504	408	128^	57v	442	208^	86^	86^
TONIGHT SHOW	130	202	202	A	7.2	22	629	1202	564	214	637	176	300	298	291	289	466	198	315	265	191	136	80^	32^	19v	12v
1 MON. 11.31P 60 NBC GV		99	99	B	7.1	22	621	1295	616	227	689	197	340	330	326	285	509	183	325	285	246	158	65	30	32	19
1 TU-F 11.30P 60																										
2 M-F 11.30P 60																										
11.30 - 12.00				A	7.9	21	690	1229	578	218	645	174	306	298	287	297	471	190	300	261	198	149	93^	29^	20v	12v
12.00 - 12.30				A	6.6	23	577	1137	540	205	611	173	286	289	288	273	453	201	324	270	183	119^	58^	31^	15v	11v
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPECIAL(S) CONT'D			177	A	5.2	16	454	1337	594^	219^	628	241^	489^	405^	323^	139v	445^	132v	292^	247^	245^	147v	204^	46v	60v	60v

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PROGRAM NAME / WK # DAY	START TIME	DUR	NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKDAY DAYTIME CONT'D																													
ABC AFTERSCHOOL SP-CONT'D																													
2 WED.	4.00P	60	ABC	FV		91																							
4.00 - 4.30							A	5.1	16	446	1323	571	206	571	197	438	393	315	133	435	117	275	239	254	160	198	47	119	119
4.30 - 5.00							A	5.4	16	472	1307	597	227	663	273	524	406	324	139	439	143	297	243	229	132	205	45	LT	LT
ABC DAYTIME NEWSBRIEF-M-F					128	206	A	6.9	24	603	1231	787	135	862	375	591	521	354	239	206	77	102	76	71	100	107	104	56	18
M-F	2.58P		1 ABC	N	98	98	B	7.3	25	638	1234	761	187	851	380	585	521	346	212	242	86	131	107	84	103	74	61	67	22
ABC WORLD NEWS-MORN-615A					129	121	A	1.2	13	105	990	361	162	399	152	209	219	191	161	485	95	343	343	362	133	LT	LT	86	LT
M-F	6.15A	15	ABC	N	78	78	B	1.3	13	114	1101	513	251	550	133	329	367	353	162	489	94	239	295	290	183	LT	LT	LT	LT
ABC WORLD NEWS-MORN-645A					128	179	A	2.5	18	219	1306	644	332	680	132	352	402	471	246	539	86	223	311	402	210	LT	LT	73	LT
M-F	6.45A	15	ABC	N	95	95	B	2.5	17	219	1197	635	312	669	121	383	425	451	225	450	100	244	264	255	167	25	LT	53	LT
ALL MY CHILDREN					128	213	A	6.7	24	586	1210	787	224	885	415	664	571	386	188	189	63	111	94	87	73	69	56	67	26
1 MWTHF	1.00P	60	ABC	DD	99	99	B	6.9	23	603	1278	812	252	912	451	682	580	348	186	227	106	152	119	72	68	50	39	89	29
1 TUE.	1.00P	49																											
2 M-F	1.00P	60																											
1.00 - 1.30							A	6.2	22	542	1212	795	233	886	412	655	565	386	194	183	67	117	94	77	63	73	59	70	31
1.30 - 2.00							A	7.1	25	621	1233	791	217	895	425	682	583	387	185	200	63	113	95	95	84	68	55	70	24
AMERICAN TREASURY					79	197	A	5.0	17	437	1254	796	140	865	241	410	404	380	361	166	69	83	41	56	72	127	57	96	41
MWF	3.58P		1 CBS	DO	93	92	B	5.4	17	472	1340	790	178	903	240	442	394	406	394	229	82	125	91	95	84	125	78	83	44
ANOTHER WORLD					127	203	A	4.8	17	420	1217	740	172	809	279	441	386	291	346	146	37	82	72	70	57	143	123	119	34
M-F	2.00P	60	NBC	DD	99	99	B	5.1	18	446	1384	858	206	965	310	524	462	423	374	252	93	143	101	105	92	80	67	87	30
2.00 - 2.30							A	4.8	17	420	1214	747	173	823	285	454	394	298	347	144	30	78	74	74	59	144	122	103	31
2.30 - 3.00							A	4.7	17	411	1226	736	168	802	272	428	383	287	352	141	36	81	66	69	56	149	127	134	31
AS THE WORLD TURNS					20	206	A	6.6	23	577	1272	852	142	926	224	439	392	390	426	213	76	99	71	79	100	58	22	75	45
M-F	2.00P	60	CBS	DD	99	99	B	6.6	23	577	1218	840	146	928	227	426	395	391	434	203	59	76	64	69	112	44	18	43	26
2.00 - 2.30							A	6.6	24	577	1281	851	147	926	222	429	384	389	436	219	82	102	70	78	102	60	24	76	46
2.30 - 3.00							A	6.7	24	586	1237	833	127	906	220	439	389	386	410	204	70	92	67	76	99	56	20	71	44
BEFORE HOURS					35	111	A	.5	7	44	864	341	160	364	LT	LT	114	204	250	455	LT	250	272	250	183	LT	LT	LT	LT
M-F	6.15A	15	NBC	N	73	73	B	.5	6	44	895	403	260	422	LT	149	270	288	152	447	LT	238	257	241	190	LT	LT	LT	LT
BLOCKBUSTERS					75	143	A	2.5	11	219	1388	711	118	748	260	333	316	233	378	288	36	114	114	138	164	142	114	210	91
M-F	10.30A	30	NBC	QG	76	75	B	2.8	12	245	1300	713	125	771	229	326	312	262	399	323	78	118	101	109	188	73	46	133	40
BOLD AND THE BEAUTIFUL					20	197	A	5.5	20	481	1212	777	133	873	201	393	360	372	420	229	108	148	82	78	78	50	21	60	37
1 MWTHF	1.30P	30	CBS	DD	94	94	B	5.6	20	489	1163	787	148	888	206	389	380	387	421	202	71	93	61	71	100	36	17	37	22
1 TUE.	1.30P	19																											
&	1.57P	3																											
2 M-F	1.30P	30																											
CBS MORNING NEWS- 6:30AM					70	136	A	1.3	13	114	1193	728	421	737	150	237	333	270	404	412	184	280	307	123	105	LT	LT	44	LT
M-F	6.30A	30	CBS	N	82	82	B	1.5	13	131	1237	636	266	656	143	261	278	261	359	528	122	237	264	254	253	LT	LT	LT	LT
CBS MORNING NEWS- 7:00AM					70	201	A	2.6	15	227	1361	859	397	881	162	414	463	428	370	427	75	207	221	246	194	LT	LT	53	40
M-F	7.00A	30	CBS	N	98	98	B	2.7	14	236	1257	704	256	764	154	339	360	342	363	437	75	168	194	226	231	LT	LT	41	32
DAYS OF OUR LIVES					128	209	A	6.7	24	586	1292	771	175	872	284	471	385	317	372	190	63	94	78	58	86	174	148	56	20
M-F	1.00P	60	NBC	DD	98	99	B	7.0	23	612	1463	851	209	961	331	534	449	389	369	332	130	190	133	126	117	100	84	70	26
1.00 - 1.30							A	6.5	23	568	1292	778	171	885	279	466	384	319	389	193	68	93	78	55	87	162	143	52	16
1.30 - 2.00							A	6.9	24	603	1272	758	169	856	285	472	386	316	355	182	58	91	76	56	83	179	149	55	20

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WEEKDAY DAYTIME CONT'D																																	
FAME,FORTUNE AND ROMANCE		M-F	11.00A	30	ABC		CC	128	145	A	2.2	10	192	1109	604	250^	729	256^	426	348^	358	266^	234^	36v	120^	115^	125^	99^	LT	LT	125^	42v
								73	76	B	2.3	9	201	1132	648	197	750	268	462	438	345	238	252	103	160	110	97	88	33	LT	97	36
GENERAL HOSPITAL		M-F	3.00P	60	ABC		DD	124	210	A	7.6	27	664	1218	753	158	818	334	538	456	329	257	225	71^	136	104	100^	89^	122	98^	53^	20v
								99	99	B	8.4	28	734	1276	777	205	876	388	577	509	345	235	221	73	125	103	84	90	99	83	80	33
			3.00 - 3.30							A	7.5	27	656	1224	775	165	840	351	558	473	333	258	214	65^	128	101^	96^	86^	118	97^	52^	18v
			3.30 - 4.00							A	7.7	26	673	1198	728	150	797	316	519	439	325	255	230	75^	139	102	100^	91^	119	95^	52^	21v
GOOD MORNING, AMERICA-730		M-F	7.30A	30	ABC		N	128	209	A	4.1	21	358	1154	610	215	680	159^	344	352	369	275	361	65^	134^	134^	200	204	21v	LT	92^	50^
								99	99	B	4.5	22	393	1200	689	220	745	187	386	416	364	292	351	87	171	167	162	167	35	21	69	34
GOOD MORNING, AMERICA-830		M-F	8.30A	30	ABC		N	128	207	A	4.2	19	367	1093	671	161^	728	164^	337	333	354	360	316	65^	122^	109^	147^	180^	LT	LT	46v	16v
								99	99	B	4.6	20	402	1153	717	165	766	184	367	377	352	350	316	66	126	113	142	176	16	LT	55	16
GUIDING LIGHT		M-F	3.00P	60	CBS		DD	131	207	A	5.9	21	516	1233	776	139	841	194	391	378	374	387	215	96^	120^	71^	68^	78^	105^	58^	72^	29v
								99	99	B	6.3	21	551	1314	802	176	923	235	449	410	415	407	228	77	113	84	88	95	106	68	57	32
			3.00 - 3.30							A	5.9	21	516	1202	778	134	840	189	392	382	376	388	216	98^	121^	72^	67^	80^	82^	46^	64^	25v
			3.30 - 4.00							A	5.9	20	516	1248	773	139	841	200	387	371	368	389	206	93^	112^	66^	61^	77^	122^	68^	79^	33v
LOVING		M-F	12.30P	30	ABC		DD	128	180	A	3.4	13	297	1327	762	175^	863	348	556	461	349	273	212^	57v	90^	75^	97^	111^	121^	97^	131^	47v
								90	90	B	3.9	14	341	1414	839	246	954	413	663	534	353	260	270	85	145	124	109	115	69	50	121	36
MAIN STREET 7(S)	1	TUE.	4.00P	60	NBC		CN		144	A	2.4	7	210	1133^	381^	128v	562^	143v	271v	147v	275v	272v	386^	143v	224v	267v	152v	119v	128v	100v	57v	57v
									84																								
			4.00 - 4.30							A	2.6	8	227	1031^	361^	102v	533^	106v	255v	162v	255v	265v	277v	44v	119v	163v	146v	114v	150v	97v	71v	71v
			4.30 - 5.00							A	2.3	7	201	1154^	373^	145v	542^	170v	260v	114v	273v	258v	478^	244v	329v	364^	150v	114v	94v	94v	40v	40v
MORNING PROGRAM		M-F	7.30A	90	CBS		N	70	201	A	2.4	11	210	1262	805	229^	834	186^	373	405	362	391	357	77v	163^	148^	186^	171^	LT	LT	58v	23v
								98	98	B	2.7	12	236	1234	745	159	805	162	310	323	317	440	369	65	131	123	177	216	21	LT	39	23
			7.30 - 8.00							A	2.5	13	219	1256	804	310^	836	214^	420	433	343	357	383	73v	196^	190^	187^	179^	LT	LT	32v	23v
			8.00 - 8.30							A	2.3	11	201	1239	785	179^	821	174^	363	383	358	403	319^	80v	136^	115^	150^	154^	24v	LT	75v	35v
			8.30 - 9.00							A	2.4	11	210	1271	814	176^	828	162^	314^	386	371	414	376	90^	163^	129^	210^	185^	LT	LT	67v	LT
NBC NEWS AT SUNRISE		M-F	6.00A	30	NBC		N	130	191	A	2.2	21	192	1130	568	307^	594	119^	297^	359	339^	235^	516	58v	266^	375	431	141^	LT	LT	LT	LT
								98	98	B	2.4	19	210	1113	538	238	580	82	275	306	321	257	500	118	294	324	305	163	LT	LT	LT	LT
NBC NEWS DIGEST-DAYTIME		MWF	2.57P	1	NBC		N	78	192	A	4.2	15	367	1193	713	191	776	281	411	351	255	343	159^	41v	83^	53^	69^	72^	144^	117^	114^	16v
								96	95	B	4.4	15	385	1332	809	187	922	296	490	432	398	362	240	87	126	85	93	97	81	71	89	31
NEW CARD SHARKS		M-F	10.30A	30	CBS		QP	131	170	A	3.8	17	332	1250	597	111^	660	156^	277	280	250	340	368	124^	182^	128^	154^	150^	50v	27v	172^	85^
								84	82	B	4.1	17	358	1241	686	143	758	197	303	308	282	391	332	85	142	124	153	165	35	23	116	62
NEWSBREAK-11.57		M-F	11.57A	2	CBS		N	132	178	A	5.9	25	516	1298	627	190	743	169	310	276	279	388	392	93^	164	177	202	168	54^	25v	109^	33v
								84	84	B	6.5	26	568	1278	679	172	779	188	326	296	299	409	353	90	143	119	159	183	47	25	99	39
NEWSBREAK-3.44	1	MON.	3.38P	1	CBS		N	130	191	A	4.9	17	428	1243	801	161	883	236	423	396	349	388	189	75^	93^	65^	69^	75^	82^	35v	89^	36v
								94	94	B	5.7	18	498	1307	788	187	910	242	442	397	392	404	229	82	121	90	92	88	101	68	67	37
	1	TUE.	3.41P	1																													
	1	WED.	3.42P	1																													
	1	THU.	3.45P	1																													
	1	FRI.	3.44P	1																													
	2	M & W	3.44P	1																													
	2	TU & F	3.42P	1																													
	2	THU.	3.41P	1																													
ONE LIFE TO LIVE CONT'D								126	211	A	7.2	26	629	1246	775	174	856	369	590	531	369	224	220	77^	111	81^	81^	105^	109^	105^	61^	21v

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PROGRAM NAME / WK # DAY	START TIME	DUR	NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKDAY DAYTIME CONT'D																														
ONE LIFE TO LIVE-CONT'D																														
M-F	2.00P	60	ABC	DD	99	99	B	7.2	25	629	1242	774	198	865	378	602	535	362	211	239	86	129	104	81	102	65	53	73	23
2.00 - 2.30							A	7.1	25	621	1224	761	177	845	362	581	522	362	222	221	81^	116	86^	80^	101^	97^	94^	61^	19v
2.30 - 3.00							A	7.3	26	638	1243	781	172	856	373	593	532	366	222	213	73^	103^	76^	79^	106^	119	115	55^	19v
PRICE IS RIGHT 1				130	207	207	A	5.8	26	507	1294	669	142	774	199	338	313	282	383	350	75^	146	163	178	154	48^	29v	122^	50^
M-F	11.00A	30	CBS	AP	99	99	B	6.3	26	551	1312	712	157	805	206	341	324	309	410	346	88	153	136	160	163	46	27	115	48
PRICE IS RIGHT 2				131	207	207	A	7.3	31	638	1288	677	156	777	180	341	316	314	389	335	74^	134	147	174	156	63^	38^	113	45^
M-F	11.30A	30	CBS	AP	99	99	B	7.8	32	682	1282	706	158	796	194	337	321	313	407	341	81	140	118	158	177	44	26	101	41
RYAN'S HOPE				127	163	163	A	2.4	10	210	1286	763	247^	877	352	581	505	377	253^	247^	28v	62v	42v	148^	182^	38v	38v	124^	24v
M-F	12.00N	30	ABC	DD	81	81	B	2.7	10	236	1214	715	213	826	328	535	451	323	263	222	74	103	76	88	114	57	43	109	27
SALE OF THE CENTURY				75	165	165	A	3.4	15	297	1350	751	124^	775	223^	300	277	236	451	313	64^	142^	130^	125^	162^	100^	53v	162^	64^
M-F	10.00A	30	NBC	QG	85	84	B	3.6	15	315	1296	750	130	816	224	333	303	262	442	320	80	120	98	95	185	66	41	94	37
SANTA BARBARA				127	196	197	A	4.3	15	376	1199	754	175^	799	288	418	353	226	357	173^	55^	87^	83^	72^	72^	156^	132^	71^	51^
M-F	3.00P	60	NBC	DD	98	98	B	4.4	14	385	1384	808	163	891	343	487	394	321	357	258	90	130	90	90	123	114	85	121	62
3.00 - 3.30							A	4.2	15	367	1199	769	180^	812	287	417	351	225	371	165^	48^	81^	79^	68^	73^	148^	125^	74^	52^
3.30 - 4.00							A	4.4	15	385	1184	730	171^	777	286	413	351	221	343	170^	58^	87^	78^	70^	70^	162^	140^	75^	52^
SCRABBLE				126	198	198	A	4.2	18	367	1354	782	136^	824	267	345	336	253	442	270	49^	119^	108^	125^	137^	105^	71^	155^	74^
M-F	11.30A	30	NBC	QG	97	97	B	5.0	20	437	1265	734	148	798	192	311	301	304	430	320	75	118	108	133	172	56	36	91	34
SUPER PASSWORD				127	162	160	A	3.6	14	315	1216	701	111^	790	187^	307	311	321	441	219	82^	117^	79^	76^	92^	99^	70^	108^	29v
M-F	12.00N	30	NBC	QG	78	78	B	3.7	14	323	1271	732	133	821	183	301	281	329	461	287	74	104	84	110	161	87	55	76	34
TODAY SHOW-7.30AM				129	205	205	A	5.1	26	446	1173	639	233	686	164	292	298	290	347	421	81^	177	186	233	195	16v	LT	50^	25v
M-F	7.30A	30	NBC	N	99	99	B	5.3	25	463	1240	700	224	734	152	337	356	343	345	439	86	199	209	229	200	24	LT	43	31
TODAY SHOW-8.30AM				129	205	205	A	5.1	24	446	1126	692	200	741	189	312	321	265	366	309	36v	98^	129^	152^	180	13v	LT	63^	42^
M-F	8.30A	30	NBC	N	99	99	B	5.4	24	472	1206	748	161	787	173	327	333	302	405	356	68	141	151	166	181	19	LT	44	25
$25,000 PYRAMID				129	176	177	A	3.6	16	315	1219	648	117^	695	184^	301	317	270	340	305	124^	184^	142^	131^	86^	60^	38v	159^	64^
M-F	10.00A	30	CBS	QP	90	90	B	3.8	16	332	1189	710	145	783	200	313	304	289	416	273	78	124	110	119	126	26	18	107	51
WEBSTER M-F				79	151	150	A	2.2	9	192	1010	578	192^	604	260^	359	286^	261^	203^	104^	LT	36v	36v	31v	68v	105^	31v	197^	93^
M-F	11.30A	30	ABC	CS	79	78	B	2.2	8	192	1206	612	198	675	300	475	381	274	174	198	82	128	101	71	64	79	45	254	103
WHEEL OF FORTUNE				126	209	210	A	5.5	24	481	1374	786	156	850	284	369	353	263	445	260	59^	117^	102^	110^	135^	89^	75^	175	68^
M-F	11.00A	30	NBC	QG	98	99	B	6.3	26	551	1275	745	135	815	194	315	306	303	447	317	68	113	95	121	186	52	35	91	34
WORDPLAY				79	147	146	A	3.2	13	280	1200	747	132^	836	271	379	349	311	415	186^	58v	68^	36v	50v	118^	74^	64^	104^	39v
M-F	12.30P	30	NBC	QG	79	78	B	3.5	12	306	1353	746	174	834	261	354	326	318	407	307	83	125	92	128	171	89	51	123	56
YOUNG AND THE RESTLESS				131	208	208	A	7.4	29	647	1246	751	149	843	208	419	376	350	387	258	77^	159	133	122	84^	71^	48^	74^	27v
M-F	12.30P	60	CBS	DD	99	99	B	8.0	29	699	1250	801	191	910	280	477	418	367	382	253	70	120	96	101	118	34	20	53	21
12.30 - 1.00							A	7.2	29	629	1281	751	154	850	215	420	376	342	391	291	87^	185	149	141	91^	65^	40^	75^	25v
1.00 - 1.30							A	7.5	29	656	1210	760	145	842	202	417	376	359	389	228	67^	136	118	109	75^	70^	51^	70^	25v
•WEEKEND DAYTIME																														
ABC PROFESSIONAL BOXING(S)						167	A	3.6	12	315	1898	416^	136v	781^	228^	428^	541^	473^	181v	1076	332^	556^	516^	461^	405^	LT	LT	41v	LT
2 SUN.	4.00P	120	ABC	SE		89																								
4.00 - 4.30							A	3.0	10	262	1290	389^	111v	465^	149v	149v	247v	316^	145v	810^	241v	393^	386^	320^	294^	LT	LT	LT	LT
4.30 - 5.00							A	3.4	11	297	1758	380^	145v	811^	233v	475^	559^	497^	188v	933^	286^	459^	423^	378^	371^	LT	LT	LT	LT
CONT'D																														

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PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS (12–17) FEM.	CHILDREN (2–11) TOTAL	CHILDREN (2–11) 6–11
WEEKEND DAYTIME CONT'D																									
ABC PROFESSIONAL B-CONT'D																									
5.00 - 5.30			A	4.1	13	358	2346	405	182v	1059	287^	693^	797	661^	198v	1276	398^	682^	643^	570^	479^	LT	LT	LT	LT
5.30 - 6.00			A	4.0	12	350	1974	459	100v	685	220^	314^	462^	363^	183v	1171	370^	616^	559^	513^	430^	LT	LT	118v	LT
ABC WEEKEND SPECIALS 26		183	A	3.2	13	280	1943	653	236v	653	196v	498^	498^	346^	155v	LT	LT	LT	LT	LT	LT	LT	LT	1280	932^
2 SAT. 12.00N 30 ABC FV		91	B	3.8	12	332	1729	422	171	487	266	356	300	170	108	281	153	210	156	83	62	171	113	790	478
ABC WIDE WORLD-SPORTS SAT 17	206	207	A	4.4	13	385	1257	427	117^	490	137^	183^	240^	243^	220^	706	156^	417	394	370	258^	30v	LT	31v	31v
1 SAT. 4.32P 88 ABC SA	99	99	B	5.8	14	507	1520	558	229	634	155	293	296	296	294	690	191	387	392	335	254	81	25	115	62
2 SAT. 4.30P 90																									
4.30 - 5.00			A	4.2	13	367	1131	401	95v	442	96v	126^	171^	267^	235^	610	103^	319^	286^	346^	267^	65v	LT	14v	14v
5.00 - 5.30			A	4.3	13	376	1322	433	100^	513	150^	182^	253^	253^	218^	773	154^	484	470	422	258^	LT	LT	30v	30v
5.30 - 6.00			A	4.7	13	411	1358	455	161^	535	175^	248^	287^	224^	219^	752	206^	454	431	361	258^	20v	LT	51v	51v
ALL NEW EWOKS 26	197	200	A	3.2	12	280	1775	385	125v	396	186^	282^	243^	160^	114v	261^	140^	147^	82v	93v	92v	192^	139^	926	521
SAT. 11.30A 30 ABC CA	91	92	B	4.1	13	358	1799	387	141	439	263	347	257	133	83	324	193	270	195	99	48	198	101	838	442
ALVIN AND THE CHIPMUNKS 23	199	200	A	5.5	21	481	1588	310	40v	374	255^	324	226^	94^	50v	164^	29v	140^	140^	111^	24v	187^	85^	863	457
SAT. 10.30A 30 NBC CA	92	97	B	7.0	23	612	1750	319	106	392	245	298	208	102	82	248	138	187	144	86	50	193	98	917	493
AMERICAN BANDSTAND 22		154	A	2.1	9	184	1870	664	425^	975	610^	664^	451^	223v	213v	495^	168v	168v	387v	219v	108v	215v	LT	185v	LT
2 SAT. 1.00P 30 ABC PC		76	B	2.5	8	219	1534	425	172	520	237	326	344	204	118	445	244	356	299	164	57	209	119	360	223
BERENSTAIN BEARS 28	197	195	A	2.4	15	210	1219	324^	72v	324^	77v	81v	114v	70v	177^	223^	28v	162v	134v	195^	61v	LT	LT	653^	348^
SAT. 8.00A 30 CBS CA	96	96	B	2.6	16	227	1562	294	127	353	164	223	193	105	112	209	73	137	128	109	64	93	38	907	537
BUGS BUNNY & TWEETY SHOW 27	204	207	A	4.2	16	367	1847	419	117^	436	272^	318^	202^	101^	118^	291^	85v	203^	187^	184^	68v	180^	139^	940	544
SAT. 11.00A 30 ABC CA	96	96	B	5.1	17	446	1806	382	168	448	278	354	260	125	83	324	192	255	182	88	64	186	100	848	456
BUSINESS WORLD 23	106		A	1.2	5	105	1162^	295v	191v	762^	466v	466v	190v	LT	296v	400v	LT	247v	247v	247v	153v	LT	LT	LT	LT
1 SUN. 12.30P 30 ABC N	68		B	1.6	5	140	1016	495	201	585	159	239	177	154	344	355	74	132	133	109	206	LT	LT	64	54
BUSINESS WORLD-SPECIAL(S)		102	A	1.8	7	157	1248^	656^	70v	656^	70v	70v	159v	159v	427v	592^	108v	108v	LT	153v	484^	LT	LT	LT	LT
2 SUN. 12.30P 30 ABC N		63																							
CARE BEAR FAMILY 28	205	207	A	2.8	14	245	1637	146v	163^	240^	171^	207^	163^	69v	33v	166^	36v	76v	85v	114v	81v	54v	37v	1177	617
SAT. 8.30A 30 ABC CA	99	99	B	3.5	17	306	1676	281	137	318	179	248	202	109	63	146	62	92	70	45	54	90	61	1122	687
CBS EASTER PARADE(S)		146	A	3.7	15	323	1542	795	504^	947	148v	418^	467^	436^	480^	510^	157v	239^	109v	119v	244^	50v	50v	35v	35v
2 SUN. 12.00N 60 CBS AC		87																							
12.00 - 12.30			A	3.6	14	315	1470	691	439^	878	188v	359^	404^	324^	474^	485^	162v	222v	60v	79v	263^	37v	37v	70v	70v
12.30 - 1.00			A	3.8	15	332	1587	891	557^	1000	110v	470^	522^	536^	478^	528^	151v	248^	151v	151v	226^	59v	59v	LT	LT
CBS STORYBREAK 16	186	186	A	3.2	12	280	1614	300	172^	350	108v	147^	197^	171^	121v	292^	215^	215^	194^	24v	77v	296^	149^	676	308^
SAT. 11.30A 30 CBS CL	93	93	B	3.5	11	306	1668	348	172	421	222	290	255	154	94	217	130	175	125	55	42	232	102	798	485
DISNEY EASTER PARADE(S)		135	A	4.0	17	350	2057	719	324^	1107	321^	451^	434^	204v	596^	667^	187v	313^	302^	253^	307^	LT	LT	283^	100v
2 SUN. 10.00A 90 ABC AC		83																							
10.00 - 10.30			A	3.1	14	271	2162	814	321^	1157	189v	394^	465^	276^	692^	679^	145v	208v	287^	298^	342^	LT	LT	326^	88v
10.30 - 11.00			A	4.2	18	367	1992	582	283^	1026	315^	417^	367^	150v	561^	644^	184v	279^	267^	243^	319^	LT	LT	322^	107v
11.00 - 11.30			A	4.7	19	411	2056	778	370^	1150	416^	519^	475^	205^	566^	684	218^	411^	345^	240^	273^	LT	LT	222^	104v
FACE THE NATION 26	124	96	A	2.3	9	201	1159	528	164v	597	105v	105v	149v	163v	448^	562^	114v	244^	279^	214^	283^	LT	LT	LT	LT
SUN. 10.30A 30 CBS CC	82	73	B	2.9	9	253	1174	535	226	594	122	198	210	215	355	508	129	230	236	200	253	44	24	28	LT
FAMILY CIRCLE TENNIS-SAT(S)	199		A	3.1	11	271	1192	402	262v	583	276^	324^	299^	81v	247v	450^	221v	329^	240v	148v	114v	LT	LT	144v	70v
1 SAT. 1.00P 170 NBC SE	99																								
CONT'D																									

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKEND DAYTIME CONT'D																										
FAMILY CIRCLE TENN-CONT'D																										
1.00 - 1.30				A	2.3	9	201	1662	363^	254v	717^	487^	507^	274v	LT	210v	671^	427^	591^	516^	194v	80v	LT	LT	274v	LT
1.30 - 2.00				A	2.2	8	192	1510	432^	297v	635^	307v	375^	313v	68v	260v	567^	432^	525^	478^	114v	42v	LT	LT	308v	LT
2.00 - 2.30				A	2.6	10	227	978^	269v	304v	573^	304v	304v	304v	LT	269v	220v	88v	185v	97v	109v	35v	31v	31v	154v	154v
2.30 - 3.00				A	3.2	12	280	904^	376^	340^	551^	308^	339^	339^	49v	212v	225v	68v	160v	92v	117v	65v	50v	50v	78v	78v
3.00 - 3.30				A	4.1	14	358	1117	459^	160v	520^	168v	215^	246^	129v	274^	491^	195v	293^	148v	146v	198v	LT	LT	106v	106v
3.30 - 4.00				A	4.7	16	411	1219	507^	265^	606^	211^	333^	365^	191^	241^	570^	211^	331^	263^	215^	205^	LT	LT	43v	43v
FAMILY CIRCLE TENNIS-SUN(S)		185		A	2.3	7	201	1328^	641^	323v	637^	164v	457^	477^	344v	160v	502^	180v	359^	344v	203v	128v	39v	LT	150v	75v
1 SUN. 2.30P 130 NBC SE		93																								
2.30 - 3.00				A	2.0	6	175	1537^	943^	274v	943^	600^	874^	874^	343v	69v	302v	176v	176v	193v	57v	109v	LT	LT	292v	264v
3.00 - 3.30				A	2.0	6	175	1206^	594^	240v	594^	86v	331v	343v	309v	251v	600^	120v	452^	509^	389v	91v	LT	LT	LT	LT
3.30 - 4.00				A	2.4	7	210	1138^	538^	315v	538^	LT	319v	333v	367^	205v	600^	167v	448^	448^	281v	152v	LT	LT	LT	LT
4.00 - 4.30				A	2.4	7	210	1486	582^	401^	582^	85v	390^	428^	343^	154v	553^	244v	382^	291v	138v	171v	108v	LT	243v	53v
4.30 - 5.00				A	3.1	8	271	1443	591^	440^	591^	74v	420^	480^	406^	111v	417^	192v	309^	240v	117v	108v	151v	LT	284^	70v
FLINTSTONE KIDS 1	28	206	208	A	3.8	17	332	1828	301^	117^	380^	205^	256^	269^	100v	111^	327^	62v	201^	214^	204^	93v	184^	59v	937	467
SAT. 9.00A 30 ABC CA		99	99	B	4.4	18	385	1683	298	135	354	192	266	195	130	75	203	87	144	109	74	57	177	98	949	590
FLINTSTONE KIDS 2	28	206	208	A	4.2	17	367	1935	322^	66v	360^	199^	228^	213^	68v	118^	375^	116^	259^	257^	207^	79v	256^	49v	944	491
SAT. 9.30A 30 ABC CA		99	99	B	4.8	18	420	1752	310	135	363	195	275	216	136	70	226	105	168	121	86	53	193	93	970	606
FOOFUR	21	174	176	A	4.7	19	411	2022	375	LT	451	255^	376	200^	137^	75v	194^	LT	155^	155^	155^	39v	296^	142^	1081	501
SAT. 11.00A 30 NBC CA		84	89	B	6.2	21	542	1852	349	129	409	259	324	215	109	78	253	127	196	146	102	50	229	97	961	516
GALAXY HIGH SCHOOL	21	192	193	A	4.0	15	350	1546	221^	121^	286^	131^	145^	162^	75v	124^	196^	122^	122^	111^	17v	74v	257^	166^	807	409
SAT. 11.00A 30 CBS CA		95	96	B	4.5	15	393	1582	274	130	329	162	230	188	118	85	203	131	176	123	54	26	263	111	787	492
GUMMI BEARS	28	198	198	A	4.6	23	402	1779	192^	110^	192^	110^	170^	170^	60v	22v	191^	41v	137^	137^	132^	54v	180^	49v	1216	754
SAT. 8.30A 30 NBC CA		98	98	B	4.8	23	420	1660	272	120	318	167	225	164	111	71	229	119	171	123	88	48	154	59	959	584
HEALTH SHOW	14	149	162	A	2.0	8	175	1166	400^	138v	429^	104v	155v	189v	193v	240^	291^	79v	126v	126v	92v	165v	LT	LT	423^	251^
1 SAT. 1.00P 30 ABC N		78	83	B	2.0	7	175	1320	479	185	558	271	332	284	172	200	342	175	214	164	99	106	96	66	324	172
2 SAT. 12.30P 30																										
HERITAGE CLASSIC-MCI-SAT(S)		202		A	3.5	11	306	1575	706^	153v	706^	LT	208v	208v	360^	498^	722^	130v	291^	300^	243^	422^	147v	LT	LT	LT
2 SAT. 4.00P 120 CBS SE		98																								
4.00 - 4.30				A	3.3	11	288	1108	525^	49v	525^	LT	100v	100v	222v	425^	469^	188v	188v	188v	48v	281^	114v	LT	LT	LT
4.30 - 5.00				A	3.5	11	306	1585	696^	108v	696^	LT	130v	130v	303^	566^	710^	127v	170v	170v	132v	540^	179v	LT	LT	LT
5.00 - 5.30				A	3.3	11	288	1826	806^	233v	806^	LT	298^	298^	457^	508^	881^	120v	381^	381^	354^	500^	139v	LT	LT	LT
5.30 - 6.00				A	3.9	12	341	1721	782^	208v	782^	LT	297^	297^	443^	485^	791^	88v	397^	427^	392^	364^	148v	LT	LT	LT
HERITAGE CLASSIC-MCI-SUN(S)		206		A	4.9	16	428	1708	704	63v	704	56v	227^	352^	379^	345^	951	275^	499^	563^	369^	374^	53v	LT	LT	LT
2 SUN. 3.34P 146 CBS SE		99																								
3.30 - 4.00				A	4.8	17	420	1562	584^	60v	584^	40v	195^	267^	308^	317^	932	347^	472^	612^	306^	320^	46v	21v	LT	LT
4.00 - 4.30				A	5.0	17	437	1698	649	80v	649	41v	196^	330^	352^	319^	986	312^	530^	610^	369^	376^	63v	LT	LT	LT
4.30 - 5.00				A	4.5	15	393	1595	618^	56v	618^	32v	168v	310^	316^	308^	909	187^	433^	527^	407^	382^	68v	LT	LT	LT
5.00 - 5.30				A	4.7	15	411	1847	845	46v	845	93v	292^	434^	471^	372^	960	257^	486^	511^	401^	382^	42v	LT	LT	LT
5.30 - 6.00				A	5.5	17	481	1773	789	67v	789	73v	272^	391^	422^	398^	943	273^	552^	552^	351^	391^	41v	LT	LT	LT
IT'S PUNKY BREWSTER	20	164	161	A	4.2	16	367	2136	290^	LT	554	359^	472	235^	130^	82v	107^	LT	58v	58v	58v	49v	322^	201^	1153	559
SAT. 11.30A 30 NBC CA		86	79	B	6.0	20	524	1810	329	128	392	222	282	207	116	97	230	123	175	118	76	51	217	104	971	508
KIDD VIDEO-(B)		111		A	2.4	9	210	1986	448^	LT	733^	284v	632^	632^	378^	101v	352^	129v	147v	229v	100v	123v	LT	LT	901^	768^
2 SAT. 12.30P 30 NBC CA		57																								

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
WEEKEND DAYTIME CONT'D																										
KIDD VIDEO (B)		115		A	2.6	9	227	1894	524^	88v	612^	525^	525^	89v	LT	87v	273v	149v	273v	273v	124v	LT	313v	74v	696^	367^
1 SAT. 12.30P 30 NBC CA		59																								
KIDS AROUND(S)		176		A	2.8	10	245	1041^	164v	41v	302^	106v	118v	159v	122v	143v	290v	25v	66v	66v	187v	224v	167v	143v	282v	184v
1 SAT. 12.00N 60 ABC CL		90																								
12.00 - 12.30				A	2.7	10	236	953^	98v	26v	288v	123v	123v	148v	101v	140v	241v	LT	30v	30v	195v	211v	144v	144v	280v	199v
12.30 - 1.00				A	2.9	11	253	1103	222v	52v	309^	91v	115v	166v	139v	143v	337^	48v	100v	100v	182v	237v	181v	138v	276v	166v
KISSYFUR	28	201	201	A	3.7	24	323	1505	269^	83v	269^	138^	222^	222^	84v	47v	119^	20v	63v	63v	70v	56v	46v	22v	1071	690
SAT. 8.00A 30 NBC CA		98	98	B	3.7	22	323	1624	241	67	296	164	206	149	99	72	228	113	171	130	95	47	136	49	964	605
LAZER TAG ACADEMY	26	147	141	A	3.9	15	341	2246	431	41v	620	461	537	355^	96v	83v	319^	209^	292^	227^	99v	LT	218^	54v	1089	637
SAT. 12.00N 30 NBC CA		79	73	B	4.7	16	411	1670	345	133	398	219	288	220	117	92	264	148	208	155	97	52	219	92	789	435
LONG BEACH GRAND PRIX(S)		171		A	2.4	8	210	1262^	295v	100v	295v	133v	233v	233v	139v	62v	644^	325v	381^	300v	223v	215v	171v	LT	152v	47v
1 SUN. 1.00P 90 NBC SE		89																								
1.00 - 1.30				A	2.0	7	175	1194^	159v	86v	159v	75v	159v	159v	84v	LT	771^	193v	400v	502^	429^	269v	236v	LT	28v	LT
1.30 - 2.00				A	2.5	9	219	1338	338^	96v	338^	118v	215v	215v	151v	123v	613^	384^	384^	214v	151v	197v	191v	LT	196v	60v
2.00 - 2.30				A	2.7	9	236	1237	356^	111v	356^	191v	301v	301v	165v	55v	576^	365^	365^	229v	143v	190v	101v	LT	204v	76v
MASTERS GOLF TOURN. SAT.(S)		207		A	5.1	16	446	1471	519^	208^	595^	119v	239^	231^	233^	342^	719	218^	418^	344^	384^	269^	91v	87v	66v	66v
1 SAT. 3.30P 150 CBS SE		99																								
3.30 - 4.00				A	3.6	12	315	1638	510^	190v	580^	155v	291^	247^	184v	289^	835^	336^	644^	488^	403^	191v	115v	86v	108v	108v
4.00 - 4.30				A	4.3	14	376	1428	461^	174v	589^	109v	237^	215^	213^	352^	691^	222^	441^	339^	370^	250^	103v	103v	45v	45v
4.30 - 5.00				A	5.3	16	463	1406	493^	235^	596^	122v	247^	237^	246^	326^	649	187^	360^	259^	333^	289^	102v	102v	59v	59v
5.00 - 5.30				A	6.0	17	524	1485	556	227^	615	135v	242^	245^	233^	345^	708	214^	358^	325^	360^	288^	103v	103v	59v	59v
5.30 - 6.00				A	6.5	18	568	1415	533	192^	573	81v	194^	212^	266^	361^	727	171^	366^	354^	433^	283^	53v	53v	62v	62v
MASTERS GOLF TOURN.-SUN(S)		207		A	9.9	24	865	1479	497	224^	539	121^	215^	229^	268^	287^	864	275^	466	454	431	348	44v	32v	32v	22v
1 SUN. 3.30P 237 CBS SE		99																								
3.30 - 4.00				A	6.0	17	524	1424	317^	205^	386^	34v	145^	145^	222^	241^	868	405^	517^	489^	354^	304^	109v	109v	61v	49v
4.00 - 4.30				A	7.5	21	656	1466	397^	189^	436	81v	175^	195^	242^	241^	863	325^	492	470	406^	341^	116^	116^	51v	51v
4.30 - 5.00				A	8.1	21	708	1352	407	199^	438	99v	160^	187^	220^	251^	850	284^	488	482	442	327^	37v	37v	27v	27v
5.00 - 5.30				A	9.3	24	813	1365	426	211^	446	97^	152^	185^	230^	261^	854	254^	445	463	461	357	38v	20v	27v	27v
5.30 - 6.00				A	10.5	26	918	1366	438	203^	457	88^	148^	182^	231^	275^	876	257^	473	474	477	360	16v	LT	17v	17v
6.00 - 6.30				A	11.0	25	961	1536	522	233^	569	120^	229^	243^	300	301	917	286^	507	469	462	362	24v	LT	26v	16v
6.30 - 7.00				A	11.8	25	1031	1535	579	255^	624	166^	277	287	306	298	864	244^	460	454	448	338	26v	LT	21v	6v
7.00 - 7.30				A	15.7	31	1372	1630	688	263	742	199^	329	313	320	349	810	228	390	372	364	363	39v	28v	39v	8v
MCDONALD ALL-AMER BSKTBL(S)		182		A	2.5	7	219	1260^	338^	LT	361^	41v	109v	86v	201v	252v	626^	201v	438^	510^	324v	106v	246v	LT	27v	27v
1 SUN. 2.00P 135 ABC SE		94																								
2.00 - 2.30				A	2.9	9	253	1344	347^	LT	347^	LT	60v	60v	166v	287^	767^	249v	483^	573^	324^	194v	230v	LT	LT	LT
2.30 - 3.00				A	2.8	9	245	1184	318^	LT	318^	LT	102v	102v	188v	216v	616^	257v	530^	616^	359^	LT	250v	LT	LT	LT
3.00 - 3.30				A	2.5	7	219	1037^	298v	LT	366^	100v	151v	82v	184v	215v	443^	146v	366^	443^	297v	LT	228v	LT	LT	LT
3.30 - 4.00				A	2.1	6	184	1473^	391^	65v	423^	98v	140v	113v	244v	277v	612^	168v	347v	412^	260v	200v	279v	LT	159v	159v
4.00 - 4.30				A	2.2	6	192	1219^	354v	47v	354v	LT	88v	88v	292v	266v	615^	105v	396^	380^	359v	151v	250v	LT	LT	LT
MEET THE PRESS	27	166	166	A	2.5	10	219	1511	442^	91v	611^	100v	118v	63v	133v	493^	644^	146v	288^	334^	265^	310^	192^	LT	64v	LT
SUN. 12.30P 30 NBC CC		95	95	B	2.7	8	236	1281	523	149	570	133	184	201	178	336	579	147	266	259	249	278	61	LT	71	42
MUPPET BABIES	28	204	206	A	4.8	20	420	1657	261^	81v	290^	150^	181^	161^	74v	94^	171^	68v	68v	68v	68v	103^	131^	78v	1065	591
SAT. 9.00A 60 CBS CA		98	99	B	5.0	20	437	1770	261	122	321	161	227	181	103	85	195	80	140	115	85	52	145	57	1109	619
9.00 - 9.30				A	4.4	20	385	1631	232^	101^	268^	137^	154^	141^	64v	96^	140^	33v	33v	33v	73v	107^	101^	41v	1122	647
9.30 - 10.00				A	5.3	21	463	1639	281^	61v	300^	153^	197^	172^	82^	92^	192^	97^	97^	97^	59v	95^	153^	110^	994	527

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PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKEND DAYTIME CONT'D																										
NBA ON CBS	9		202	A	6.4	24	559	1263	375^	91v	386^	LT	52v	124v	189^	262^	692	203^	388^	359^	314^	256^	174^	67v	11v	11v
2 SUN. 1.00P 154 CBS SE			99	B	6.7	18	586	1582	442	205	494	116	258	281	261	181	829	334	563	509	382	214	138	43	121	99
1.00 - 1.30				A	5.2	20	454	1218	434^	132v	434^	LT	97v	162^	233^	272^	643	204^	381^	289^	239^	262^	110v	33v	31v	31v
1.30 - 2.00				A	5.9	22	516	1260	392^	91v	392^	LT	56v	109v	177^	283^	671	243^	385^	320^	247^	245^	167^	87v	30v	30v
2.00 - 2.30				A	6.5	24	568	1204	291^	104v	331^	LT	39v	101v	136^	230^	676	201^	415^	381^	335^	219^	197^	105v	LT	LT
2.30 - 3.00				A	6.7	25	586	1232	328^	89v	355^	LT	26v	102v	178^	253^	683	148^	350^	381^	365^	268^	194^	55v	LT	LT
3.00 - 3.30				A	7.5	27	656	1357	407^	63v	407^	LT	30v	127^	218^	280^	754	218^	406^	383^	356^	279^	196^	55v	LT	LT
NBC MAJOR LEAGUE PRE GAME	1		201	A	3.8	16	332	1370	358^	LT	388^	132v	274^	220^	211v	114v	672^	85v	226^	382^	352^	290^	126v	LT	184v	109v
2 SAT. 1.00P 22 NBC SC			98	B	3.8	16	332	1370	358	LT	388	132	274	220	211	114	672	85	226	382	352	290	126	LT	184	109
NBC MAJOR LEAGUE BASEBALL	2	203	203	A	6.2	20	542	1279	416	140^	504	96^	192^	220^	209^	267	684	189^	317	303	262	322	39v	18v	52v	35v
1 SAT. 3.50P 184 NBC SE	99	99		B	6.2	20	542	1279	416	140	504	96	192	220	209	267	684	189	317	303	262	322	39	18	52	35
2 SAT. 1.22P 193																										
1.00 - 1.30				A	4.6	18	402	1246	324^	18v	376^	171v	221^	184^	130v	155v	585^	38v	218^	283^	270^	302^	119v	LT	166v	52v
1.30 - 2.00				A	4.9	19	428	1533	399^	96v	448^	186^	261^	267^	195^	165v	768	105v	343^	389^	324^	379^	71v	LT	246^	110v
2.00 - 2.30				A	5.5	22	481	1270	264^	108v	363^	108v	189^	196^	186^	167^	853	225^	408^	468^	288^	385^	27v	27v	27v	11v
2.30 - 3.00				A	6.0	23	524	1380	366^	145^	450^	102v	207^	217^	197^	233^	891	259^	459^	423^	284^	403^	31v	31v	LT	LT
3.00 - 3.30				A	5.6	21	489	1356	360^	90v	433^	98v	153^	165^	157^	268^	867	301^	430^	306^	225^	404^	56v	33v	LT	LT
3.30 - 4.00				A	5.9	21	516	1411	423	158^	495	110^	176^	216^	193^	279	839	314	456	312	246^	345	63v	22v	14v	14v
4.00 - 4.30				A	5.8	19	507	1199	482	183^	533	114^	236^	282	226^	245^	554	147^	215^	196^	184^	321	67v	41v	45v	45v
4.30 - 5.00				A	6.0	19	524	1113	463	151^	534	97^	238^	268^	234^	250^	494	147^	198^	174^	178^	272	25v	25v	60v	60v
5.00 - 5.30				A	7.0	20	612	1183	430^	145^	539	67v	209^	239^	209^	281^	596	180^	277^	279^	268^	263^	LT	LT	48v	48v
5.30 - 6.00				A	7.3	20	638	1207	447	133^	548	60v	196^	245^	211^	288^	634	162^	288^	334^	315^	262^	LT	LT	25v	25v
6.00 - 6.30				A	6.5	17	568	1380	388^	171^	570	109v	164^	164^	181^	344^	650	165^	322^	339^	304^	282^	74v	9v	86v	48v
6.30 - 7.00				A	6.8	16	594	1269	470	138^	587	60v	115v	154^	267^	373^	628	142^	281^	312^	315^	286^	LT	LT	54v	35v
NBC MAJOR LEAGUE GAME-2	1		199	A	5.9	18	516	1101	405^	154^	447^	74v	122v	170^	212^	266^	572	153^	171^	132v	157^	401^	82v	24v	LT	LT
2 SAT. 4.07P 174 NBC SE			99	B	5.9	18	516	1101	405	154	447	74	122	170	212	266	572	153	171	132	157	401	82	24	LT	LT
4.00 - 4.30				A	1.4	5	122	975^	336v	173v	336v	172v	172v	196v	LT	140v	574v	74v	173v	173v	238v	401v	65v	LT	LT	LT
4.30 - 5.00				A	3.8	13	332	1093	444^	195v	444^	60v	161v	231^	249^	213v	509^	93v	93v	87v	154v	416^	140v	37v	LT	LT
5.00 - 5.30				A	6.6	22	577	1092	437^	200^	463^	51v	157^	238^	290^	219^	592	113v	150^	144^	167^	442^	37v	37v	LT	LT
5.30 - 6.00				A	6.8	22	594	1086	432^	182^	499	53v	118v	182^	287^	304^	487	48v	82v	75v	153^	405^	100v	37v	LT	LT
6.00 - 6.30				A	7.9	22	690	1103	387^	145^	432	102v	112^	168^	196^	249^	573	207^	207^	133^	156^	366^	98v	19v	LT	LT
6.30 - 7.00				A	7.8	20	682	1117	364^	82v	414	82v	82v	70v	105^	322^	641	251^	251^	177^	138^	390^	62v	LT	LT	LT
ONE TO GROW ON-8:58AM	28	198	197	A	4.7	23	411	1655	163^	107^	163^	118^	163^	163^	45v	LT	180^	54v	144^	144^	126^	36v	182^	48v	1130	658
SAT. 8.58A 2 NBC CN	97	97		B	5.0	23	437	1605	276	121	323	169	233	166	118	69	222	117	167	119	85	48	154	63	906	537
ONE TO GROW ON-10:28AM	28	203	205	A	5.7	21	498	1767	347	126^	443	321	383	274^	88^	60v	223^	156^	213^	133^	57v	10v	126^	84^	975	489
SAT. 10.28A 2 NBC CN	99	99		B	6.6	23	577	1692	358	144	416	243	306	221	124	85	252	149	198	126	85	46	175	94	849	451
ONE TO GROW ON-11:58AM	25	164	161	A	3.9	15	341	2059	194^	LT	445	251^	362^	208^	134^	83v	97v	LT	62v	62v	62v	35v	373^	254^	1144	603
SAT. 11.58A 2 NBC CN	86	79		B	5.7	19	498	1736	326	144	382	208	267	202	129	95	215	109	158	106	80	54	221	115	918	513
PEE WEE'S PLAYHOUSE	24	205	208	A	5.5	21	481	1609	222^	50v	222^	116^	135^	93^	70v	87^	206^	151^	151^	143^	29v	55v	242^	131^	939	564
SAT. 10.00A 30 CBS CL	99	99		B	5.8	20	507	1758	297	142	353	205	267	193	104	79	214	117	172	145	73	39	184	87	1007	576
PHOENIX 200 CT AUTO RACE(S)	172			A	2.5	6	219	1461	439^	233v	448^	82v	188v	256v	314v	192v	885^	274v	648^	626^	521^	177v	86v	LT	42v	LT
1 SUN. 4.15P 105 ABC SE	88																									
4.00 - 4.30				A	2.1	6	184	1212^	478^	190v	478^	43v	163v	228v	435^	250v	658^	71v	440^	418^	418^	169v	76v	LT	LT	LT
4.30 - 5.00				A	2.4	6	210	1348	472^	224v	501^	91v	204v	262v	309v	239v	772^	205v	529^	490^	434^	215v	75v	LT	LT	LT
5.00 - 5.30				A	2.5	6	219	1447	378^	196v	378^	92v	173v	228v	250v	150v	922^	364^	720^	676^	503^	151v	106v	LT	41v	LT
5.30 - 6.00				A	3.0	7	262	1542	420^	268v	420^	76v	179v	263v	302^	157v	963^	301^	710^	726^	603^	161v	72v	LT	87v	20v

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKEND DAYTIME CONT'D																										
POUND PUPPIES	27	203	207	A	3.5	13	306	2199	443^	107v	470	297^	343^	282^	94v	127^	396^	134^	279^	220^	200^	95v	166^	102v	1167	705
SAT. 10.30A 30 ABC CA	97	97		B	4.5	15	393	1897	369	146	421	267	332	245	116	82	222	116	165	125	78	51	173	92	1081	644
PRO BOWLERS TOUR	15	192	192	A	4.7	16	411	1095	474	110^	508	70v	143^	197^	280^	287^	482	58v	200^	197^	247^	265^	78v	37v	27v	27v
1 SAT. 3.00P 92 ABC SE	94	94		B	5.3	15	463	1344	589	203	635	129	255	279	297	321	576	157	286	286	251	257	54	29	79	47
2 SAT. 3.00P 90																										
3.00 - 3.30				A	4.2	15	367	1065	450	106^	493	59v	152^	204^	292^	273^	452	61v	199^	174^	250^	242^	87v	55v	33v	33v
3.30 - 4.00				A	4.7	16	411	1148	482	112^	518	68v	137^	180^	275^	309^	517	82v	245^	245^	260^	263^	81v	51v	32v	32v
4.00 - 4.30				A	5.3	17	463	1073	476	108^	515	86^	146^	209^	270^	278^	472	41v	164^	175^	224^	280^	68v	11v	18v	18v
REAL GHOSTBUSTERS	28	204	204	A	4.4	16	385	2013	370	91v	393	252^	296^	260^	80v	87v	427	213^	326^	251^	163^	71v	308^	77v	885	523
SAT. 10.00A 30 ABC CA	98	98		B	5.1	18	446	1762	311	131	367	201	268	210	136	76	236	125	178	129	75	51	233	90	926	584
ROCK N WRESTLING-1	18	140	160	A	2.2	9	192	1688	405^	270^	411^	261^	261^	240^	58v	150v	562^	474^	474^	444^	LT	88v	204^	109v	511^	204^
SAT. 12.00N 30 CBS CA	68	83		B	2.9	10	253	1598	350	138	397	189	250	226	139	107	289	139	225	188	108	55	176	104	736	417
ROCK N WRESTLING-2	23	138	166	A	2.4	9	210	2076	428^	237^	428^	252^	252^	218^	37v	176^	504^	404^	404^	404^	27v	100v	206^	LT	938	440^
SAT. 12.30P 30 CBS CA	68	85		B	3.0	10	262	1716	351	144	431	244	302	221	120	107	319	167	256	203	113	56	175	59	791	420
SMURFS I	28	206	206	A	4.9	22	428	1593	281^	99^	290^	228^	275^	221^	62v	15v	187^	96^	156^	156^	60v	31v	158^	74v	958	514
SAT. 9.00A 30 NBC CA	99	99		B	5.5	23	481	1706	320	128	361	201	262	184	123	78	264	148	213	163	96	43	167	76	914	528
SMURFS II	28	205	206	A	5.6	23	489	1550	280^	94^	301	220^	271^	231^	81^	30v	162^	72v	134^	114^	62v	28v	168^	92^	919	497
SAT. 9.30A 30 NBC CA	99	99		B	6.2	23	542	1719	337	129	385	218	275	208	126	82	270	149	213	168	102	45	195	95	869	500
SMURFS III	28	204	206	A	6.2	23	542	1808	342	145^	429	322	380	298	80^	49v	222^	159^	211^	135^	52v	11v	136^	96^	1021	526
SAT. 10.00A 30 NBC CA	99	99		B	6.9	24	603	1698	350	149	409	242	305	223	121	78	251	150	199	132	83	44	184	96	854	460
SPORTSWORLD	9		186	A	3.8	12	332	1611	611^	277^	671^	177v	277^	322^	222^	314^	503^	279^	344^	308^	115v	159v	410^	154v	27v	LT
2 SUN. 4.00P 120 NBC SA			95	B	5.1	13	446	1583	561	257	639	228	346	312	269	237	651	193	402	378	336	214	164	64	129	80
4.00 - 4.30				A	2.8	9	245	2151	651^	230v	749^	327^	426^	228v	127v	323^	481^	262v	303^	112v	41v	178v	777^	239v	144v	LT
4.30 - 5.00				A	3.6	12	315	1356	607^	448^	778^	196v	343^	447^	296^	331^	366^	188v	225v	225v	63v	141v	212v	200v	LT	LT
5.00 - 5.30				A	4.0	13	350	1529	572^	209^	572^	111v	214^	312^	243^	260^	495^	364^	364^	364^	63v	131v	462^	143v	LT	LT
5.30 - 6.00				A	4.7	15	411	1564	636^	231^	636^	128v	189^	290^	214^	346^	630^	296^	448^	448^	239^	182^	298^	76v	LT	LT
SPORTSWORLD-SUN SPEC. ED.(S)	179			A	3.9	10	341	1361	649^	393^	681^	77v	331^	395^	318^	286^	379^	244^	294^	276^	50v	85v	110v	LT	191v	85v
1 SUN. 4.40P 80 NBC SA	93																									
4.30 - 5.00				A	3.2	8	280	1611	708^	544^	708^	50v	489^	561^	511^	147v	449^	303^	361^	279^	58v	88v	182v	LT	272^	93v
5.00 - 5.30				A	3.9	10	341	1290	634^	432^	678^	88v	381^	431^	343^	247^	304^	231^	231^	231^	LT	73v	111v	LT	197v	85v
5.30 - 6.00				A	4.4	11	385	1281	626^	278^	663^	75v	208^	278^	203^	385^	402^	218^	309^	309^	91v	93v	73v	LT	143v	78v
SUNDAY MORNING	27	176	176	A	4.3	19	376	1261	521	136^	553	21v	51v	124^	234^	423	671	292^	417	484	218^	187^	14v	LT	23v	23v
SUN. 9.00A 90 CBS N	96	96		B	4.5	18	393	1382	629	228	699	98	239	284	315	401	554	145	296	318	289	207	38	16	91	55
9.00 - 9.30				A	3.9	19	341	1188	509	126^	520	LT	41v	86v	197^	423	551	235^	335^	355^	140^	196^	40v	LT	77v	77v
9.30 - 10.00				A	4.6	20	402	1291	531	142^	570	15v	37v	122^	241^	448	721	368	475	556	206^	165^	LT	LT	LT	LT
10.00 - 10.30				A	4.5	19	393	1252	517	140^	550	31v	68v	161^	251^	389	702	257^	420	506	290^	196^	LT	LT	LT	LT
TEEN WOLF	28	202	202	A	4.9	19	428	1836	250^	144^	301^	137^	185^	185^	105^	107^	189^	138^	143^	117^	24v	46v	243^	133^	1103	694
SAT. 10.30A 30 CBS CA	99	99		B	5.5	19	481	1768	277	146	359	173	242	179	134	94	224	141	192	133	65	30	282	135	903	535
THIS WEEK-DAVID BRINKLEY	23	190		A	4.0	15	350	1240	557^	125v	651^	97v	97v	106v	231^	494^	589^	64v	180v	244^	294^	345^	LT	LT	LT	LT
1 SUN. 11.30A 60 ABC N		98		B	4.3	13	376	1209	531	142	579	82	123	148	187	417	601	107	218	243	254	342	LT	LT	18	LT
11.30 - 12.00				A	3.9	15	341	1255	551^	147v	589^	49v	49v	129v	244^	460^	666^	88v	237^	316^	355^	350^	LT	LT	LT	LT
12.00 - 12.30				A	4.2	15	367	1183	545^	101v	687^	137v	137v	79v	209^	513^	496^	35v	117v	161v	226^	335^	LT	LT	LT	LT
THIS WK-DAVID BRINKLEY-SP(S) CONT'D			169	A	3.2	12	280	1600	703^	196v	735^	114v	140v	189v	258^	482^	865^	336^	371^	279^	203v	428^	LT	LT	LT	LT

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # / DAY	START TIME	DUR	NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKEND DAYTIME CONT'D																														
THIS WK-DAVID BRIN-CONT'D																														
2 SUN.	11.30A	60	ABC	N		92																								
11.30 - 12.00							A	3.1	12	271	1708	821^	321^	866^	166v	202v	266^	338^	538^	842^	337^	363^	304^	184v	413^	LT	LT	LT	LT
12.00 - 12.30							A	3.2	12	280	1521	606^	82v	624^	67v	81v	122v	183v	435^	897^	339^	382^	257^	222v	450^	LT	LT	LT	LT
WILDFIRE				28	198	197	A	3.1	16	271	1376	383^	85v	398^	185^	211^	206^	77v	165^	192^	31v	110v	110v	161^	82v	92v	LT	694	383^
SAT.	8.30A	30	CBS	CA	97	96	B	3.2	15	280	1545	295	95	351	170	227	198	105	111	182	62	117	95	91	61	96	42	916	526
WORLD CHAMP. TENNIS-SAT(S)					200		A	2.6	10	227	1132^	511^	216v	546^	176v	312v	206v	220v	234v	370^	26v	202v	202v	190v	168v	124v	53v	92v	92v
1 SAT.	2.00P	90	CBS	SE	98																									
2.00 - 2.30							A	2.6	10	227	1093^	564^	119v	564^	97v	225v	128v	185v	339^	300v	LT	110v	110v	110v	190v	128v	LT	101v	101v
2.30 - 3.00							A	2.5	9	219	909^	384^	261v	489^	105v	297v	192v	311v	192v	329^	LT	114v	114v	114v	215v	91v	LT	LT	LT
3.00 - 3.30							A	2.6	9	227	1432	596^	274v	596^	327^	424^	309v	171v	172v	501^	78v	386^	386^	353^	115v	158v	158v	177v	177v
WORLD CHAMP. TENNIS SUN(S)					203		A	3.3	11	288	1295	437^	170v	527^	145v	226v	178v	163v	287^	688^	306^	448^	413^	229v	194v	21v	21v	59v	LT
1 SUN.	12.30P	180	CBS	SE	99																									
12.30 - 1.00							A	2.5	9	219	1753	465^	402^	744^	346^	484^	402^	224v	205v	871^	342^	584^	649^	448^	182v	LT	LT	138v	LT
1.00 - 1.30							A	3.0	11	262	1103	420^	111v	420^	95v	111v	111v	73v	309^	679^	344^	450^	481^	267v	138v	LT	LT	LT	LT
1.30 - 2.00							A	3.2	11	280	1225	407^	57v	525^	118v	174v	56v	121v	351^	700^	386^	553^	479^	214v	100v	LT	LT	LT	LT
2.00 - 2.30							A	3.5	11	306	1219	408^	150v	506^	170v	225v	175v	121v	270^	582^	284^	376^	290^	111v	187v	LT	LT	131v	65v
2.30 - 3.00							A	3.7	11	323	1272	458^	158v	563^	152v	232^	168v	188v	312^	665^	254^	350^	292^	124v	287^	LT	LT	44v	LT
3.00 - 3.30							A	4.0	12	350	1251	460^	192v	460^	58v	191v	207^	242^	253^	628^	237^	392^	338^	251^	236^	108v	108v	55v	LT
WUZZLES				27	202	203	A	1.9	12	166	1054	151v	150v	211v	103v	175v	175v	108v	36v	90v	43v	90v	90v	47v	LT	60v	36v	693^	416^
SAT.	8.00A	30	ABC	CA	98	98	B	2.4	14	210	1553	306	153	345	182	252	205	113	86	210	106	148	128	57	59	70	33	928	540

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

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Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. MON. APR. 6, 1987

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					17,310 19.8				21,240 24.3							
						MACGYVER				ABC MONDAY NIGHT MOVIE SWORN TO SILENCE (SD)							
	AVERAGE AUDIENCE (Households (000) & %)					13,460 15.4				14,160 16.2							
	SHARE OF AUDIENCE %					24	14.8* 23 *		16.0* 24 *	24	14.8* 22 *		15.4* 22 *		16.9* 26 *		17.6* 28 *
	AVG. AUD. BY ¼ HR. %					14.6	15.0	16.2	15.8	14.7	14.9	15.0	15.7	16.3	17.5	17.9	17.4
CBS TV	TOTAL AUDIENCE (Households (000) & %)					16,430 18.8		14,330 16.4		18,000 20.6		15,300 17.5		14,860 17.0			
						KATE & ALLIE		MY SISTER SAM (SD)		NEWHART		DESIGNING WOMEN (SD)		WEST 57TH			
	AVERAGE AUDIENCE (Households (000) & %)					14,070 16.1		11,970 13.7		15,560 17.8		13,720 15.7		9,960 11.4	12.3*		10.5*
	SHARE OF AUDIENCE %					25		21		26		23		18	19 *		17 *
	AVG. AUD. BY ¼ HR. %					15.6	16.7	13.7	13.7	17.1	18.5	15.7	15.6	12.9	11.7	11.4	9.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)					16,690 19.1		17,310 19.8		26,570 30.4							
						ALF		VALERIE		22ND COUNTRY MUSIC AWARDS (9:00-11:01PM) (-OP)							
	AVERAGE AUDIENCE (Households (000) & %)					14,860 17.0		14,770 16.9		16,260 18.6	18.3*		18.6*		19.0*		18.7*
	SHARE OF AUDIENCE %					26		26		28	27 *		27 *		29 *		30 *
	AVG. AUD. BY ¼ HR. %					16.7	17.4	16.4	17.4	18.4	18.1	18.7	18.6	19.1	19.0	18.5	18.8

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					16,170 18.5				22,110 25.3							
						MACGYVER (R)(SD)				ABC MONDAY NIGHT MOVIE INFIDELITY (SD)							
	AVERAGE AUDIENCE (Households (000) & %)					12,060 13.8				14,680 16.8							
	SHARE OF AUDIENCE %					22	12.6* 20 *		15.0* 24 *	27	15.6* 24 *		16.1* 25 *		17.3* 28 *		18.0* 31 *
	AVG. AUD. BY ¼ HR. %					12.3	13.0	15.0	15.0	15.7	15.5	16.0	16.3	17.0	17.5	18.3	17.8
CBS TV	TOTAL AUDIENCE (Households (000) & %)					11,710 13.4		9,880 11.3		17,130 19.6		15,380 17.6		13,630 15.6			
						WHAT A NIGHTMARE C.BROWN (R)		MY SISTER SAM (SUS-SD)		NEWHART		DESIGNING WOMEN (SD)		WEST 57TH			
	AVERAGE AUDIENCE (Households (000) & %)					10,050 11.5		8,830 10.1		14,600 16.7		13,460 15.4		9,090 10.4	10.4*		10.3*
	SHARE OF AUDIENCE %					18		16		26		24		17	17 *		18 *
	AVG. AUD. BY ¼ HR. %					11.4	11.6	9.6	10.7	16.0	17.4	15.6	15.3	10.9	10.0	10.0	10.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)					17,480 20.0		17,480 20.0		21,240 24.3							
						ALF		VALERIE		NBC MONDAY NIGHT MOVIES JESUS OF NAZARETH, PART 2 (R)							
	AVERAGE AUDIENCE (Households (000) & %)					15,210 17.4		15,030 17.2		13,630 15.6	15.0*		16.0*		16.1*		15.0*
	SHARE OF AUDIENCE %					28		27		25	23 *		25 *		26 *		26 *
	AVG. AUD. BY ¼ HR. %					16.6	18.2	17.3	17.2	14.8	15.2	16.2	15.9	16.2	16.0	15.3	14.6

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	56.7	59.0	60.1	62.3	64.2	65.7	65.3	66.2	68.3	69.3	68.5	68.7	66.6	65.4	63.8	60.9
	WK. 2	54.7	56.2	57.2	59.8	61.4	63.3	63.1	63.7	64.4	64.6	64.3	64.2	61.9	61.4	59.7	56.8

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

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EVE. MON. APR. 13, 1987

A-5

EVE. TUE. APR. 14, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. TUE. APR. 7, 1987

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					21,150 24.2		22,290 25.5		27,710 31.7				16,430 18.8			
						WHO'S THE BOSS? (R)		GROWING PAINS (R)		MOONLIGHTING (R)(SD)				MAX HEADROOM			
	AVERAGE AUDIENCE (Households (000) & %)					18,350 21.0		20,280 23.2		20,540 23.5	23.2*		23.8*	11,190 12.8	14.4*		11.2*
	SHARE OF AUDIENCE %					33		35		35	35 *		36 *	21	23 *		19 *
	AVG. AUD. BY ¼ HR. %					19.7	22.3	22.7	23.6	23.6	22.8	23.5	24.0	16.1	12.7	11.5	11.0
CBS TV	TOTAL AUDIENCE (Households (000) & %)					8,480 9.7				21,680 24.8							
						SPIES (SD)				CBS TUESDAY MOVIE OBSESSIVE LOVE (R)(SD)							
	AVERAGE AUDIENCE (Households (000) & %)					6,290 7.2	7.3*		7.1*	12,670 14.5	12.8*		13.5*		15.7*		16.1*
	SHARE OF AUDIENCE %					11	12 *		11 *	23	19 *		20 *		25 *		27 *
	AVG. AUD. BY ¼ HR. %					7.6	6.9	7.2	7.1	12.3	13.3	13.6	13.4	15.5	15.9	16.1	16.2
NBC TV	TOTAL AUDIENCE (Households (000) & %)					20,980 24.0				12,240 14.0		10,840 12.4		16,080 18.4			
						MATLOCK (R)				GIMME A BREAK		EASY STREET		HILL STREET BLUES			
	AVERAGE AUDIENCE (Households (000) & %)					16,780 19.2	18.6*		19.8*	10,580 12.1		9,700 11.1		11,890 13.6	13.4*		13.7*
	SHARE OF AUDIENCE %					30	29 *		30 *	18		17		22	21 *		23 *
	AVG. AUD. BY ¼ HR. %					18.1	19.0	19.9	19.6	12.1	12.0	11.1	11.1	13.1	13.7	14.0	13.4

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					19,670 22.5		20,540 23.5		22,640 25.9				13,460 15.4			
						WHO'S THE BOSS? (R)		GROWING PAINS (R)		MOONLIGHTING (R)(SD)				MAX HEADROOM			
	AVERAGE AUDIENCE (Households (000) & %)					16,780 19.2		18,090 20.7		16,610 19.0	19.2*		18.8*	9,260 10.6	11.2*		10.1*
	SHARE OF AUDIENCE %					32		32		29	29 *		29 *	18	18 *		17 *
	AVG. AUD. BY ¼ HR. %					17.8	20.6	20.6	20.8	19.3	19.1	18.9	18.7	12.1	10.3	10.2	9.9
CBS TV	TOTAL AUDIENCE (Households (000) & %)					9,180 10.5				21,500 24.6							
						SPIES (SD)				CBS TUESDAY MOVIE SEDUCED (R)(SD)							
	AVERAGE AUDIENCE (Households (000) & %)					6,470 7.4	7.2*		7.6*	12,760 14.6	13.6*		13.9*		15.3*		15.6*
	SHARE OF AUDIENCE %					12	12 *		12 *	23	21 *		21 *		25 *		27 *
	AVG. AUD. BY ¼ HR. %					7.3	7.2	7.5	7.8	13.1	14.1	13.7	14.0	15.2	15.4	15.6	15.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)					20,280 23.2				22,020 25.2							
						MATLOCK (R)				TUESDAY MOVIE OF THE WEEK JESUS OF NAZARETH, PART 3 (R)							
	AVERAGE AUDIENCE (Households (000) & %)					15,820 18.1	16.7*		19.5*	13,980 16.0	14.9*		15.2*		16.6*		17.2*
	SHARE OF AUDIENCE %					29	28 *		30 *	25	23 *		23 *		27 *		29 *
	AVG. AUD. BY ¼ HR. %					16.3	17.2	19.2	19.8	15.0	14.9	15.2	15.3	16.4	16.8	17.1	17.4

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	54.9	58.0	58.3	60.0	62.0	64.3	66.0	66.9	66.9	66.8	67.1	67.0	63.9	62.3	60.0	57.3
	WK. 2	54.0	56.0	56.4	57.6	59.1	61.7	63.7	65.2	65.1	65.6	65.5	65.0	62.6	61.7	59.7	57.1

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE. TUE. APR. 14, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. WED. APR. 8, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					14,770 16.9		16,340 18.7		19,400 22.2				13,550 15.5			
					PERFECT STRANGERS (R)		HEAD OF THE CLASS (R)(SD)		DYNASTY (SD)				MARIAH			
AVERAGE AUDIENCE (Households (000) & %)					12,410 14.2		14,330 16.4		15,210 17.4	17.0*		17.8*	10,050 11.5	12.0*		11.1*
SHARE OF AUDIENCE %					25		28		28	28 *		28 *	20	21 *		20 *
AVG. AUD. BY ¼ HR. %					13.4	15.0	16.1	16.7	16.5	17.4	17.8	17.9	12.6	11.4	11.1	11.0
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					8,650 9.9		6,640 7.6		13,630 15.6				15,560 17.8			
					ROXIE		TAKE FIVE (SUS-SD)		MAGNUM, P.I. (R)(SD)				HOUSTON KNIGHTS			
AVERAGE AUDIENCE (Households (000) & %)					6,640 7.6		5,330 6.1		9,790 11.2	10.5*		12.0*	11,710 13.4	13.3*		13.5*
SHARE OF AUDIENCE %					14		10		18	17 *		19 *	24	23 *		25 *
AVG. AUD. BY ¼ HR. %					8.2	7.0	6.1	6.2	10.0	10.9	11.9	12.1	13.2	13.5	13.8	13.1
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					17,830 20.4				19,750 22.6				15,990 18.3			
					HIGHWAY TO HEAVEN (R)				NIGHT COURT (R)				BRONX ZOO			
AVERAGE AUDIENCE (Households (000) & %)					13,280 15.2	14.2*		16.2*	13,810 15.8	15.5*		16.2*	11,800 13.5	13.6*		13.4*
SHARE OF AUDIENCE %					27	25 *		28 *	25	25 *		26 *	24	23 *		24 *
AVG. AUD. BY ¼ HR. %					13.5	14.9	15.9	16.5	15.3	15.6	16.2	16.2	13.8	13.4	13.3	13.5
WEEK 2																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					15,210 17.4		14,680 16.8		15,730 18.0				12,590 14.4			
					PERFECT STRANGERS (R)		HEAD OF THE CLASS (R)(SD)		SPENSER FOR HIRE SPEC. (SD)				MARIAH			
AVERAGE AUDIENCE (Households (000) & %)					12,940 14.8		12,590 14.4		11,450 13.1	12.7*		13.4*	8,830 10.1	10.6*		9.7*
SHARE OF AUDIENCE %					26		23		20	20 *		20 *	17	17 *		16 *
AVG. AUD. BY ¼ HR. %					14.5	15.1	14.1	14.7	12.7	12.8	13.4	13.4	11.1	10.0	9.7	9.6
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					10,840 12.4				19,670 22.5				16,610 19.0			
					MIKE HAMMER (SUS-SD)				MAGNUM, P.I. (SD)				HOUSTON KNIGHTS			
AVERAGE AUDIENCE (Households (000) & %)					7,780 8.9	8.2*		9.5*	15,560 17.8	17.1*		18.5*	12,760 14.6	14.5*		14.6*
SHARE OF AUDIENCE %					15	14 *		15 *	27	27 *		28 *	24	23 *		25 *
AVG. AUD. BY ¼ HR. %					8.2	8.2	9.2	9.9	16.3	18.0	18.7	18.3	14.4	14.6	14.9	14.4
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					16,260 18.6				22,460 25.7							
					HIGHWAY TO HEAVEN (R)				WED MOVIE OF THE WEEK JESUS OF NAZARETH, PART 4 (R)							
AVERAGE AUDIENCE (Households (000) & %)					12,590 14.4	13.8*		15.0*	14,950 17.1	14.6*		16.0*		18.3*		19.4*
SHARE OF AUDIENCE %					24	24 *		24 *	27	23 *		24 *		30 *		33 *
AVG. AUD. BY ¼ HR. %					13.5	14.0	14.8	15.3	14.7	14.5	15.6	16.4	17.8	18.8	19.5	19.3
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	51.0	52.8	53.4	53.6	54.7	57.0	58.3	59.3	60.6	62.1	62.9	63.0	59.1	57.3	55.7	53.7
WK. 2	52.9	54.0	54.6	55.8	56.9	58.5	60.8	62.5	63.7	65.1	66.3	65.7	62.6	61.3	60.1	58.2

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE. WED. APR. 15, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. THU. APR. 9, 1987

WEEK	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)					8,570 9.8				10,930 12.5				16,260 18.6			
						OUR WORLD				JACK & MIKE (R)(SD)				20/20			
	AVERAGE AUDIENCE (Households (000) & %)					5,590 6.4	5.8*		6.9*	6,990 8.0	7.4*		8.6*	11,800 13.5	13.6*		13.5*
	SHARE OF AUDIENCE %					10	10 *		11 *	12	11 *		13 *	22	21 *		22 *
	AVG. AUD. BY ¼ HR. %					5.9	5.8	6.8	7.0	7.4	7.3	8.0	9.2	13.4	13.8	13.9	13.1
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)					9,180 10.5				17,220 19.7				17,220 19.7			
						WIZARD (R)(SD)				SIMON & SIMON (R)(SD)				KNOTS LANDING			
	AVERAGE AUDIENCE (Households (000) & %)					6,290 7.2	6.7*		7.8*	13,020 14.9	13.6*		16.2*	14,330 16.4	16.3*		16.4*
	SHARE OF AUDIENCE %					12	11 *		12 *	23	21 *		25 *	27	26 *		27 *
	AVG. AUD. BY ¼ HR. %					6.9	6.4	7.3	8.3	12.9	14.3	15.9	16.4	16.2	16.4	16.4	16.4
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)					31,990 36.6		30,500 34.9		24,470 28.0		20,540 23.5		20,710 23.7			
						BILL COSBY SHOW		FAMILY TIES (R)		CHEERS (R)		NOTHING IN COMMON		L.A. LAW			
	AVERAGE AUDIENCE (Households (000) & %)					28,320 32.4		27,180 31.1		22,110 25.3		18,270 20.9		16,610 19.0	19.6*		18.4*
	SHARE OF AUDIENCE %					54		49		39		32		31	31 *		31 *
	AVG. AUD. BY ¼ HR. %					30.6	34.2	30.4	31.7	25.9	24.6	21.7	20.2	20.3	19.0	18.8	18.0
2	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)					8,480 9.7				10,050 11.5				17,130 19.6			
						OUR WORLD				JACK & MIKE (R)(SD)				20/20			
	AVERAGE AUDIENCE (Households (000) & %)					5,420 6.2	6.3*		6.0*	6,470 7.4	6.6*		8.2*	12,590 14.4	14.2*		14.6*
	SHARE OF AUDIENCE %					11	11 *		10 *	13	11 *		14 *	25	24 *		25 *
	AVG. AUD. BY ¼ HR. %					6.6	6.0	5.9	6.1	6.3	6.8	7.6	8.8	13.6	14.7	14.8	14.4
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)					10,660 12.2				18,440 21.1							
						WIZARD (R)(SD)				SPECIAL MOVIE PRESNT.-CBS DOUBLETAKE, PT.1 (R)(SD)							
	AVERAGE AUDIENCE (Households (000) & %)					7,600 8.7	8.2*		9.3*	10,750 12.3	11.2*		12.2*		12.6*		13.1*
	SHARE OF AUDIENCE %					15	15 *		16 *	21	19 *		21 *		21 *		23 *
	AVG. AUD. BY ¼ HR. %					8.0	8.4	9.1	9.5	11.0	11.3	12.2	12.3	12.6	12.6	13.1	13.0
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)					25,520 29.2		26,390 30.2		20,800 23.8		17,390 19.9		16,430 18.8			
						BILL COSBY SHOW (R)		FAMILY TIES (R)		CHEERS (R)		NOTHING IN COMMON		BRONX ZOO SPCL			
	AVERAGE AUDIENCE (Households (000) & %)					22,550 25.8		23,340 26.7		18,270 20.9		14,860 17.0		12,500 14.3	14.6*		14.0*
	SHARE OF AUDIENCE %					46		46		36		29		24	24 *		24 *
	AVG. AUD. BY ¼ HR. %					24.7	26.9	27.0	26.4	21.0	20.9	17.2	16.8	14.6	14.7	14.1	13.9
	TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	51.0	52.4	53.6	55.6	59.1	61.7	62.1	63.7	64.6	64.9	65.0	65.0	64.0	62.6	61.4	58.8
	TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	48.6	50.2	51.0	52.9	55.3	56.8	57.3	57.9	57.2	58.2	58.3	59.0	59.6	60.5	58.3	56.3

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE. THU. APR. 16, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. FRI. APR. 10, 1987

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					9,960		11,620		13,810							
						11.4		13.3		15.8							
						CHARMINGS		WEBSTER (R)(SD)		ABC FRIDAY NIGHT MOVIE							
													DARK MIRROR (R)(SD)				
	AVERAGE AUDIENCE (Households (000) & %)					8,300		9,960		7,520							
	SHARE OF AUDIENCE %					9.5		11.4		8.6	8.4*		8.5*		8.7*		8.7*
	AVG. AUD. BY ¼ HR. %					18		21		15	15 *		14 *		15 *		16 *
						9.2	9.8	10.8	12.1	8.1	8.7	8.5	8.6	8.7	8.8	8.7	8.8
CBS TV	TOTAL AUDIENCE (Households (000) & %)					9,000		11,270		19,580				17,830			
						10.3		12.9		22.4				20.4			
						NOTHING IS EASY		POPCORN KID (SUS-SD)		DALLAS (SD)				FALCON CREST			
	AVERAGE AUDIENCE (Households (000) & %)					7,520		9,440		16,260				15,210			
	SHARE OF AUDIENCE %					8.6		10.8		18.6	17.9*		19.3*	17.4	17.3*		17.4*
	AVG. AUD. BY ¼ HR. %					17		20		32	31 *		32 *	31	30 *		31 *
						8.3	8.9	10.1	11.6	17.2	18.6	19.4	19.1	17.1	17.5	17.3	17.5
NBC TV	TOTAL AUDIENCE (Households (000) & %)					12,060		11,270		15,910				15,640			
						13.8		12.9		18.2				17.9			
						ROOMIES		AMAZING STORIES		MIAMI VICE (R)				STINGRAY			
	AVERAGE AUDIENCE (Households (000) & %)					10,140		9,610		11,710				12,150			
	SHARE OF AUDIENCE %					11.6		11.0		13.4	12.8*		13.9*	13.9	14.1*		13.8*
	AVG. AUD. BY ¼ HR. %					22		20		23	22 *		23 *	24	24 *		25 *
						11.3	11.8	11.2	10.8	12.6	13.0	13.6	14.2	14.1	14.0	14.1	13.5

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					10,930		18,970									
						12.5		21.7									
						CHARMINGS		ABC FRIDAY NIGHT MOVIE									
													JAWS 2 (R)(SD)				
	AVERAGE AUDIENCE (Households (000) & %)					9,090		9,790									
	SHARE OF AUDIENCE %					10.4		11.2	10.2*		10.7*		11.0*		11.6*		12.7*
	AVG. AUD. BY ¼ HR. %					21		20	19 *		19 *		19 *		20 *		22 *
						10.1	10.7	10.0	10.4	10.8	10.7	11.0	11.0	11.4	11.8	12.7	12.6
CBS TV	TOTAL AUDIENCE (Households (000) & %)					8,130		9,700		18,180							
						9.3		11.1		20.8							
						NOTHING IS EASY		POPCORN KID (SUS-SD)		SPECIAL MOVIE PRSNT.-CBS TABLE FOR FIVE (SD)							
	AVERAGE AUDIENCE (Households (000) & %)					7,080		7,870		11,100							
	SHARE OF AUDIENCE %					8.1		9.0		12.7	12.4*		12.3*		12.9*		13.0*
	AVG. AUD. BY ¼ HR. %					16		17		22	22 *		21 *		23 *		23 *
						8.0	8.2	8.5	9.5	12.3	12.5	12.1	12.4	12.8	13.0	13.2	12.8
NBC TV	TOTAL AUDIENCE (Households (000) & %)					14,250				16,960				15,470			
						16.3				19.4				17.7			
							A WILLIAMS-NBC KIDS			MIAMI VICE (R)				STINGRAY			
	AVERAGE AUDIENCE (Households (000) & %)					9,440				12,060				11,710			
	SHARE OF AUDIENCE %					10.8	10.7*		10.9*	13.8	12.7*		15.0*	13.4	13.6*		13.1*
	AVG. AUD. BY ¼ HR. %					21	21 *		21 *	24	23 *		26 *	24	24 *		23 *
						11.0	10.4	10.9	10.9	12.1	13.2	14.6	15.4	13.8	13.4	13.3	12.9

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	45.9	47.4	48.4	50.0	51.0	53.0	54.0	55.9	56.9	58.4	59.5	59.7	58.2	57.7	56.4	55.4
	WK. 2	46.3	47.0	48.0	49.5	49.5	50.1	51.9	53.2	54.6	56.3	57.6	57.5	57.0	57.2	57.1	56.1

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE. FRI. APR. 17, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SAT. APR. 11, 1987

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					11,010 12.6				9,960 11.4				10,750 12.3			
						STARMAN (SD)				OHARA (R)(SD)				SPENSER: FOR HIRE (R)			
	AVERAGE AUDIENCE (Households (000) & %)					7,780				6,900				7,600			
	SHARE OF AUDIENCE %					8.9	8.3*		9.5*	7.9	7.1*		8.6*	8.7	8.6*		8.8*
	AVG. AUD. BY ¼ HR. %					16	15 *		16 *	13	12 *		15 *	16	15 *		16 *
						8.1	8.5	9.2	9.7	7.1	7.2	8.3	9.0	8.5	8.8	8.9	8.7
CBS TV	TOTAL AUDIENCE (Households (000) & %)					12,240 14.0				18,270 20.9							
						MIKE HAMMER(B) (R)(SD)				CBS SATURDAY MOVIE STAGECOACH (R)(SD)							
	AVERAGE AUDIENCE (Households (000) & %)					9,180				11,270							
	SHARE OF AUDIENCE %					10.5	10.4*		10.6*	12.9	10.4*		12.7*		14.2*		14.4*
	AVG. AUD. BY ¼ HR. %					19	19 *		18 *	22	17 *		22 *		25 *		26 *
						10.5	10.3	10.7	10.6	10.3	10.5	12.5	12.9	14.0	14.4	14.6	14.2
NBC TV	TOTAL AUDIENCE (Households (000) & %)					15,210 17.4		16,170 18.5		22,290 25.5		17,650 20.2		16,430 18.8			
						FACTS OF LIFE (R)		227		GOLDEN GIRLS		ME & MRS. C		HUNTER			
	AVERAGE AUDIENCE (Households (000) & %)					12,590		14,330		20,100		15,560		13,200			
	SHARE OF AUDIENCE %					14.4		16.4		23.0		17.8		15.1	15.3*		14.8*
	AVG. AUD. BY ¼ HR. %					26		28		38		30		27	27 *		27 *
						13.4	15.4	15.3	17.6	22.3	23.6	18.3	17.3	15.4	15.2	14.9	14.7

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					10,490 12.0				11,620 13.3				11,890 13.6			
						STARMAN (R)(SD)				OHARA (R)(SD)				SPENSER: FOR HIRE (R)			
	AVERAGE AUDIENCE (Households (000) & %)					7,250				8,220				9,180			
	SHARE OF AUDIENCE %					8.3	7.8*		8.9*	9.4	8.7*		10.1*	10.5	10.4*		10.7*
	AVG. AUD. BY ¼ HR. %					18	17 *		18 *	18	16 *		19 *	20	20 *		21 *
						7.4	8.1	8.8	9.0	8.4	8.9	9.8	10.5	10.3	10.4	10.8	10.7
CBS TV	TOTAL AUDIENCE (Households (000) & %)					10,840 12.4				17,310 19.8							
						OUTLAWS (SD)				CBS SATURDAY MOVIE CHRISTINE (SD)							
	AVERAGE AUDIENCE (Households (000) & %)					6,990				9,880							
	SHARE OF AUDIENCE %					8.0	7.8*		8.1*	11.3	9.5*		11.4*		12.2*		12.1*
	AVG. AUD. BY ¼ HR. %					17	17 *		17 *	22	18 *		21 *		23 *		24 *
						8.0	7.6	7.9	8.4	9.1	9.8	11.3	11.4	12.1	12.4	12.4	11.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)					13,720 15.7		13,980 16.0		19,840 22.7		15,380 17.6		15,300 17.5			
		NBC MAJOR LEAGUE GAME-2 LA VS SAN DIEGO CHICAGO WHITE SOX VS DETROIT (MULTI-SEGMENT TELECAST)				FACTS OF LIFE		SWEET SURRENDER		GOLDEN GIRLS (R)		ME & MRS. C		HUNTER (R)			
	AVERAGE AUDIENCE (Households (000) & %)					11,360 13.0		12,320 14.1		17,310 19.8		13,720 15.7		11,890 13.6	13.5*		13.8*
	SHARE OF AUDIENCE %					28		29		37		29		26	26 *		27 *
	AVG. AUD. BY ¼ HR. %	2.6				12.1	14.0	13.5	14.7	19.1	20.6	16.2	15.3	13.4	13.6	13.7	13.8

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	45.1	46.9	48.0	50.1	53.2	55.8	57.4	59.6	60.0	59.8	58.9	58.7	57.2	56.7	55.3	54.2
	WK. 2	41.0	42.9	43.2	44.1	44.8	46.5	48.1	49.8	52.2	54.1	53.3	53.3	52.3	51.9	51.3	50.2

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE. SAT. APR. 18, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SAT. APR. 11, 1987

WEEK 1	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			1,920													
				2.2													
				ABC WEEKEND REPORT-SAT.													
	AVERAGE AUDIENCE (Households (000) & %)			1,920													
	SHARE OF AUDIENCE %			2.2													
	AVG. AUD. BY ¼ HR. %			6													
				2.2													
CBS TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
NBC TV	TOTAL AUDIENCE (Households (000) & %)			13,020													
				14.9													
				SATURDAY NIGHT (11:30-12:48AM) (SUSTAINING 12:48-1:00AM)													
	AVERAGE AUDIENCE (Households (000) & %)			7,430													
	SHARE OF AUDIENCE %			8.5	9.4*		8.1*		7.4*								
	AVG. AUD. BY ¼ HR. %			25	24 *		25 *		26 *								
				9.4	9.5	8.5	7.7	7.5	6.6								

WEEK 2	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			2,450													
				2.8													
				ABC WEEKEND REPORT-SAT.													
	AVERAGE AUDIENCE (Households (000) & %)			2,360													
	SHARE OF AUDIENCE %			2.7													
	AVG. AUD. BY ¼ HR. %			8													
				2.7													
CBS TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
NBC TV	TOTAL AUDIENCE (Households (000) & %)			11,890													
				13.6													
				SATURDAY NIGHT (11:30-12:48AM) (SUSTAINING 12:48-1:00AM)													
	AVERAGE AUDIENCE (Households (000) & %)			6,820													
	SHARE OF AUDIENCE %			7.8	8.9*		7.4*		6.8*								
	AVG. AUD. BY ¼ HR. %			23	23 *		22 *		24 *								
				9.4	8.4	7.7	7.2	6.8	5.6								

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	50.1	45.5	40.3	37.1	34.2	31.4	28.9	27.1	24.0	22.4	19.5	17.4	15.8	14.5	12.7	10.8
WK. 2	46.4	43.5	39.4	37.0	34.1	31.8	28.4	25.3	22.8	20.5	18.8	17.1	14.9	13.2	11.2	10.3

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE. SAT. APR. 18, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SUN. APR. 12, 1987

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	17,220 19.7								20,360 23.3							
		DISNEY SUNDAY MOVIE BRIDE OF BOOGEDY (SD)								ABC SUNDAY NIGHT MOVIE HER SECRET LIFE (SD)							
	AVERAGE AUDIENCE (Households (000) & %)	8,040 9.2	8.1*		8.9*		9.6*		10.2*	11,970 13.7	12.3*		13.3*		14.4*		14.6*
	SHARE OF AUDIENCE %	15	15 *		15 *		16 *		16 *	21	19 *		20 *		23 *		24 *
	AVG. AUD. BY ¼ HR. %	8.2	7.9	8.4	9.4	9.4	9.7	10.2	10.2	12.1	12.6	13.1	13.4	14.3	14.5	14.8	14.4
CBS TV	TOTAL AUDIENCE (Households (000) & %)		26,480 30.3				31,380 35.9										
		(1) (-OP)	60 MINUTES (7:27-8:27PM) (OP)(-OP)								CHRYSLER SHOWCASE ESCAPE FROM SOBIBOR (8:27-11:27PM) (OP)(SD)						
	AVERAGE AUDIENCE (Households (000) & %)		18,880 21.6		21.2*		18,700 21.4		19.0*		20.6*		21.4*		21.9*		22.8*
	SHARE OF AUDIENCE %		37		37 *		34		30 *		31 *		32 *		34 *		36 *
	AVG. AUD. BY ¼ HR. %	15.7	18.2	20.7	21.7	22.5	19.3	18.7	19.4	20.9	20.3	20.9	21.8	21.6	22.3	22.2	23.4
NBC TV	TOTAL AUDIENCE (Households (000) & %)	13,900 15.9				16,960 19.4				19,400 22.2							
		OUR HOUSE (R)				RAGS TO RICHES				NBC SUNDAY NIGHT MOVIE JESUS OF NAZARETH, PART 1 (R)							
	AVERAGE AUDIENCE (Households (000) & %)	9,350 10.7	9.8*		11.6*	12,410 14.2	12.9*		15.4*	12,240 14.0	14.0*		14.4*		14.0*		13.7*
	SHARE OF AUDIENCE %	19	18 *		20 *	23	21 *		24 *	22	21 *		22 *		22 *		22 *
	AVG. AUD. BY ¼ HR. %	9.0	10.7	11.4	11.8	12.2	13.7	15.3	15.6	13.5	14.4	14.6	14.3	14.3	13.8	13.8	13.6

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	22,110 25.3															
		ABC SUNDAY NIGHT MOVIE THE TEN COMMANDMENTS (7:00-11:26PM) (R)(SD)															
	AVERAGE AUDIENCE (Households (000) & %)	9,530 10.9	6.8*		7.8*		9.0*		9.8*		11.7*		12.8*		13.5*		13.5*
	SHARE OF AUDIENCE %	20	15 *		16 *		17 *		17 *		19 *		20 *		22 *		23 *
	AVG. AUD. BY ¼ HR. %	6.5	7.0	7.7	7.8	8.9	9.1	9.5	10.1	11.4	12.0	12.9	12.7	13.8	13.3	13.6	13.3
CBS TV	TOTAL AUDIENCE (Households (000) & %)	18,970 21.7				22,460 25.7				25,610 29.3							
		60 MINUTES				MURDER, SHE WROTE (SD)				CBS SUNDAY MOVIE HIGH MOUNTAIN RANGERS (SD)							
	AVERAGE AUDIENCE (Households (000) & %)	14,250 16.3	15.3*		17.3*	18,530 21.2	20.2*		22.2*	16,960 19.4	19.0*		19.7*		19.7*		19.3*
	SHARE OF AUDIENCE %	35	35 *		36 *	38	38 *		38 *	32	31 *		32 *		33 *		33 *
	AVG. AUD. BY ¼ HR. %	14.0	16.6	17.1	17.6	19.3	21.1	22.0	22.4	18.8	19.2	19.5	19.8	19.6	19.8	20.0	18.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)	11,100 12.7				14,770 16.9				20,100 23.0				17,310 19.8			
		OUR HOUSE (R)				RAGS TO RICHES				BOB HOPE EASTER SPCL				THIS IS YOUR LIFE SPCL			
	AVERAGE AUDIENCE (Households (000) & %)	7,870 9.0	8.4*		9.6*	10,750 12.3	11.3*		13.3*	14,860 17.0	17.5*		16.4*	14,070 16.1	15.8*		16.3*
	SHARE OF AUDIENCE %	19	19 *		20 *	22	21 *		23 *	27	29 *		26 *	27	26 *		28 *
	AVG. AUD. BY ¼ HR. %	8.4	8.4	9.2	10.0	10.8	11.8	12.9	13.8	17.4	17.7	16.9	15.9	15.4	16.2	16.4	16.1
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	53.7	55.6	57.3	58.9	60.5	62.0	63.0	64.4	65.0	65.8	65.6	65.5	64.1	63.4	62.8	61.4
	WK. 2	42.9	45.8	47.2	48.9	51.9	55.2	57.4	59.6	60.5	62.0	63.0	62.0	60.5	60.3	60.1	58.1

U.S. TV Households: 87,400,000

(1)MASTERS GOLF TOURN.-SUN,CBS,(3:30-7:27PM)(S)

For explanation of symbols, See page A.

EVE. SUN. APR. 19, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. APR.12, 1987

WEEK 1 — TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)			2,100 2.4													
			ABC WEEKEND REPORT-SUN.													
AVERAGE AUDIENCE (Households (000) & %)			2,010 2.3													
SHARE OF AUDIENCE %			7													
AVG. AUD. BY ¼ HR. %			2.3													
CBS TV																
TOTAL AUDIENCE (Households (000) & %)		4,630 5.3														
	(1) (→OP)	CBS SUNDAY NEWS-OSGOOD (11:27-11:42PM) (OP)														
AVERAGE AUDIENCE (Households (000) & %)		4,370 5.0														
SHARE OF AUDIENCE %		12														
AVG. AUD. BY ¼ HR. %	24.1	5.6	4.9													
NBC TV																
TOTAL AUDIENCE (Households (000) & %)			1,920 2.2													
			G MICHAELS SPORTS MACHINE (11:30-11:45PM) (SUSTAINING 11:45-12:00AM)													
AVERAGE AUDIENCE (Households (000) & %)			1,840 2.1													
SHARE OF AUDIENCE %			6													
AVG. AUD. BY ¼ HR. %			2.1													

WEEK 2 — TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					2,100 2.4											
	ABC SUNDAY NIGHT MOVIE THE TEN COMMANDMENTS (7:00-11:26PM) (R)					ABC WEEKEND REPORT-SUN. (12:08-12:23AM)										
AVERAGE AUDIENCE (Households (000) & %)					2,010 2.3											
SHARE OF AUDIENCE %		13.7*			10											
AVG. AUD. BY ¼ HR. %	14.2	28 * 12.9			2.3	2.3										
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	3,580 4.1															
	CBS SUNDAY NEWS-OSGOOD															
AVERAGE AUDIENCE (Households (000) & %)	3,500 4.0															
SHARE OF AUDIENCE %	8															
AVG. AUD. BY ¼ HR. %	4.0															
NBC TV																
TOTAL AUDIENCE (Households (000) & %)			1,660 1.9													
			G MICHAELS SPORTS MACHINE (11:30-11:45) (SUSTAINING 11:45-12:00AM)													
AVERAGE AUDIENCE (Households (000) & %)			1,660 1.9													
SHARE OF AUDIENCE %			6													
AVG. AUD. BY ¼ HR. %			1.9													

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	55.8	48.9	39.4	35.0	29.4	25.7	22.3	20.1	17.4	15.5	13.3	12.0	10.4	9.4	8.6	8.1
WK. 2	51.2	44.5	37.8	32.2	27.2	24.3	21.6	19.3	16.7	15.2	13.4	12.0	10.6	9.5	8.7	8.1

U.S. TV Households: 87,400,000

(1)CHRYSLER SHOWCASE,ESCAPE FROM SOBIBOR,CBS,(8:27-11:27PM)(S)

For explanation of symbols, See page A.

EVE.SUN. APR.19, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. APR.6-10, 1987

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			4,630 5.3				4,630 5.3									
		GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)											
	AVERAGE AUDIENCE (Households (000) & %)			3,580 4.1				3,670 4.2									
	SHARE OF AUDIENCE %			21				20									
	AVG. AUD. BY ¼ HR. %			4.2	4.1			4.2	4.2								
CBS TV	TOTAL AUDIENCE (Households (000) & %)	3,060 3.5		4,720 5.4										3,760 4.3		3,580 4.1	
		CBS MORNING NEWS 7:00AM		MORNING PROGRAM										$25,000 PYRAMID		NEW CARD SHARKS	
	AVERAGE AUDIENCE (Households (000) & %)	2,270 2.6		2,100 2.4	2.4*		2.2*		2.5*					3,060 3.5		3,150 3.6	
	SHARE OF AUDIENCE %	15		12	12 *		10 *		12 *					17		17	
	AVG. AUD. BY ¼ HR. %	2.5	2.6	2.4	2.4	2.2	2.3	2.3	2.6					3.4	3.7	3.6	3.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)			5,680 6.5				5,240 6.0						3,500 4.0		2,530 2.9	
		TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)								SALE OF THE CENTURY		BLOCKBUSTERS	
	AVERAGE AUDIENCE (Households (000) & %)			4,460 5.1				4,280 4.9						2,970 3.4		2,190 2.5	
	SHARE OF AUDIENCE %			26				24						16		12	
	AVG. AUD. BY ¼ HR. %			5.2	5.0			5.0	4.8					3.4	3.4	2.5	2.6

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			4,720 5.4				4,720 5.4									
		GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)											
	AVERAGE AUDIENCE (Households (000) & %)			3,580 4.1				3,670 4.2									
	SHARE OF AUDIENCE %			20				19									
	AVG. AUD. BY ¼ HR. %			4.1	4.1			4.2	4.3								
CBS TV	TOTAL AUDIENCE (Households (000) & %)	2,710 3.1		4,370 5.0										3,760 4.3		4,110 4.7	
		CBS MORNING NEWS 7:00AM		MORNING PROGRAM										$25,000 PYRAMID		NEW CARD SHARKS	
	AVERAGE AUDIENCE (Households (000) & %)	2,190 2.5		2,100 2.4	2.5*		2.3*		2.4*					3,150 3.6		3,410 3.9	
	SHARE OF AUDIENCE %	15		11	12 *		10 *		11 *					15		16	
	AVG. AUD. BY ¼ HR. %	2.3	2.7	2.5	2.5	2.3	2.3	2.3	2.5					3.4	3.8	3.8	4.1
NBC TV	TOTAL AUDIENCE (Households (000) & %)			5,510 6.3				5,510 6.3						3,580 4.1		2,530 2.9	
		TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)								SALE OF THE CENTURY		BLOCKBUSTERS	
	AVERAGE AUDIENCE (Households (000) & %)			4,370 5.0				4,540 5.2						2,970 3.4		2,190 2.5	
	SHARE OF AUDIENCE %			25				23						14		11	
	AVG. AUD. BY ¼ HR. %			5.1	5.0			5.2	5.2					3.4	3.4	2.4	2.5

TV HOUSEHOLDS USING TV (See Def. 1)																	
WK. 1	13.2	15.0	17.0	18.7	20.2	20.6	20.5	20.3	20.9	21.4	21.5	21.3	20.9	21.0	20.4	20.4
WK. 2	13.0	14.8	16.7	18.4	20.0	21.6	22.1	22.5	23.6	24.2	24.2	24.0	23.3	23.9	23.7	23.7

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY MON.-FRI. APR.13-17, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. APR.6-10, 1987

WEEK 1	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	2,190 / 2.5		2,010 / 2.3		2,360 / 2.7		3,410 / 3.9		7,690 / 8.8				8,390 / 9.6			
		FAME, FORTUNE AND ROMANCE		WEBSTER M-F		RYAN'S HOPE		LOVING		ALL MY CHILDREN >(SUS-OP)				ONE LIFE TO LIVE (SD)			
	AVERAGE AUDIENCE (Households (000) & %)	1,840 / 2.1		1,660 / 1.9		2,100 / 2.4		2,880 / 3.3		5,680 / 6.5	6.1*		7.0*	6,470 / 7.4	7.2*		7.5*
	SHARE OF AUDIENCE %	10		9		10		14		24	23 *		25 *	27	26 *		27 *
	AVG. AUD. BY ¼ HR. %	2.2	2.0	1.8	2.0	2.4	2.4	3.2	3.5	5.9	6.4	6.9	7.2	7.2	7.3	7.5	7.6
CBS TV	TOTAL AUDIENCE (Households (000) & %)	5,420 / 6.2		6,900 / 7.9				8,300 / 9.5				5,240 / 6.0		7,080 / 8.1			
		PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				YOUNG AND THE RESTLESS				BOLD AND THE BEAUTIFUL >(SUS-SD)		AS THE WORLD TURNS			
	AVERAGE AUDIENCE (Households (000) & %)	4,720 / 5.4		5,940 / 6.8				6,210 / 7.1	6.9*		7.3*	4,720 / 5.4		5,770 / 6.6	6.6*		6.7*
	SHARE OF AUDIENCE %	26		31				29	29 *		29 *	20		24	24 *		24 *
	AVG. AUD. BY ¼ HR. %	5.2	5.6	6.6	7.1			6.8	7.0	7.2	7.4	5.5	5.3	6.5	6.8	6.7	6.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)	5,590 / 6.4		4,110 / 4.7		3,320 / 3.8		3,150 / 3.6		7,430 / 8.5				5,160 / 5.9			
		WHEEL OF FORTUNE		SCRABBLE		SUPER PASSWORD		WORDPLAY		DAYS OF OUR LIVES				ANOTHER WORLD (SD)			
	AVERAGE AUDIENCE (Households (000) & %)	4,630 / 5.3		3,580 / 4.1		2,970 / 3.4		2,710 / 3.1		5,590 / 6.4	6.2*		6.6*	4,110 / 4.7	4.7*		4.8*
	SHARE OF AUDIENCE %	25		19		14		13		23	23 *		24 *	17	17 *		17 *
	AVG. AUD. BY ¼ HR. %	5.0	5.5	4.0	4.1	3.2	3.5	3.0	3.1	6.2	6.3	6.8	6.3	4.6	4.7	4.8	4.7

WEEK 2	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	2,530 / 2.9		2,450 / 2.8		2,530 / 2.9		3,670 / 4.2		8,130 / 9.3				8,040 / 9.2			
		FAME, FORTUNE AND ROMANCE		WEBSTER M-F		RYAN'S HOPE		LOVING		ALL MY CHILDREN				ONE LIFE TO LIVE (SD)			
	AVERAGE AUDIENCE (Households (000) & %)	2,010 / 2.3		2,100 / 2.4		2,190 / 2.5		3,150 / 3.6		5,940 / 6.8	6.3*		7.2*	6,210 / 7.1	7.1*		7.1*
	SHARE OF AUDIENCE %	10		10		9		13		24	22 *		25 *	25	25 *		25 *
	AVG. AUD. BY ¼ HR. %	2.4	2.3	2.3	2.6	2.6	2.4	3.4	3.7	6.0	6.7	7.2	7.3	7.0	7.1	7.1	7.1
CBS TV	TOTAL AUDIENCE (Households (000) & %)	6,290 / 7.2		7,780 / 8.9				8,740 / 10.0				5,680 / 6.5		7,080 / 8.1			
		PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				YOUNG AND THE RESTLESS				BOLD AND THE BEAUTIFUL		AS THE WORLD TURNS			
	AVERAGE AUDIENCE (Households (000) & %)	5,420 / 6.2		6,730 / 7.7				6,640 / 7.6	7.6*		7.6*	4,890 / 5.6		5,770 / 6.6	6.6*		6.7*
	SHARE OF AUDIENCE %	26		31				28	29 *		28 *	19		23	23 *		24 *
	AVG. AUD. BY ¼ HR. %	5.8	6.5	7.6	7.9			7.4	7.8	7.7	7.5	5.8	5.4	6.5	6.7	6.7	6.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)	5,860 / 6.7		4,460 / 5.1		3,930 / 4.5		3,500 / 4.0		8,040 / 9.2				5,680 / 6.5			
		WHEEL OF FORTUNE		SCRABBLE		SUPER PASSWORD		WORDPLAY		DAYS OF OUR LIVES				ANOTHER WORLD (SD)			
	AVERAGE AUDIENCE (Households (000) & %)	4,980 / 5.7		3,760 / 4.3		3,320 / 3.8		2,970 / 3.4		6,210 / 7.1	6.9*		7.3*	4,200 / 4.8	4.8*		4.7*
	SHARE OF AUDIENCE %	24		17		14		13		25	24 *		25 *	17	17 *		17 *
	AVG. AUD. BY ¼ HR. %	5.5	5.8	4.1	4.4	3.7	4.0	3.3	3.4	6.7	7.0	7.3	7.3	5.0	4.8	4.7	4.7

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	20.7	21.4	21.6	22.8	24.4	24.7	24.5	25.4	26.3	27.1	27.0	27.3	27.4	27.8	27.8	28.2
WK. 2	23.7	24.1	24.2	25.2	26.5	27.4	26.8	27.5	28.2	28.9	28.3	28.3	27.7	28.3	28.3	28.6

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY MON.-FRI. APR.13-17, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. APR.6-10, 1987

WEEK 1	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	8,910 10.2														9,960 11.4	
		← GENERAL HOSPITAL →														ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	6,900 7.9	7.8*		8.0*											8,740 10.0	
	SHARE OF AUDIENCE %	28	28 *		27 *											20	
	AVG. AUD. BY ¼ HR. %	7.7	7.9	8.0	8.0											9.8	10.2
CBS TV	TOTAL AUDIENCE (Households (000) & %)	6,640 7.6														11,540 13.2	
		← GUIDING LIGHT (SD)(SUS-SD) →														CBS EVENING NEWS-RATHER	
	AVERAGE AUDIENCE (Households (000) & %)	5,240 6.0	5.9*		6.0*											9,880 11.3	
	SHARE OF AUDIENCE %	21	21 *		21 *											23	
	AVG. AUD. BY ¼ HR. %	5.9	5.9	6.0	5.9											11.3	11.3
NBC TV	TOTAL AUDIENCE (Households (000) & %)	4,980 5.7														10,660 12.2	
		← SANTA BARBARA →				← (S)(OP) →										NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)	3,670 4.2	4.2*		4.2*											9,260 10.6	
	SHARE OF AUDIENCE %	15	15 *		14 *											22	
	AVG. AUD. BY ¼ HR. %	4.2	4.2	4.1	4.3											10.5	10.6

WEEK 2																	
ABC TV	TOTAL AUDIENCE (Households (000) & %)	8,130 9.3														9,960 11.4	
		← GENERAL HOSPITAL →				← (S)(OP) →										ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	6,380 7.3	7.2*		7.3*											8,480 9.7	
	SHARE OF AUDIENCE %	26	26 *		25 *											19	
	AVG. AUD. BY ¼ HR. %	7.1	7.3	7.3	7.3											9.4	9.9
CBS TV	TOTAL AUDIENCE (Households (000) & %)	6,470 7.4														10,750 12.3	
		← GUIDING LIGHT (SD)(SUS-SD) →														CBS EVENING NEWS-RATHER	
	AVERAGE AUDIENCE (Households (000) & %)	5,160 5.9	5.8*		5.9*											9,180 10.5	
	SHARE OF AUDIENCE %	21	21 *		20 *											22	
	AVG. AUD. BY ¼ HR. %	5.8	5.8	5.9	5.9											10.5	10.4
NBC TV	TOTAL AUDIENCE (Households (000) & %)	5,420 6.2														10,840 12.4	
		← SANTA BARBARA →														NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)	3,850 4.4	4.2*		4.6*											9,260 10.6	
	SHARE OF AUDIENCE %	15	15 *		16 *											22	
	AVG. AUD. BY ¼ HR. %	4.3	4.2	4.4	4.6											10.6	10.7
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	28.1	28.8	29.5	30.3	30.8	32.3	33.6	35.2	36.6	38.6	39.7	41.7	44.9	47.2	48.8	50.4
	WK. 2	28.4	28.7	29.3	30.4	31.0	32.9	33.9	35.6	36.9	39.1	40.6	42.4	44.8	47.2	48.7	50.0

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY MON.-FRI. APR.13-17, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. APR.11, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					2,360		2,530		3,760		3,850		3,760		2,800	
					2.7		2.9		4.3		4.4		4.3		3.2	
					WUZZLES		CARE BEAR FAMILY		FLINTSTONE KIDS 1		FLINTSTONE KIDS 2		REAL GHOSTBUSTERS		POUND PUPPIES	
AVERAGE AUDIENCE (Households (000) & %)					1,660		2,010		2,880		3,230		3,060		2,270	
SHARE OF AUDIENCE %					1.9		2.3		3.3		3.7		3.5		2.6	
AVG. AUD. BY ¼ HR. %					13		12		15		16		13		10	
					1.8	1.9	2.2	2.4	2.9	3.6	3.6	3.7	3.2	3.7	2.8	2.4
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					2,620		2,970		6,120				6,030		5,330	
					3.0		3.4		7.0				6.9		6.1	
					BERENSTAIN BEARS		WILDFIRE		← MUPPET BABIES →				PEE WEE'S PLAYHOUSE		TEEN WOLF	
AVERAGE AUDIENCE (Households (000) & %)					2,100		2,620		4,110				4,980		4,460	
SHARE OF AUDIENCE %					2.4		3.0		4.7	4.1*		5.3*	5.7		5.1	
AVG. AUD. BY ¼ HR. %					16		16		21	19 *		22 *	22		20	
					2.2	2.5	3.1	3.0	4.0	4.3	5.2	5.4	5.6	5.7	5.0	5.3
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					3,670		5,070		4,980		5,680		6,470		5,070	
					4.2		5.8		5.7		6.5		7.4		5.8	
					KISSYFUR		GUMMI BEARS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS	
AVERAGE AUDIENCE (Households (000) & %)					3,230		4,020		4,370		4,720		5,330		4,460	
SHARE OF AUDIENCE %					3.7		4.6		5.0		5.4		6.1		5.1	
AVG. AUD. BY ¼ HR. %					25		24		23		23		23		20	
					3.3	4.0	4.3	5.0	4.9	5.2	5.5	5.4	6.3	6.0	5.1	5.1
WEEK 2																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					2,100		3,320		4,200		4,890		5,680		4,280	
					2.4		3.8		4.8		5.6		6.5		4.9	
					WUZZLES		CARE BEAR FAMILY		FLINTSTONE KIDS 1		FLINTSTONE KIDS 2		REAL GHOSTBUSTERS		POUND PUPPIES	
AVERAGE AUDIENCE (Households (000) & %)					1,570		2,800		3,670		4,020		4,630		3,760	
SHARE OF AUDIENCE %					1.8		3.2		4.2		4.6		5.3		4.3	
AVG. AUD. BY ¼ HR. %					11		16		18		18		19		16	
					1.6	2.1	2.9	3.5	4.0	4.3	4.5	4.8	5.2	5.5	4.3	4.4
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					2,620		3,320		6,210				5,680		4,810	
					3.0		3.8		7.1				6.5		5.5	
					BERENSTAIN BEARS		WILDFIRE		← MUPPET BABIES →				PEE WEE'S PLAYHOUSE		TEEN WOLF	
AVERAGE AUDIENCE (Households (000) & %)					2,010		2,710		4,280				4,630		4,110	
SHARE OF AUDIENCE %					2.3		3.1		4.9	4.6*		5.3*	5.3		4.7	
AVG. AUD. BY ¼ HR. %					14		15		20	20 *		21 *	19		17	
					2.0	2.5	2.8	3.4	4.3	4.9	5.2	5.4	5.3	5.3	4.7	4.6
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					3,930		4,720		5,240		5,770		6,290		6,120	
					4.5		5.4		6.0		6.6		7.2		7.0	
					KISSYFUR		GUMMI BEARS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS	
AVERAGE AUDIENCE (Households (000) & %)					3,150		4,020		4,110		4,980		5,510		5,070	
SHARE OF AUDIENCE %					3.6		4.6		4.7		5.7		6.3		5.8	
AVG. AUD. BY ¼ HR. %					22		23		21		22		23		21	
					3.3	3.9	4.8	4.4	4.8	4.7	5.6	5.8	6.2	6.4	5.9	5.7
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	9.1	10.5	12.5	13.6	15.6	17.4	19.4	21.1	22.7	23.5	24.4	24.3	25.1	26.1	25.6	26.1
WK. 2	8.4	10.2	12.0	14.6	16.9	18.9	21.2	22.4	23.8	24.7	25.3	26.5	26.7	27.4	26.7	27.4

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SAT. APR.18, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. APR.11, 1987

WEEK 1	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	3,500 4.0		3,230 3.7		4,460 5.1				2,360 2.7							
		BUGS BUNNY & TWEETY SHOW		ALL NEW EWOKS		← KIDS AROUND →				HEALTH SHOW							
	AVERAGE AUDIENCE (Households (000) & %)	2,880 3.3		2,360 2.7		2,450 2.8				1,660 1.9							
	SHARE OF AUDIENCE %	13		10		10	2.7* 10 *		2.9* 11 *	7							
	AVG. AUD. BY ¼ HR. %	3.1	3.5	2.5	3.0	2.8	2.6	2.8	3.0	1.8	2.1						
CBS TV	TOTAL AUDIENCE (Households (000) & %)	4,890 5.6		3,580 4.1		2,190 2.5		2,100 2.4						5,510 6.3			
		GALAXY HIGH SCHOOL		CBS STORYBREAK		ROCK N WRESTLING-1		ROCK N WRESTLING-2						← WORLD CHAMP. TENNIS-SAT (2:00-3:30PM)			
	AVERAGE AUDIENCE (Households (000) & %)	4,110 4.7		2,970 3.4		1,840 2.1		1,840 2.1						2,270 2.6			
	SHARE OF AUDIENCE %	19		13		8		8						10	2.6* 10 *		2.5* 9 *
	AVG. AUD. BY ¼ HR. %	4.9	4.5	3.5	3.2	2.1	2.1	2.1	2.2					2.6	2.6	2.6	2.4
NBC TV	TOTAL AUDIENCE (Households (000) & %)	4,200 4.8		4,110 4.7		4,200 4.8		2,450 2.8		9,260 10.6							
		FOOFUR		IT'S PUNKY BREWSTER (SD)		LAZER TAG ACADEMY		KIDD VIDEO (B)		← FAMILY CIRCLE TENNIS-SAT (1:00-3:50PM)							
	AVERAGE AUDIENCE (Households (000) & %)	3,500 4.0		3,500 4.0		3,500 4.0		2,270 2.6		2,710 3.1	2.3*		2.2*		2.6*		3.2*
	SHARE OF AUDIENCE %	18		15		15		9		11	9 *		8 *		10 *		12 *
	AVG. AUD. BY ¼ HR. %	4.0	4.0	4.0	4.0	3.8	4.3	2.7	2.5	2.6	2.0	2.1	2.3	2.6	2.5	2.9	3.6

WEEK 2	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	5,510 6.3		3,580 4.1		3,500 4.0		2,530 2.9		2,360 2.7							
		BUGS BUNNY & TWEETY SHOW		ALL NEW EWOKS		ABC WEEKEND SPECIALS THE HAUNTED TRAILER		HEALTH SHOW		AMERICAN BANDSTAND							
	AVERAGE AUDIENCE (Households (000) & %)	4,370 5.0		3,150 3.6		2,800 3.2		1,840 2.1		1,840 2.1							
	SHARE OF AUDIENCE %	18		13		13		8		9							
	AVG. AUD. BY ¼ HR. %	5.1	4.9	3.6	3.6	3.3	3.0	2.1	2.1	2.0	2.2						
CBS TV	TOTAL AUDIENCE (Households (000) & %)	3,320 3.8		3,150 3.6		2,530 2.9		2,880 3.3									
		GALAXY HIGH SCHOOL		CBS STORYBREAK		ROCK N WRESTLING-1		ROCK N WRESTLING-2									
	AVERAGE AUDIENCE (Households (000) & %)	2,800 3.2		2,620 3.0		1,920 2.2		2,360 2.7									
	SHARE OF AUDIENCE %	12		11		9		11									
	AVG. AUD. BY ¼ HR. %	3.2	3.3	3.0	2.9	2.2	2.3	2.6	2.9								
NBC TV	TOTAL AUDIENCE (Households (000) & %)	5,510 6.3		4,540 5.2		3,930 4.5		2,800 3.2		4,020 4.6	13,280 15.2						
		FOOFUR		IT'S PUNKY BREWSTER (SD)		LAZER TAG ACADEMY		KIDD VIDEO-(B)		(1) (→OP)	← NBC MAJOR LEAGUE BASEBALL BOSTON VS TORONTO MONTREAL VS CHICAGO CUBS (MULTI-SEGMENT TELECAST)(OP)						
	AVERAGE AUDIENCE (Households (000) & %)	4,630 5.3		3,760 4.3		3,230 3.7		2,100 2.4		3,320 3.8	4,980 5.7		4.9*		5.5*		6.0*
	SHARE OF AUDIENCE %	19		16		15		9		16	21		19 *		22 *		23 *
	AVG. AUD. BY ¼ HR. %	5.4	5.2	4.4	4.2	3.7	3.6	2.4	2.5	3.7	4.6	4.7	5.0	5.4	5.5	5.9	6.1
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	25.4	26.0	26.0	26.5	26.1	27.8	28.3	28.3	27.5	27.0	27.1	27.4	26.6	25.9	26.7	27.4
	WK. 2	27.2	27.4	27.4	26.9	24.9	24.6	24.8	24.6	24.5	25.3	26.1	26.7	26.1	25.9	25.8	26.3

For explanation of symbols, See page A.

U.S. TV Households: 87,400,000
(1)NBC MAJOR LEAGUE PRE GAME,NBC,(1:00-1:22PM)

DAY SAT. APR.18, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. APR.11, 1987

WEEK	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
1	ABC TV — TOTAL AUDIENCE (Households (000) & %)	8,570 9.8						8,130 9.3								7,250 8.3	
	ABC TV — PROGRAM	PRO BOWLERS TOUR (3:00-4:32PM) (-OP)						ABC WIDE WORLD-SPORTS SAT (4:32-6:00PM) (OP)								ABC WRLD NEWS TONIGHT-SAT	
	ABC TV — AVERAGE AUDIENCE (Households (000) & %)	4,980 5.7						3,580 4.1								5,680 6.5	
	ABC TV — SHARE OF AUDIENCE %	19	5.2* 18 *		5.6* 19 *		6.2* 19 *	11	4.0* 12 *		4.0* 11 *		4.4* 12 *			15	
	ABC TV — AVG. AUD. BY ¼ HR. %	4.9	5.6	5.5	5.7	6.1	6.4	4.1	3.9	4.1	3.9	4.3	4.4			6.2	6.8
	CBS TV — TOTAL AUDIENCE (Households (000) & %)			9,790 11.2												8,650 9.9	
	CBS TV — PROGRAM	WORLD CHAMP. TENNIS-SAT (2:00-3:30PM)				MASTERS GOLF TOURN. SAT.										CBS SAT. NEWS-SCHIEFFER	
	CBS TV — AVERAGE AUDIENCE (Households (000) & %)			4,460 5.1												6,990 8.0	
	CBS TV — SHARE OF AUDIENCE %		2.6* 9 *	16	3.6* 12 *		4.3* 14 *		5.3* 16 *		6.0* 17 *		6.5* 18 *			19	
	CBS TV — AVG. AUD. BY ¼ HR. %	2.5	2.7	3.4	3.9	4.4	4.2	5.2	5.5	5.8	6.2	6.3	6.7			7.7	8.4
	NBC TV — TOTAL AUDIENCE (Households (000) & %)				14,770 16.9												
	NBC TV — PROGRAM	FAMILY CIRCLE TENNIS-SAT (1:00-3:50PM) (-OP)				NBC MAJOR LEAGUE BASEBALL ATLANTA VS NY METS SAN FRANCISCO VS LA (MULTI-SEGMENT TELECAST)(OP)											
	NBC TV — AVERAGE AUDIENCE (Households (000) & %)				5,860 6.7												
	NBC TV — SHARE OF AUDIENCE %		4.1* 14 *		19		5.5* 17 *		6.4* 20 *		7.0* 20 *		7.3* 20 *		6.5* 17 *		6.8* 16 *
	NBC TV — AVG. AUD. BY ¼ HR. %	3.9	4.2	4.7	4.5	5.2	5.8	6.1	6.6	6.8	7.4	7.3	7.2	6.6	6.4	6.7	6.8
2	ABC TV — TOTAL AUDIENCE (Households (000) & %)	6,120 7.0						7,950 9.1								6,470 7.4	
	ABC TV — PROGRAM	PRO BOWLERS TOUR						ABC WIDE WORLD-SPORTS SAT								ABC WRLD NEWS TONIGHT-SAT	
	ABC TV — AVERAGE AUDIENCE (Households (000) & %)	3,230 3.7						4,020 4.6								5,680 6.5	
	ABC TV — SHARE OF AUDIENCE %	13	3.2* 12 *		3.7* 13 *		4.3* 14 *	15	4.3* 14 *		4.5* 14 *		5.0* 15 *			16	
	ABC TV — AVG. AUD. BY ¼ HR. %	3.0	3.3	3.7	3.8	4.4	4.1	4.2	4.5	4.4	4.6	5.1	5.0			6.2	6.7
	CBS TV — TOTAL AUDIENCE (Households (000) & %)					7,520 8.6										7,870 9.0	
	CBS TV — PROGRAM					HERITAGE CLASSIC-MCI-SAT										CBS SAT. NEWS-SCHIEFFER	
	CBS TV — AVERAGE AUDIENCE (Households (000) & %)					3,060 3.5										6,470 7.4	
	CBS TV — SHARE OF AUDIENCE %					11	3.3* 11 *		3.5* 11 *		3.3* 11 *		3.9* 12 *			19	
	CBS TV — AVG. AUD. BY ¼ HR. %					3.2	3.4	3.5	3.5	3.3	3.3	3.8	4.0			7.2	7.6
	NBC TV — TOTAL AUDIENCE (Households (000) & %)					12,940 14.8											
	NBC TV — PROGRAM	NBC MAJOR LEAGUE BASEBALL BOSTON VS TORONTO MONTREAL VS CHICAGO CUBS (MULTI-SEGMENT TELECAST)(-OP)				NBC MAJOR LEAGUE GAME-2 LA VS SAN DIEGO CHICAGO WHITE SOX VS DETROIT (MULTI-SEGMENT TELECAST)(OP)											
	NBC TV — AVERAGE AUDIENCE (Households (000) & %)					5,160 5.9											
	NBC TV — SHARE OF AUDIENCE %		5.6* 21 *		6.3* 24 *	18	1.4* 5 *		3.8* 13 *		6.6* 22 *		6.8* 22 *		7.9* 22 *		7.8* 20 *
	NBC TV — AVG. AUD. BY ¼ HR. %	5.6	5.7	6.2	6.4	1.4	1.4	1.7	5.9	6.6	6.6	6.5	7.1	7.9	7.9	7.9	7.6
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	27.6	29.5	29.3	30.4	32.0	32.8	32.4	33.8	35.3	36.5	37.2	38.2	40.2	41.6	42.4	44.0
	WK. 2	26.7	27.2	28.0	28.9	30.3	30.6	30.4	30.3	30.8	31.7	32.9	34.3	37.2	39.1	39.9	40.9

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SAT. APR.18, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. APR.12, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
CBS TV																
TOTAL AUDIENCE (Households (000) & %)									7,080 8.1						2,620 3.0	
									← SUNDAY MORNING →						FACE THE NATION	
AVERAGE AUDIENCE (Households (000) & %)									4,280						2,360	
SHARE OF AUDIENCE %									4.9	4.3*		5.3*		5.2*	2.7	
AVG. AUD. BY ¼ HR. %									21	20 *		22 *		21 *	10	
									3.9	4.8	5.1	5.4	5.3	5.1	2.8	2.6
NBC TV																
TOTAL AUDIENCE (Households (000) & %)									PALM SUNDAY PILGRIMAGE (SUS)		NEXT YEAR IN JERUSALEM (SUS)					
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
WEEK 2																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)													6,380 7.3			
									← EASTER SUNDAY CELEBRATION (SUS) →				← DISNEY EASTER PARADE (10:00-11:30AM)			
AVERAGE AUDIENCE (Households (000) & %)													3,500			
SHARE OF AUDIENCE %													4.0	3.1*		4.2*
AVG. AUD. BY ¼ HR. %													17	14 *		18 *
													2.8	3.5	4.0	4.4
CBS TV																
TOTAL AUDIENCE (Households (000) & %)									6,290 7.2						1,920 2.2	
							RELIGIOUS SPECIAL (SUS)		← SUNDAY MORNING →						FACE THE NATION	
AVERAGE AUDIENCE (Households (000) & %)									3,230						1,570	
SHARE OF AUDIENCE %									3.7	3.5*		3.9*		3.7*	1.8	
AVG. AUD. BY ¼ HR. %									18	19 *		19 *		17 *	7	
									3.0	3.9	4.1	3.8	3.6	3.8	1.7	1.8
NBC TV																
TOTAL AUDIENCE (Households (000) & %)									← ACTS OF FAITH (SUS) →							
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	7.7	9.1	10.4	12.0	14.6	16.4	17.7	19.6	21.4	23.2	23.6	24.6	25.3	26.1	25.2	25.5
WK. 2	7.5	8.7	10.0	11.2	12.9	15.0	16.8	18.1	20.0	21.3	22.1	21.9	21.7	22.7	22.5	24.2

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SUN. APR.19, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. APR.12, 1987

WEEK 1	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			5,420 6.2				1,400 1.6						6,470 7.4			
				← THIS WEEK-DAVID BRINKLEY →				BUSINESS WORLD						← MCDONALD ALL-AMER BSKTBL (2:00-4:15PM) →			
	AVERAGE AUDIENCE (Households (000) & %)			3,500 4.0				1,050 1.2						2,190 2.5			
	SHARE OF AUDIENCE %			15	3.9* 15 *		4.2* 15 *	5						7	2.9* 9 *		2.8* 9 *
	AVG. AUD. BY ¼ HR. %			3.8	4.1	4.1	4.2	1.1	1.3					3.1	2.6	2.8	2.9
CBS TV	TOTAL AUDIENCE (Households (000) & %)							10,050 11.5									
		FOR OUR TIMES (SUS)						←			WORLD CHAMP. TENNIS SUN (12:30-3:30PM)						
	AVERAGE AUDIENCE (Households (000) & %)							2,880 3.3									
	SHARE OF AUDIENCE %							11	2.5* 9 *		3.0* 11 *		3.2* 11 *		3.5* 11 *		3.7* 11 *
	AVG. AUD. BY ¼ HR. %							2.4	2.7	3.0	3.0	3.2	3.1	3.5	3.5	3.8	3.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)							2,880 3.3		4,540 5.2						5,590 6.4	
								MEET THE PRESS		←	LONG BEACH GRAND PRIX					→ FAMILY CIRCLE TENNIS-SUN (2:30-4:40PM)	
	AVERAGE AUDIENCE (Households (000) & %)							2,190 2.5		2,100 2.4						2,010 2.3	
	SHARE OF AUDIENCE %							9		8	2.0* 7 *		2.5* 9 *		2.7* 9 *	7	2.0* 6 *
	AVG. AUD. BY ¼ HR. %							2.5	2.5	2.0	2.1	2.5	2.5	2.8	2.6	2.0	2.0

WEEK 2	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			4,460 5.1				2,010 2.3									
		DISNEY EASTER PARADE (10:00-11:30AM)		← THIS WK-DAVID BRINKLEY-SP →				BUSINESS WORLD-SPECIAL									
	AVERAGE AUDIENCE (Households (000) & %)			2,800 3.2				1,570 1.8									
	SHARE OF AUDIENCE %		4.7* 19 *	12	3.1* 12 *		3.2* 12 *	7									
	AVG. AUD. BY ¼ HR. %	4.6	4.8	3.2	3.0	3.0	3.4	1.9	1.7								
CBS TV	TOTAL AUDIENCE (Households (000) & %)					5,770 6.6				13,550 15.5							
		← EASTER SERVICE (SUS) →				←	CBS EASTER PARADE →			←			NBA ON CBS ATLANTA VS BOSTON (1:00-3:34PM) →				
	AVERAGE AUDIENCE (Households (000) & %)					3,230 3.7				5,590 6.4							
	SHARE OF AUDIENCE %					15	3.6* 14 *		3.8* 15 *	24	5.2* 20 *		5.9* 22 *		6.5* 24 *		6.7* 25 *
	AVG. AUD. BY ¼ HR. %					3.4	3.8	4.0	3.5	4.9	5.5	5.7	6.1	6.5	6.5	6.5	6.9
NBC TV	TOTAL AUDIENCE (Households (000) & %)							2,800 3.2									
								MEET THE PRESS									
	AVERAGE AUDIENCE (Households (000) & %)							2,190 2.5									
	SHARE OF AUDIENCE %							10									
	AVG. AUD. BY ¼ HR. %							2.5	2.5								

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	25.4	25.6	25.9	26.4	27.3	27.4	27.6	29.0	28.9	28.9	29.8	30.2	31.5	32.4	32.7	33.0
	WK. 2	25.0	25.5	24.8	25.7	26.2	26.9	26.4	26.1	26.9	27.4	27.7	27.6	28.0	27.5	27.1	27.5

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SUN. APR.19, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. APR.12, 1987

WEEK 1	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)						5,160 5.9									6,900 7.9	
		MCDONALD ALL-AMER BSKTBL (2:00-4:15PM)					PHOENIX 200 CT AUTO RACE									ABC WRLD NEWS TONIGHT-SUN	
	AVERAGE AUDIENCE (Households (000) & %)						2,190									5,510	
	SHARE OF AUDIENCE %		2.5* 7 *		2.1* 6 *	2.2* 6 *	2.5 6		2.4* 6 *		2.5* 6 *		3.0* 7 *			6.3 13	
	AVG. AUD. BY ¼ HR. %	2.5	2.5	2.0	2.1	2.2	2.1	2.4	2.4	2.4	2.6	3.0	3.0			6.2	6.3
CBS TV	TOTAL AUDIENCE (Households (000) & %)			22,990 26.3													
		WORLD CHAMP. TENNIS SUN (12:30-3:30PM)								MASTERS GOLF TOURN.-SUN (3:30-7:27PM)							
	AVERAGE AUDIENCE (Households (000) & %)			8,650													
	SHARE OF AUDIENCE %		4.0* 12 *	9.9 24	6.0* 17 *		7.5* 21 *		8.1* 21 *		9.3* 24 *		10.5* 26 *		11.0* 25 *		11.8* 25 *
	AVG. AUD. BY ¼ HR. %	3.7	4.3	5.8	6.2	7.3	7.8	8.0	8.2	8.9	9.7	10.3	10.7	10.8	11.2	11.3	12.3
NBC TV	TOTAL AUDIENCE (Households (000) & %)							6,820 7.8								9,090 10.4	
				FAMILY CIRCLE TENNIS-SUN (2:30-4:40PM) (-OP)						SPORTSWORLD-SUN SPEC. ED. (4:40-6:00PM) (OP)						NBC NIGHTLY NEWS-SUN	
	AVERAGE AUDIENCE (Households (000) & %)							3,410								7,600	
	SHARE OF AUDIENCE %		2.0* 6 *		2.4* 7 *		2.4* 7 *	3.9 10	3.2* 8 *		3.9* 10 *		4.4* 11 *			8.7 18	
	AVG. AUD. BY ¼ HR. %	2.0	1.9	2.3	2.4	2.3	2.5	3.2	3.2	4.0	3.8	4.0	4.7			8.6	8.8

WEEK 2	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					6,120 7.0										5,240 6.0	
						ABC PROFESSIONAL BOXING										ABC WRLD NEWS TONIGHT-SUN	
	AVERAGE AUDIENCE (Households (000) & %)					3,150 3.6										4,200 4.8	
	SHARE OF AUDIENCE %					12	3.0* 10 *		3.4* 11 *		4.1* 13 *		4.0* 12 *			13	
	AVG. AUD. BY ¼ HR. %					2.9	3.1	3.2	3.5	4.0	4.2	4.4	3.6			4.8	4.8
CBS TV	TOTAL AUDIENCE (Households (000) & %)			9,530 10.9										6,030 6.9			
		NBA ON CBS ATLANTA VS BOSTON (1:00-3:34PM) (-OP)					HERITAGE CLASSIC-MCI-SUN (3:34-6:00PM) (OP)							CBS EVENING NEWS-SUNDAY			
	AVERAGE AUDIENCE (Households (000) & %)			4,280										4,890 5.6			
	SHARE OF AUDIENCE %		7.5* 27 *	4.9 16	4.8* 17 *		5.0* 17 *		4.5* 15 *		4.7* 15 *		5.5* 17 *	15			
	AVG. AUD. BY ¼ HR. %	7.3	7.6	4.9	4.8	5.2	4.8	4.6	4.4	4.4	4.9	5.4	5.7	5.7	5.6		
NBC TV	TOTAL AUDIENCE (Households (000) & %)					7,690 8.8										8,130 9.3	
						SPORTSWORLD										NBC NIGHTLY NEWS-SUN	
	AVERAGE AUDIENCE (Households (000) & %)					3,320 3.8										6,730 7.7	
	SHARE OF AUDIENCE %					12	2.8* 9 *		3.6* 12 *		4.0* 13 *		4.7* 15 *			20	
	AVG. AUD. BY ¼ HR. %					2.8	2.9	3.7	3.6	3.7	4.3	4.8	4.6			7.5	7.8

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	33.6	33.9	35.2	35.6	36.0	38.0	39.3	39.3	40.5	41.8	42.7	43.7	45.5	47.2	48.8	50.3
WK. 2	27.7	28.7	28.9	29.2	29.4	29.5	30.2	31.0	32.3	32.7	33.8	34.5	36.3	37.4	38.5	39.7

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SUN. APR.19, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY																	
ABC ABC BUSINESS BRIEF-MON	2	8.58- 8.59PM	8.45														
ABC ABC NEWSBRIEF-MON	1	9.56- 9.57PM	9.45														
	2	9.58- 9.59PM	9.45	11,270	12.9	11,270	12.9	19	12.9		9,700	11.1	9,700	11.1	17	11.1	
CBS WE THE PEOPLE SUS.(SUS)	2	8.58- 8.59PM	8.45														
NBC 22ND COUNTRY MUSIC AWARDS(S)	1	9.00-11.01PM	→GRID 11.00	26,570	30.4	16,260	18.6	28	16.7		11,710	13.4	11,710	13.4	21	13.4	
EVENING TUESDAY																	
ABC ABC NEWSBRIEF-TUE		9.58- 9.59PM	9.45	14,420	16.5	14,420	16.5	25	16.5								
EVENING WEDNESDAY																	
ABC ABC BUSINESS BRIEF-WED		8.58- 8.59PM	8.45	11,450	13.1	11,450	13.1	22	13.1		10,840	12.4	10,840	12.4	19	12.4	
ABC ABC NEWSBRIEF-WED		9.58- 9.59PM	9.45	10,930	12.5	10,930	12.5	20	12.5		9,350	10.7	9,350	10.7	17	10.7	
CBS WE THE PEOPLE SUS(SUS)		8.58- 8.59PM	8.45								8,130	9.3	8,130	9.3	14	9.3	
EVENING THURSDAY																	
ABC ABC NEWSBRIEF-THU		9.58- 9.59PM	9.45	6,820	7.8	6,820	7.8	12	7.8		7,430	8.5	7,430	8.5	14	8.5	
EVENING FRIDAY																	
ABC ABC BUSINESS BRIEF-FRI	1	8.43- 8.44PM	8.30	8,130	9.3	8,130	9.3	17	9.3								
	2	8.59- 9.00PM	8.45								6,560	7.5	6,560	7.5	14	7.5	
ABC ABC NEWSBRIEF-FRI	1	9.54- 9.55PM	9.45	5,590	6.4	5,590	6.4	11	6.4								
	2	10.00-10.01PM	10.00								8,300	9.5	8,300	9.5	17	9.5	
CBS WE THE PEOPLE-SUS(SUS)		8.58- 8.59PM	8.45														
EVENING SATURDAY																	
ABC ABC NEWSBRIEF-SAT.		8.58- 8.59PM	8.45	6,380	7.3	6,380	7.3	12	7.3		6,640	7.6	6,640	7.6	15	7.6	
ABC ABC SPORTS UPDATE-SAT		9.58- 9.59PM	9.45	7,080	8.1	7,080	8.1	14	8.1		7,870	9.0	7,870	9.0	17	9.0	
CBS SPORTSBREAK-SAT		8.58- 8.59PM	8.45	8,480	9.7	8,480	9.7	16	9.7		6,820	7.8	6,820	7.8	16	7.8	
CBS NEWSBREAK-SAT.	1	9.54- 9.55PM	9.45	8,480	9.7	8,480	9.7	17	9.7								
	2	9.56- 9.57PM	9.45								6,900	7.9	6,900	7.9	15	7.9	
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	1	8.58- 8.59PM	8.45	8,220	9.4	8,220	9.4	15	9.4								
	2	8.54- 8.55PM	8.45								7,690	8.8	7,690	8.8	15	8.8	
ABC ABC NEWSBRIEF-SUN.	1	9.54- 9.55PM	9.45	10,140	11.6	10,140	11.6	18	11.6								
	2	9.46- 9.47PM	9.45								9,700	11.1	9,700	11.1	18	11.1	
CBS MASTERS GOLF TOURN.-SUN(S)	1	3.30- 7.27PM	→GRID 7.15	22,990	26.3	8,650	9.9 15.7*	24 31*	15.8								
CBS 60 MINUTES	1	7.27- 8.27PM	→GRID 8.15	26,480	30.3	18,880	21.6 22.3*	37 36*	22.1								
CBS CHRYSLER SHOWCASE(S)	1	8.27-11.27PM	→GRID 11.15	31,380	35.9	18,700	21.4 23.2*	34 42*	22.0								

 U.S. TV HOUSEHOLDS: 87,400,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING SUNDAY-CONT'D																	
CBS SPORTSBREAK-SUN	2	8.28- 8.29PM	8.15														
	1	9.13- 9.14PM	9.00	15,380	17.6	15,380	17.6	27	17.6		16,170	18.5	16,170	18.5	34	18.5	
CBS NEWSBREAK-SUN.	2	10.02-10.03PM	10.00														
	1	10.17-10.18PM	10.15	13,370	15.3	13,370	15.3	24	15.3		10,930	12.5	10,930	12.5	21	12.5	
EVENING MONDAY-FRIDAY																	
ABC ABC NEWS:NIGHTLINE	1	>	11.30														
	2	11.30-12.00MD	11.30	7,080	8.1	5,510	6.3	17	6.9	M-F							
			11.45														
			12.00				6.4*	17*	5.8	M-F	6,030	6.9	4,720	5.4	15	6.1	M-F
ABC ABC NEWS:NIGHTLINE-MON							5.2*	17*	4.9	TU&TH						4.8	M-F
CBS WE THE PEOPLE	1	12.00-12.12AM	12.00	6,990	8.0	6,820	7.8	24	7.8	MON.							
CBS NEWSBREAK-M-F		8.58- 8.59PM	8.45	8,650	9.9	8,650	9.9	15	9.9	MTUTH	7,430	8.5	7,430	8.5	14	8.5	TU&TH
		>	9.45	8,570	9.8	8,130	9.3	15	9.8	M-F	7,870	9.0	7,870	9.0	15	8.9	M-F
			10.00						8.8	TUE.						9.3	TUE.
CBS CBS LATE NIGHT I	1	>	11.30	5,160	5.9	3,500	4.0	14	4.9	M-F							
	2	11.30-12.36AM	11.30														
			11.45														
			12.00				4.3*	13*	3.9	M-F	6,380	7.3	4,540	5.2	18	5.3	M-TH
			12.15						4.1	M-F				5.3*	16*	5.2	M-TH
			12.30				4.2*	16*	4.1	M-F						5.3	M-TH
									4.0	M-F				5.2*	20*	5.2	M-TH
														5.1*	24*	5.1	M-TH
			12.45				3.4*	16*	2.7	M-F							
CBS KEEP ON CRUISIN	2	11.30-12.30AM	11.30								1,310	1.5	960	1.1	3	1.2	FRI.
			11.45											1.2*	3*	1.1	FRI.
			12.00													1.0	FRI.
			12.15											.9*	3*	.9	FRI.
CBS MASTERS GOLF HILITES-FRI(S)	1	11.30-11.45PM	11.30	4,370	5.0	4,630	5.3	13	5.3	FRI.							
CBS MASTERS GOLF HILITES-THU(S)	1	11.30-11.45PM	11.30	4,460	5.1	4,280	4.9	13	4.9	THU.							
CBS CBS LATE NIGHT II		>	12.30	3,500	4.0	2,620	3.0	17	3.7	M-F	3,930	4.5	3,150	3.6	19	3.9	M-F
			12.45				3.4*	18*	3.0	M-F				3.7*	17*	3.6	M-F
			1.00						3.0	M-F						3.4	M-F
			1.15				2.9*	18*	2.8	M-F				3.6*	21*	3.7	M-F
			1.30				2.6*	20*	2.6	TH&F							
		VARIOUS TIMES	(SUS)														
CBS CBS NEWS NIGHTWATCH-1		>	2.00	1,140	1.3	960	1.1	10	1.2	M-THSU	1,050	1.2	870	1.0	9	1.1	M-THSU
			2.15						1.1	M-THSU						1.0	M-THSU
CBS CBS NEWS NIGHTWATCH-2		2.30- 3.00AM	→GRID	1,490	1.7	1,310	1.5	17		M-THSU	1,570	1.8	1,400	1.6	18		M-THSU
			2.30						1.5	M-THSU						1.7	M-THSU
			2.45						1.4	M-THSU						1.5	M-THSU
CBS CBS NEWS NIGHTWATCH-3		3.00- 6.00AM	3.00	2,190	2.5	1,140	1.3	22	1.6	M-THSU	2,190	2.5	1,050	1.2	19	1.6	M-THSU
			3.15				1.6*	22*	1.6	M-THSU				1.5*	20*	1.4	M-THSU
			3.30						1.4	M-THSU						1.4	M-THSU
			3.45				1.4*	22*	1.4	M-THSU				1.4*	21*	1.4	M-THSU
			4.00						1.4	M-THSU						1.3	M-THSU
			4.15				1.4*	24*	1.4	M-THSU				1.2*	20*	1.2	M-THSU
			4.30						1.3	M-THSU						1.2	M-THSU
			4.45				1.3*	24*	1.2	M-THSU				1.2*	21*	1.2	M-THSU
			5.00						1.1	M-THSU						1.1	M-THSU

CONT'D

 U.S. TV HOUSEHOLDS: 87,400,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
CBS CBS NEWS NIGHTWATCH-3-CONT'D																	
			5.15				1.1*	20*	1.1	M-THSU				1.1*	20*	1.1	M-THSU
			5.30						1.1	M-THSU						1.2	M-THSU
			5.45				1.1*	19*	1.1	M-THSU				1.1*	20*	1.1	M-THSU
NBC TONIGHT SHOW		>	11.30	10,490	12.0	6,120	7.0	21	7.7	M-F	10,840	12.4	6,560	7.5	23	8.5	M-F
			11.45				7.6*	20*	7.4	M-F				8.2*	22*	7.9	M-F
			12.00						6.9	M-F						7.2	M-F
			12.15				6.3*	22*	5.8	M-F				6.8*	24*	6.4	M-F
			12.30						3.5	MON.							
NBC DAVID LETTERMAN I		>	12.30	4,280	4.9	3,500	4.0	18	4.1	M-TH	4,460	5.1	3,670	4.2	19	4.5	M-TH
			12.45						3.8	M-TH						3.9	M-TH
			1.00						3.7	MON.							
NBC FRIDAY NIGHT VIDEOS		12.30- 2.00AM	12.30	5,240	6.0	2,710	3.1	15	4.2	FRI.	6,900	7.9	3,410	3.9	19	5.7	FRI.
			12.45				3.7*	15*	3.3	FRI.				5.0*	20*	4.3	FRI.
			1.00						3.2	FRI.						3.8	FRI.
			1.15				3.1*	16*	2.9	FRI.				3.6*	18*	3.4	FRI.
			1.30						2.6	FRI.						3.2	FRI.
			1.45				2.4*	14*	2.2	FRI.				3.0*	19*	2.9	FRI.
NBC DAVID LETTERMAN II		>	1.00	3,500	4.0	2,880	3.3	19	3.6	M-TH	3,500	4.0	2,800	3.2	18	3.5	M-TH
			1.15						3.0	M-TH						2.9	M-TH
			1.30						1.5	MON.							
DAY MONDAY-FRIDAY																	
ABC ABC WORLD NEWS-MORN-615A		6.15- 6.30AM	6.15	1,140	1.3	1,050	1.2	13	1.2	M-F	960	1.1	960	1.1	12	1.1	M-F
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	2,270	2.6	2,100	2.4	17	2.4	M-F	2,270	2.6	2,190	2.5	18	2.5	M-F
ABC ABC SPECIAL REPORT-1:49P(SUS)	1	1.49- 2.00PM	1.45							THU.							
ABC ABC DAYTIME NEWSBRIEF-M-F		2.58- 2.59PM	2.45	6,380	7.3	6,380	7.3	26	7.3	M-F	5,680	6.5	5,680	6.5	23	6.5	M-F
ABC ABC AFTERSCHOOL SPECIAL(S)	2	4.00- 5.00PM	4.00								7,080	8.1	4,540	5.2	16	5.3	WED.
			4.15											5.1*	16*	4.8	WED.
			4.30													5.2	WED.
			4.45											5.4*	16*	5.5	WED.
CBS CBS MORNING NEWS- 6:30AM		6.30- 7.00AM	6.30	1,570	1.8	1,220	1.4	14	1.3	M-F	1,310	1.5	1,050	1.2	12	1.2	M-F
			6.45						1.5	M-F						1.3	M-F
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	5,160	5.9	4,980	5.7	25	5.7	M-F	5,510	6.3	5,330	6.1	24	6.1	M-F
CBS CBS NEWS SP RPT(SUS)	1	1.49- 1.57PM	1.45							TUE.							
CBS NEWSBREAK-3.44		>	3.30	4,370	5.0	4,370	5.0	17	5.1	M-F	4,280	4.9	4,280	4.9	17	4.9	M-F
			3.45						4.4	M-F							
CBS AMERICAN TREASURY		3.58- 3.59PM	3.45	4,200	4.8	4,200	4.8	16	4.8	MWF	4,540	5.2	4,540	5.2	17	5.2	MWF
CBS AMERICAN TREASURY-SUS(SUS)		3.58- 3.59PM	3.45							TUE.							TUE.
CBS AMERICAN TREASURY-SUS.(SUS)		3.58- 3.59PM	3.45							THU.							THU.
NBC NBC NEWS AT SUNRISE		6.00- 6.30AM	6.00	2,880	3.3	2,190	2.5	23	2.0	M-F	2,270	2.6	1,750	2.0	20	1.7	M-F
			6.15						2.8	M-F						2.3	M-F
NBC BEFORE HOURS		6.15- 6.30AM	6.15	520	.6	520	.6	9	.6	M-F		<<		<<		<<	M-F
NBC NBC NEWS DIGEST-DAYTIME		2.57- 2.58PM	2.45	3,760	4.3	3,760	4.3	15	4.3	MWF	3,580	4.1	3,580	4.1	14	4.1	MWF
NBC MAIN STREET 7(S) CONT'D	1	4.00- 5.00PM	4.00	3,850	4.4	2,100	2.4	7	3.0	TUE.							

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Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
NBC MAIN STREET 7(S)-CONT'D			4.15				2.6*	8*	2.2	TUE.							
			4.30						2.2	TUE.							
			4.45				2.3*	7*	2.3	TUE.							
DAY SATURDAY																	
ABC PRO BOWLERS TOUR	1	3.00- 4.32PM	→GRID	8,570	9.8	4,980	5.7	19									
			4.30						4.7								
NBC ONE TO GROW ON-8:58AM		8.58- 9.00AM	8.45	4,200	4.8	4,110	4.7	23	4.7		4,280	4.9	4,020	4.6	22	4.6	
NBC ONE TO GROW ON-10:28AM		10.28-10.30AM	10.15	5,070	5.8	4,720	5.4	20	5.4		5,420	6.2	5,240	6.0	22	6.0	
NBC ONE TO GROW ON-11:58AM		11.58-12.00NN	11.45	3,230	3.7	3,060	3.5	13	3.5		4,020	4.6	3,760	4.3	16	4.3	
NBC FAMILY CIRCLE TENNIS-SAT(S)	1	1.00- 3.50PM	→GRID	9,260	10.6	2,710	3.1	11									
			3.45				4.7*	16*	4.8								
NBC NBC MAJOR LEAGUE PRE GAME	2	1.00- 1.22PM	→GRID								4,020	4.6	3,320	3.8	16		
			1.15													4.1	
NBC NBC MAJOR LEAGUE BASEBALL	2	1.22- 4.35PM	→GRID								13,280	15.2	4,980	5.7	21		
			4.00													6.2	
			4.15											6.1*	21*	4.8	
			4.30											5.0*	17*	5.0	
DAY SUNDAY																	
CBS NBA ON CBS	2	1.00- 3.34PM	→GRID								13,550	15.5	5,590	6.4	24		
			3.30													6.7	
NBC FAMILY CIRCLE TENNIS-SUN(S)	1	2.30- 4.40PM	→GRID	5,590	6.4	2,010	2.3	7									
			4.30				3.1*	8*	3.1								

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Client Notice

June 5, 1987

NIELSEN NATIONAL TV RATINGS REPORT
2ND APRIL 1987 REPORT
April 6-April 19, 1987

The following revised program audience data are the result of program lineup changes received from the network too late for inclusion in the above report.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ½ HR %	TELE-CAST DAYS
PAGE A-4										
EVE. TUE.										
NBC GIMME A BREAK	1	9.00- 9.30	9.00	12,410	14.2	10,660	12.2	18	12.3	
			9.15						12.1	
NBC EASY STREET	1	9.30-10.00	9.30	10,930	12.5	9,790	11.2	17	11.2	
			9.45						11.2	
NBC HILL STREET BLUES	1	10.00-10.30	10.00	16,430	18.8	12,060	13.8	23	13.5	
			10.15				13.7*22*		14.0	
			10.30						14.2	
			10.45				14.0*24*		13.7	
PAGE A-40										
EVENING SUNDAY-CONT'D										
CBS NEWSBREAK-SUN.	1	10.17-10.18	10.15	13,020	14.9	13,020	14.9	23	14.9	

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME	WK ‡	DAY	START TIME	DUR	NET	NO. OF T/C THIS SEASON - PROG. TYPE†	NO. OF STATIONS WK 1	NO. OF STATIONS WK 2	PROGRAM COVERAGE WK 1	PROGRAM COVERAGE WK 2	HOUSEHOLD AUDIENCES KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
PAGE 16														
EVENING CONT'D														
EASY STREET						2	197		98		A	11.2	17	979
	1	TUE.	9.30P	30	NBC	CS								
GIMME A BREAK						2	200		99		A	12.2	18	1066
	1	TUE.	9.00P	30	NBC	CS								
PAGE 17														
EVENING CONT'D														
HILL STREET BLUES						5	207		99		A	13.8	23	1206
	1	TUE.	10.00P	60	NBC	OP								
			10.00-10.30								A	13.7	22	1197
			10.30-11.00								A	14.0	24	1224
PAGE 21														
EVENING CONT'D														
NEWSBREAK-SUN.						27	168	163	76	75	A	13.7	22	1197
	1	SUN.	10.17P	1	CBS	N								
	2	SUN.	10.02P	1										

Nielsen Television Index

NETWORK INFORMATION SERVICES